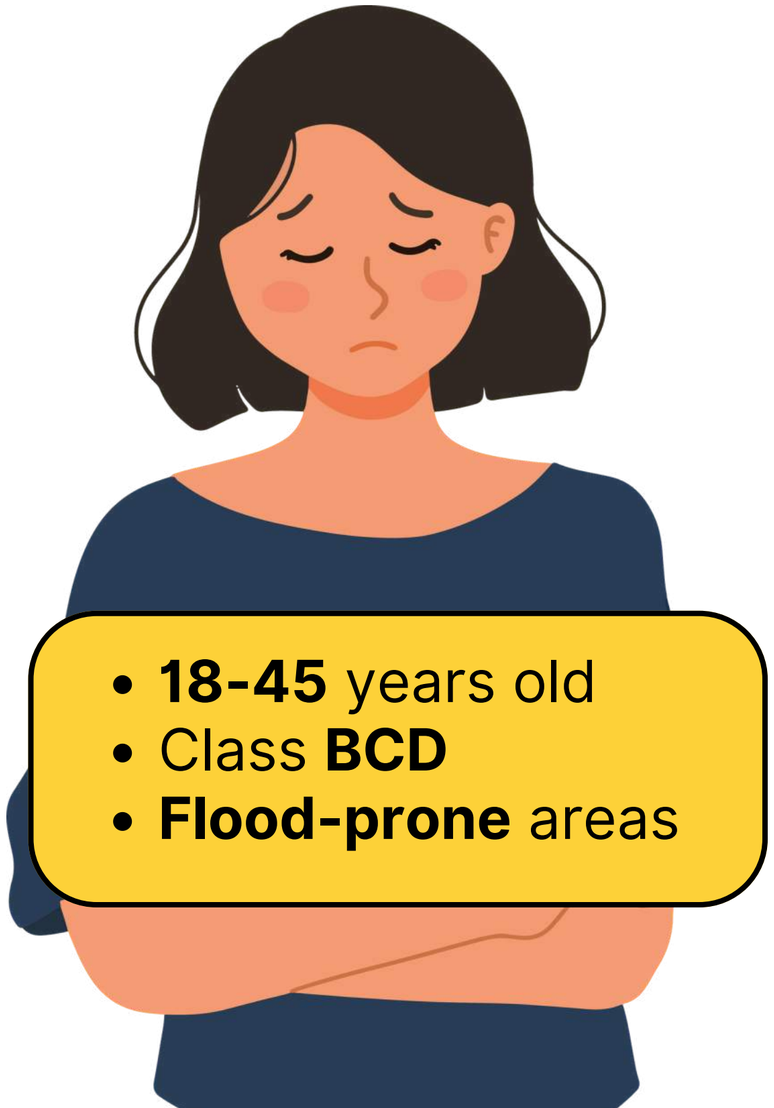
Persona



- **18-45** years old
- Class **BCD**
- **Flood-prone** areas

I'm Van, 21 (B) from Marikina, **and this is my story.**

Van and her family have **victims to floods for years;** from flooding in Typhoon Ondoy, to Typhoon Ulysses, and **just last week, Typhoon Carina.**

It's the same story each time, **but it never ends.**

Context

An average of **97,000 Filipinos** are displaced in floods.

(Save the Children Philippines, 2024)

Context

Every year, **372,000 Filipinos** lose their lives to drowning in floods.

(Martinez et al., 2016)

Context

Philippine floods can destroy **925,000 homes and buildings.**

(OxFam, 2022)

Context

211,000 displaced Pinoys
1.3M Pinoys affected
All of **this** in 1 day...
(Mangaluz, 2024)
P9.7 million in agricultural damage
36 dead

Context

Problem Statement

SDG 11: Sustainable Cities & Communities

How might we enhance Philippines cities' **climate resilience** and enhance **emergency responsiveness**, effectively meeting residents' needs amid climate change challenges?

Root Causes

Based on **over 10 consumer insight** interviews:

TIMEFRAME	PAIN POINT	ROOT CAUSE
PRE-FLOOD	**Lacking or delayed warnings** for flood prevention	**Inaccessible warnings** and **forecasting**
DURING FLOOD	**Scattered avenues** for **assistance**, lack of **accountability** in rescue help	No **user-driven** reporting mechanism
POST-FLOOD	**LGU's delayed response** in relief operations and aid	**Non-centralized** and **standardized LGU response** system

RESPONDe PH

Tutok ***baha***y-bah***ai***!

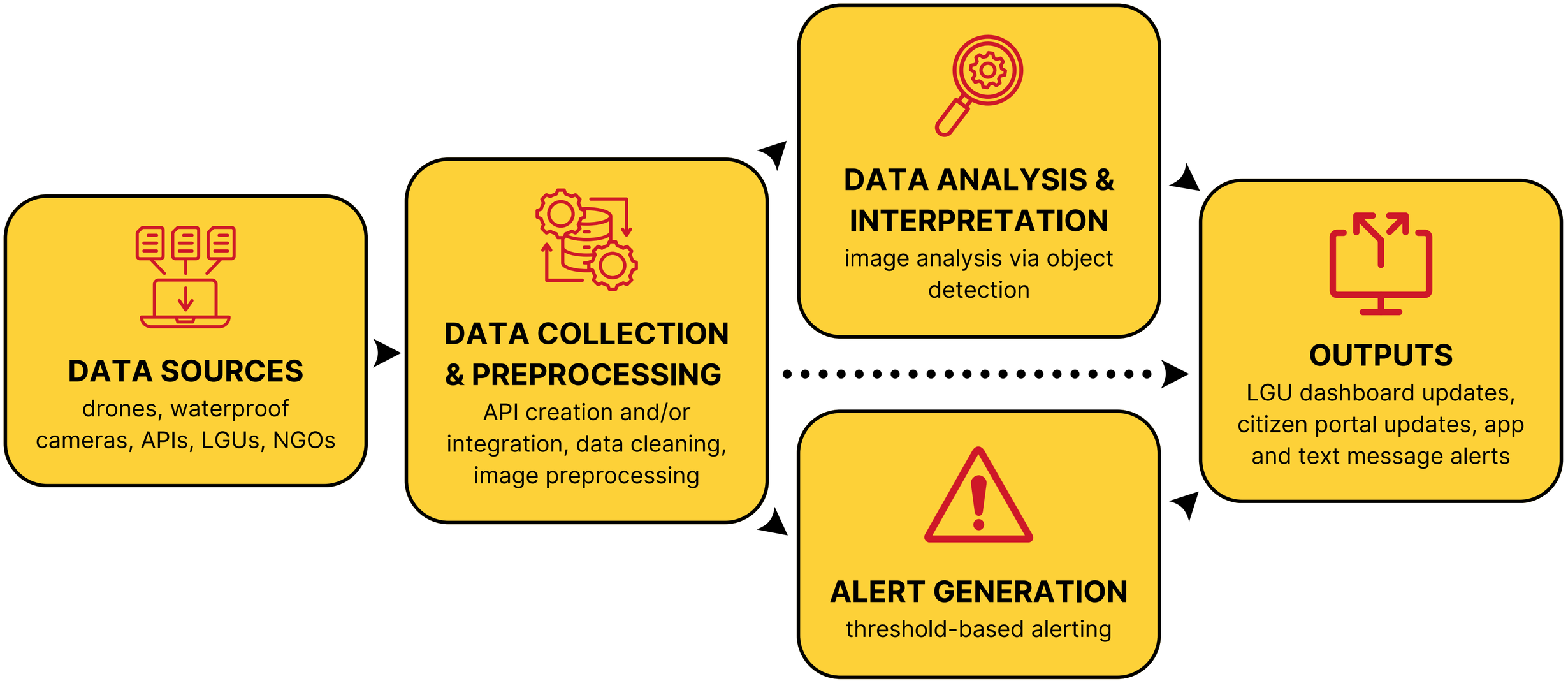
Real-time **E**vacuation **S**urveillance **P**latform for **O**perational **N**avigation in Flood-Related **D**isasters and **E**mergencies

Startup Introduction

An **integrated flood resilience system** designed to protect Philippine communities from the devastating impacts of floods through 2 distinct but interconnected components for **LGU dashboard** and **citizen portal**, combining:

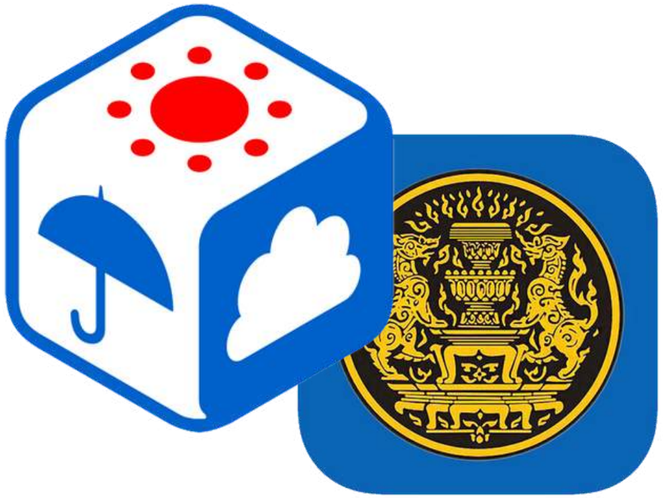
- **Waterproof cameras**
- **Drone camera feed**
- **Object detection AI**
- **Climate data**

System Flow


DATA SOURCES
drones, waterproof cameras, APIs, LGUs, NGOs
DATA COLLECTION & PREPROCESSING
API creation and/or integration, data cleaning, image preprocessing
DATA ANALYSIS & INTERPRETATION
image analysis via object detection
ALERT GENERATION
threshold-based alerting
OUTPUTS
LGU dashboard updates, citizen portal updates, app and text message alerts

Feasibility

This integrates multi-modal data sources with AI algorithms to provide **EWS**, **real-time alerts**, and **predictive weather risk data** inspired by:



EARLY WARNINGS
Tenki (Japan)
Water4Thai (Thailand)

CITIZEN

LIVE UPDATES & ALERTS
Citizen (U.S.)
ubAlert (U.S.)

RISK & FORECASTING
WeatherNews Inc (Japan)

Unique Selling Points

Existing mechanism	Gap	RESPONDE PH
NDRRMC text alerts	Warnings often **delayed** or too repetitive (Tomacruz, 2018)	• Works with telcos to ensure prompt delivery and NDRRMC for **information dissemination** • Incorporates **forecasting** technology to provide early warnings
LGU emergency typhoon hotlines	Alone does not **ensure accountability** in deploying dispatch team immediately	Allows for live-monitoring of **aid and deployment**
PAGASA and NOAH flood mapping	Not considered **accessible** or easy to navigate	Makes all required information accessible and **digestible**

LGU DASHBOARD

- **Home Page**
- Forecasting
- Map View
- Incident Summary
- Live Chat
- Rescue Navigator

RESPONDE PH
Tutok *baha*y-bah*ai*!

Pasig City, NCR | July 26, 2024 | 10:12:23 AM | Partly Cloudy

Sign In | Register

RESPONDE PH

Tutok ***baha***y-bah***ai***!

LGU DASHBOARD

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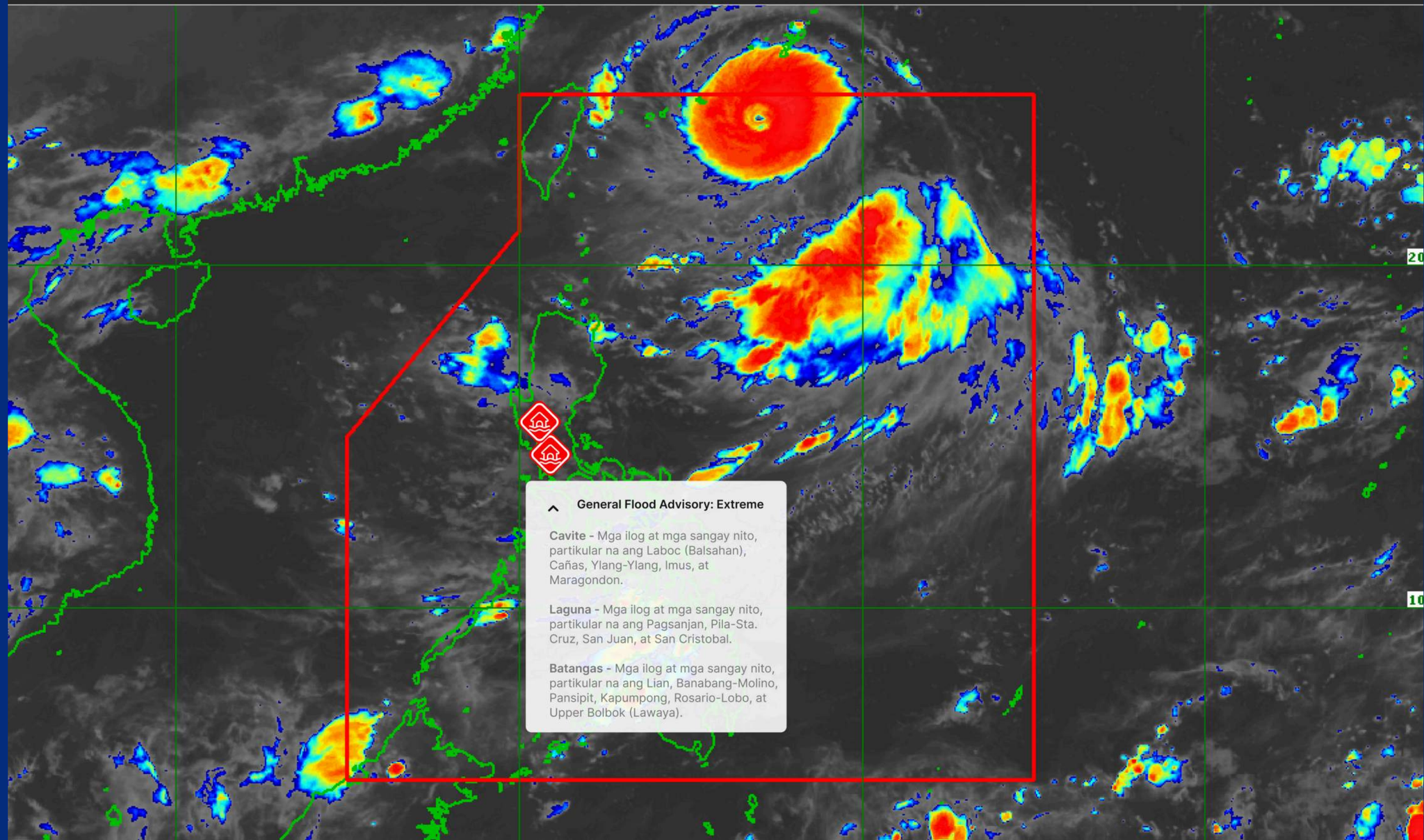
RESPONDE PH
Tutok *baha*y-baha*i*!

Pasig City, NCR | July 26, 2024 | 10:12:23 AM | Partly Cloudy | Sign Out

Forecasting | Map View | Incident Summary | Live Chat | Rescue Navigator | Supplies and Distribution | Live Feed



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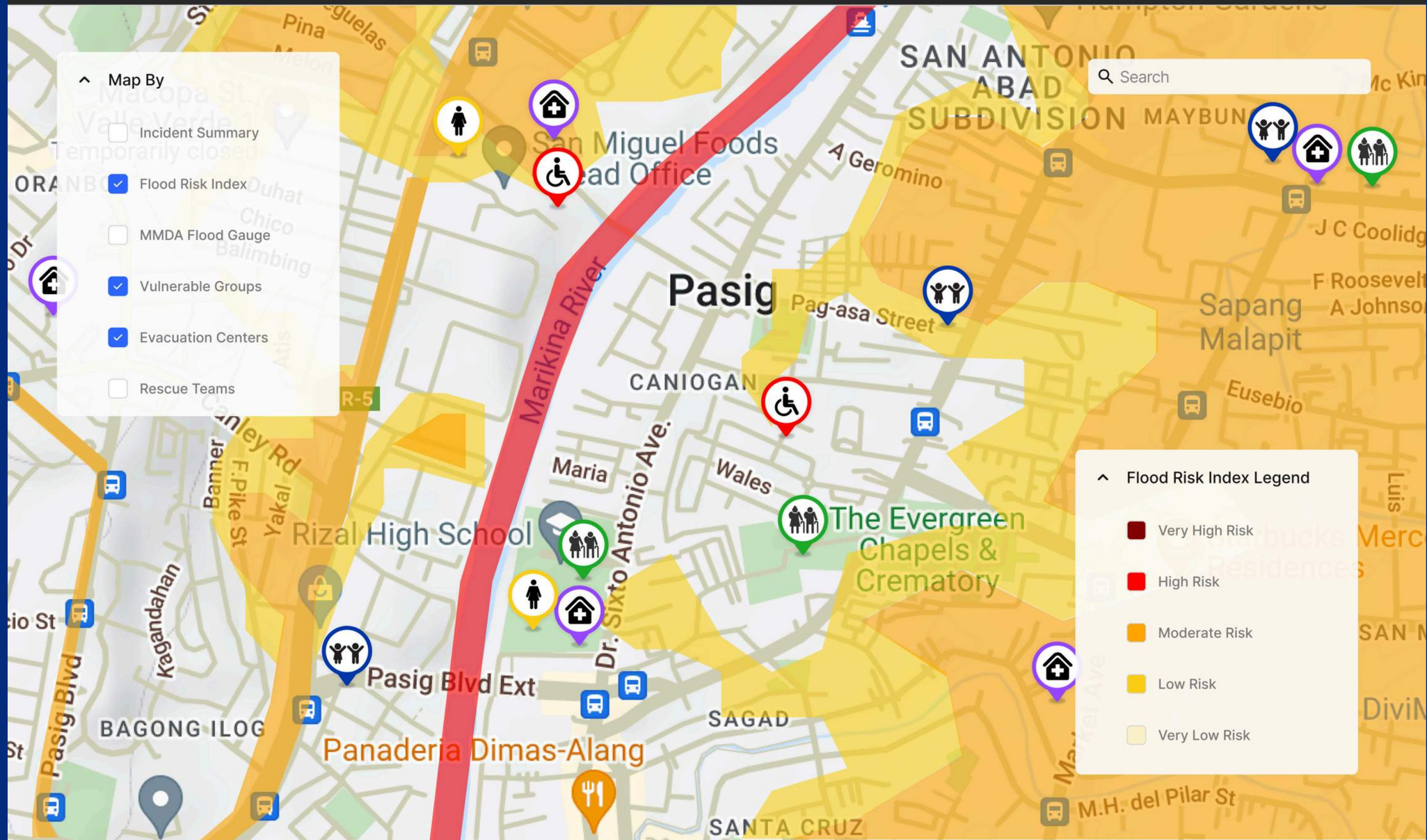

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Map By
- [x] Incident Summary
- [ ] Flood Risk Index
- [ ] MMDA Flood Gauge
- [ ] Vulnerable Groups
- [ ] Evacuation Centers
- [ ] Rescue Teams

Search

Incident Report #3

DATE & TIME: July 9, 2024; 9:11 AM

PLACE: San Miguel Head Office

Incident Report #57

DATE & TIME: July 9, 2024; 12:16 PM

PLACE: San Antonio Abad

LGU DASHBOARD

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RESPONDE PH
Tutok *baha*y-bah*ai*!

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Forecasting | Map View | Incident Summary | Live Chat | Rescue Navigator | Supplies and Distribution | Live Feed

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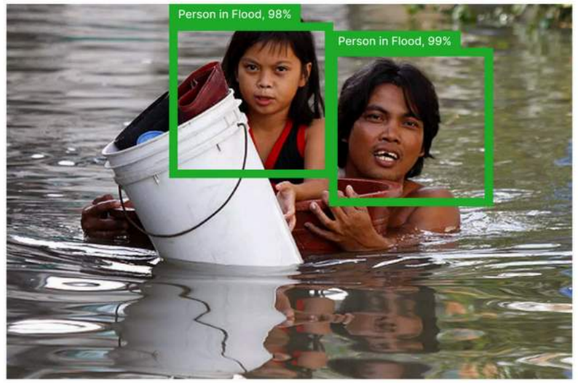
RESPONDE PH
Tutok *baha*y-bah*ai*!

Pasig City, NCR | July 26, 2024 | 10:12:23 AM | Partly Cloudy | Sign Out

INCIDENT SUMMARY

Detail | Table

Search

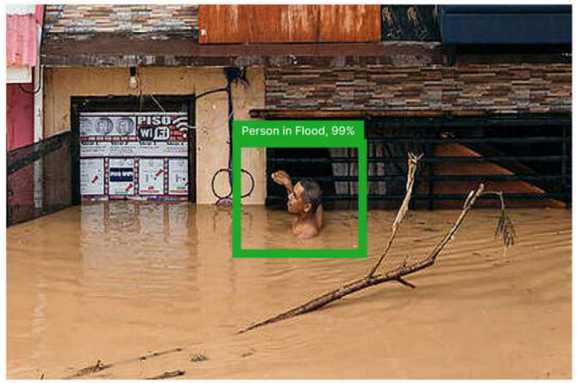


DATE & TIME: July 11, 2024; 2:37 PM
PLACE: Floodway, Manggahan

DATE & TIME: July 9, 2024; 12:16 PM
PLACE: Tramo, Rosario

DATE & TIME: July 14, 2024; 10:52 AM
PLACE: Bliss, Sta. Lucia

DATE & TIME: July 14, 2024; 10:52 AM



DATE & TIME: July 14, 2024; 10:52 AM

DATE & TIME: July 21, 2024; 5:49 PM

LGU DASHBOARD

- Home Page
- Forecasting
- Map View
- Incident Summary
- **Live Chat**
- Rescue Navigator

RESPONDE PH
Tutok *baha*y-bah*ai*!

Pasig City, NCR | July 26, 2024 | 10:12:23 AM | Partly Cloudy | Sign Out

Forecasting | Map View | Incident Summary | Live Chat | Rescue Navigator | Supplies and Distribution | Live Feed

Search

Inbox

Aika C. Lopez • PWD
You: Hello Aika, naitala ko na ang... 2m

Maxine Gomez
Maxine: Papasok na sa second fl... 5m

Tom B. Dela Cruz
Tom: Family of 4, isang newborn ... 9m

Angel L. Castro
Angel: Stuck po ako sa aking stal... 10m

Zoe Y. Soriano
You: OTW na po ang rescue tea... 12m

Carol R. Garcia • PWD
You: Naitala po ang inyong conc... 15m

Jennifer E. Zamora

Aika C. Lopez
Barangay Santolan, Pasig

Today 11:11 AM

Hello, si Mavy ito mula sa Pasig Emergency Response Unit. Ano ang iyong emergency?

Hello Mavy, ako si Aika, taga-Barangay Santolan. Nakawheelchair ako at mayroong dalawang maliit na anak. Hanggang dibdib na ang baha sa amin at mukhang di titigil sa pagtaas. Kailangan po namin ng tulong sa paglilikas agad! Nahihirapan po akong ilikas sila dahil ako po ay nakawheelchair.

Today, 11:12 AM

Hello Aika, naitala ko na ang iyong lokasyon at sitwasyon. Nagpapadala na kami ng team sa iyong lugar agad. Bibigyan kita ng update tungkol sa ipinadalang rescue team. Manatiling makipag-ugnayan sa amin hangga't di dumadating ang rescue team.

Sent 2m ago

Type your message here...

LGU DASHBOARD

- Home Page
- Forecasting
- Map View
- Incident Summary
- Live Chat
- **Rescue Navigator**

RESPONDE PH
Tutok bahay-bahai!

Pasig City, NCR | July 26, 2024 | 10:12:23 AM | Partly Cloudy | Sign Out

Forecasting | Map View | Incident Summary | Live Chat | Rescue Navigator | Supplies and Distribution | Live Feed

PRIORITY RESCUE IDENTIFIER

All | Search /

+ New Entry

All 19 | Vulnerable 4 | Healthy Adult 4 | Pet or Plant 2 | Archived 9

#	NAME	PROFILE	CATEGORY	LOCATION
1	Jieun Lee	Female, Senior Citizen, With Comorbidities	Vulnerable	Rainforest Drive, Maybunga, Pasig City
2	Chappell Roan	Female, Middle-Aged, Mother of 2	Healthy Adult	Jenny's Avenue, Rosario, Pasig City
3	Solar	Dog: Shih-Tzu, Brown and White Fur	Pet or Plant	Camia St., De Castro Subdivision, Sta. Lucia, Pasig City
4	Sean Catacutan	Male, Young Adult	Healthy Adult	Nile Bldg., Riverfront Residences, Caniogan, Pasig City
5	Mary Loi Yves Ricalde	Female, PWD: Difficulty Hearing, Young Adult	Vulnerable	Monggo St., Napico Subdivision, Manggahan, Pasig City
6	Kai	Cat: Siamese, White Fur	Pet or Plant	Nile Bldg., Riverfront Residences, Caniogan, Pasig City
7	Justin Paolo Canlas	Male, Middle-Aged, Father of 3	Healthy Adult	Camia St., De Castro Subdivision, Sta. Lucia, Pasig City
8	Ma. Nicolette Vergara	Female, Child	Vulnerable	Monggo St., Napico Subdivision, Manggahan, Pasig City
9	Ignatius Loyola III	Male, Senior Citizen, With Comorbidities	Vulnerable	Jenny's Avenue, Rosario, Pasig City
10	Ian Arceta	Male, Young Adult	Healthy Adult	Rainforest Drive, Maybunga, Pasig City

LGU DASHBOARD

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- **Rescue Navigator**

RESPONDE PH
Tutok *baha*y-bah*ai*!

Pasig City, NCR | July 26, 2024 | 10:12:23 AM | Partly Cloudy | Sign Out

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PRIORITY RESCUE IDENTIFIER

RESCUE RESOURCES

RESCUE TEAMS

Total	Dispatched	Available
48	36	12

RESCUE BOATS

Total	Dispatched	Available
12	7	5

RESCUE TEAM UPDATES

All | Search | + New Entry

All 143 | Dispatched 57 | Available 86

#	TEAM MEMBERS	CATEGORY	CONTACT NUMBER/S	LAST LOCATION	LAST UPDATE
1	Juan dela Cruz, Tom Reyes	Dispatched	09981213452	Rainforest Drive, Maybunga, Pasig City	15 Jul 2024, 12:47 PM
2	Maria Tolentino, Rod Sanchez, ...	Available	09157265399	Rainforest Drive, Maybunga, Pasig City	14 Jul 2024, 2:36 AM
3	Wil Ildefonso, Peter Santos, Erik ...	Dispatched	09230973434	Jenny's Avenue, Rosario, Pasig City	15 Jul 2024, 6:12 PM
4	Patricia Jimenez, Jansen Cruz, ...	Dispatched	09982327656	Rainforest Drive, Maybunga, Pasig City	13 Jul 2024, 1:25 AM

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RESPONDE PH
Tutok bahay-bahai!

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PRIORITY RESCUE IDENTIFIER

RESCUE RESOURCES

REAL-TIME RESCUED PEOPLE DATABASE

Search /

+ New Entry

#	NAME	RESCUE TIME	RESCUE LOCATION	EVACUATION LOCATION	DETAILS ON MEDICAL ACTION TAKEN
1	Sabrina Plumber	14 Jul 2024, 12:51 AM	Jenny's Avenue, Rosario, Pasig City	Rainforest Park, Maybunga, Pasig City	N/A
2	Conan Peach	22 Jul 2024, 10:10 PM	Rainforest Drive, Maybunga, Pasig City	Rainforest Park, Maybunga, Pasig City	First aid given
3	Saekyeong Shin	5 Jul 2024, 1:35 AM	Camia St., De Castro Subdivision, ...	Rainforest Park, Maybunga, Pasig City	CPR performed
4	Jolina Madrigal	7 Jul 2024, 7:47 PM	Marietta Romeo Village, Sta. Lucia, ...	Rainforest Park, Maybunga, Pasig City	N/A
5	Bryan Magpantay	16 Jul 2024, 12:06 AM	Jenny's Avenue, Rosario, Pasig City	Rainforest Park, Maybunga, Pasig City	First aid given
6	Priscilla Tan-Ching	21 Jul 2024, 9:11 AM	Rainforest Drive, Maybunga, Pasig City	Rainforest Park, Maybunga, Pasig City	N/A
7	Jongsuk Lee	10 Jul 2024, 3:56 PM	Marietta Romeo Village, Sta. Lucia, ...	Rainforest Park, Maybunga, Pasig City	N/A

CITIZEN'S PORTAL

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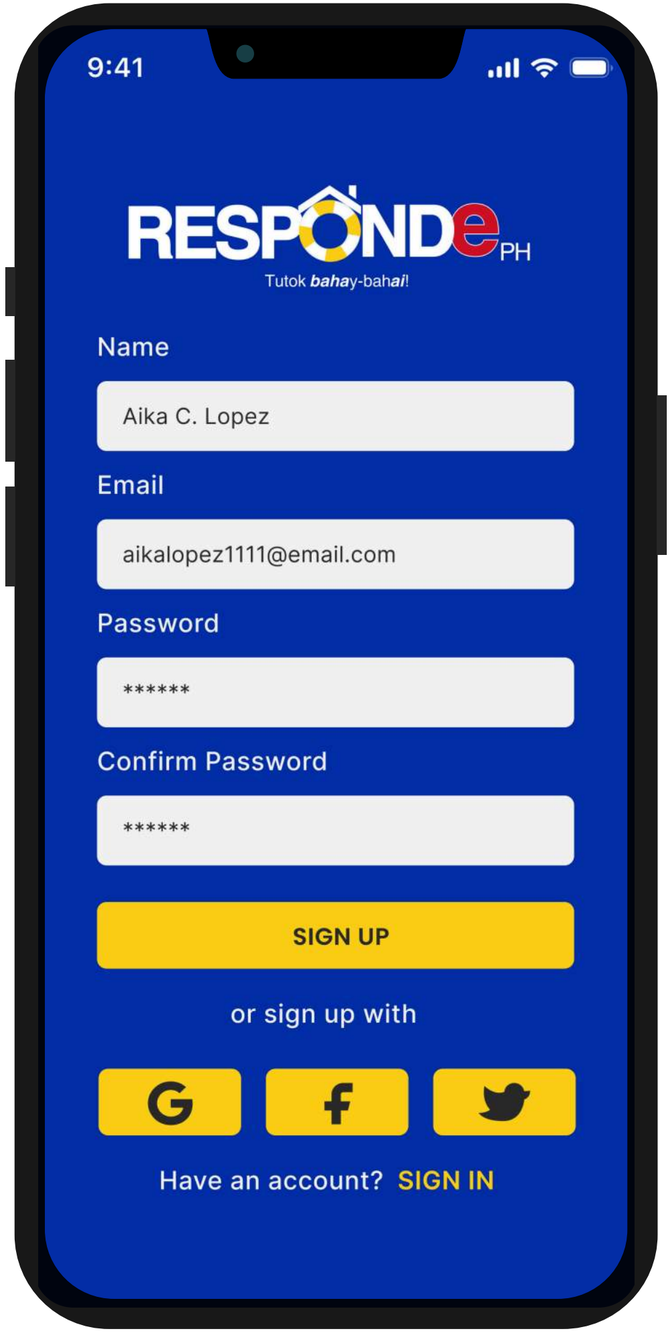

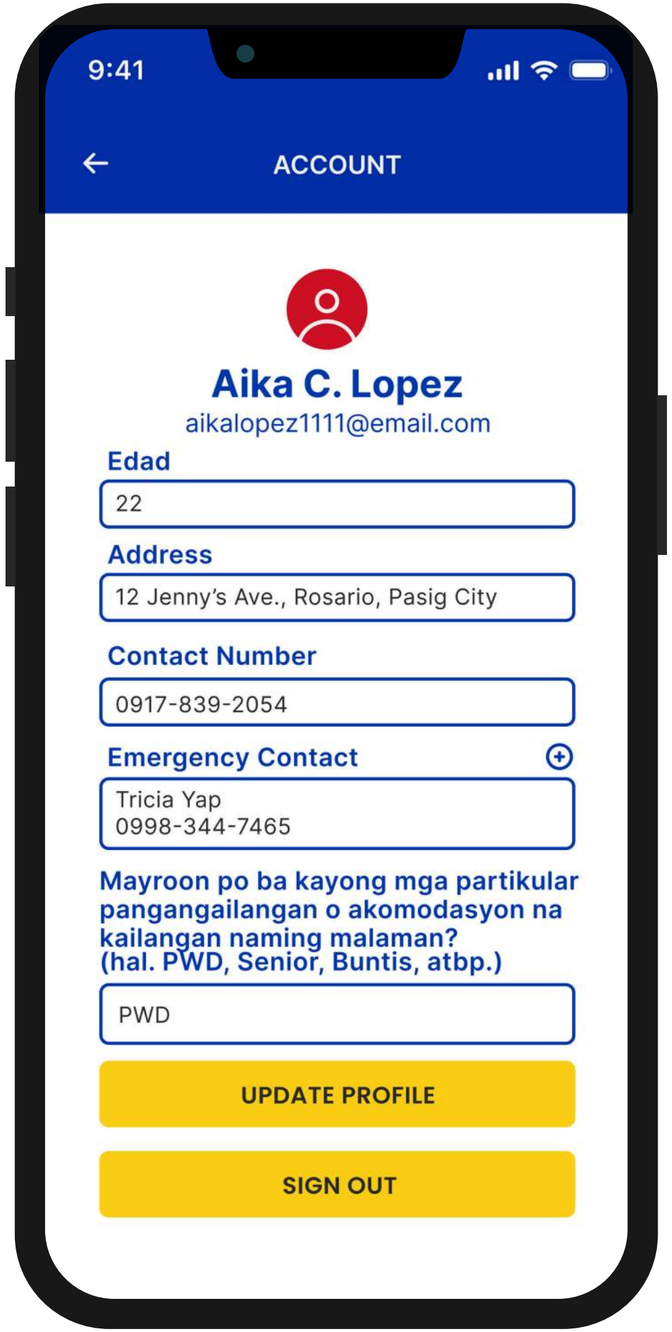

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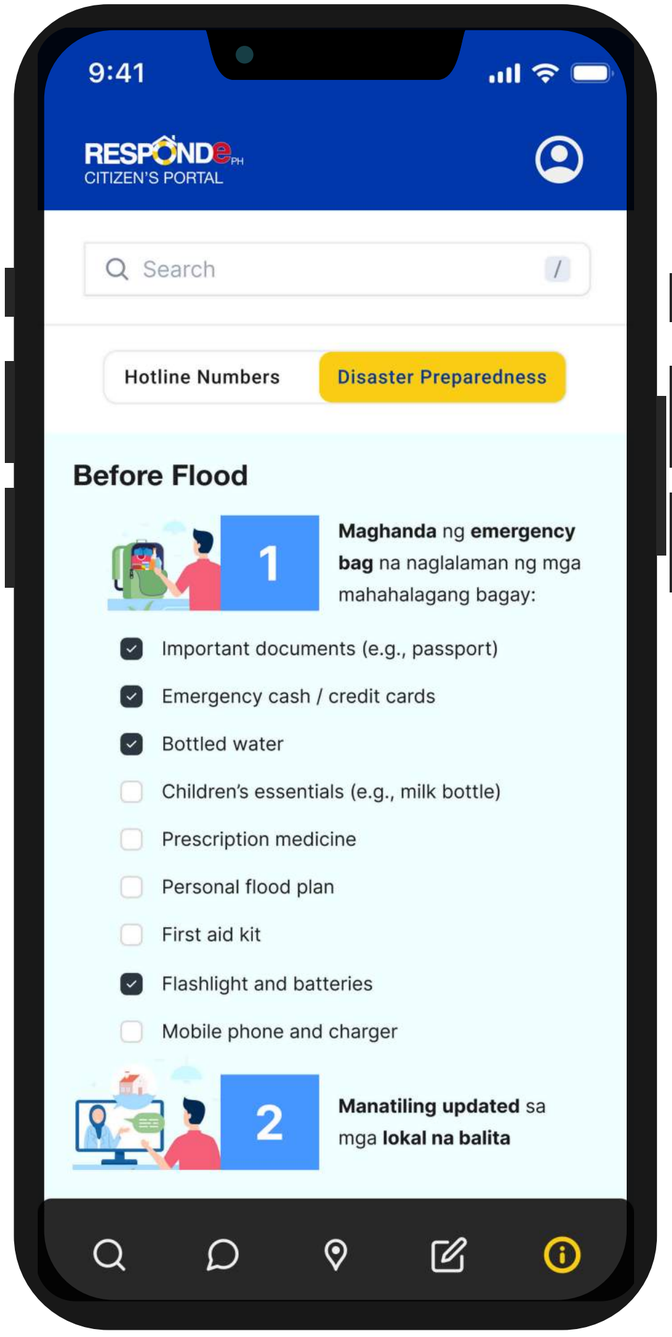

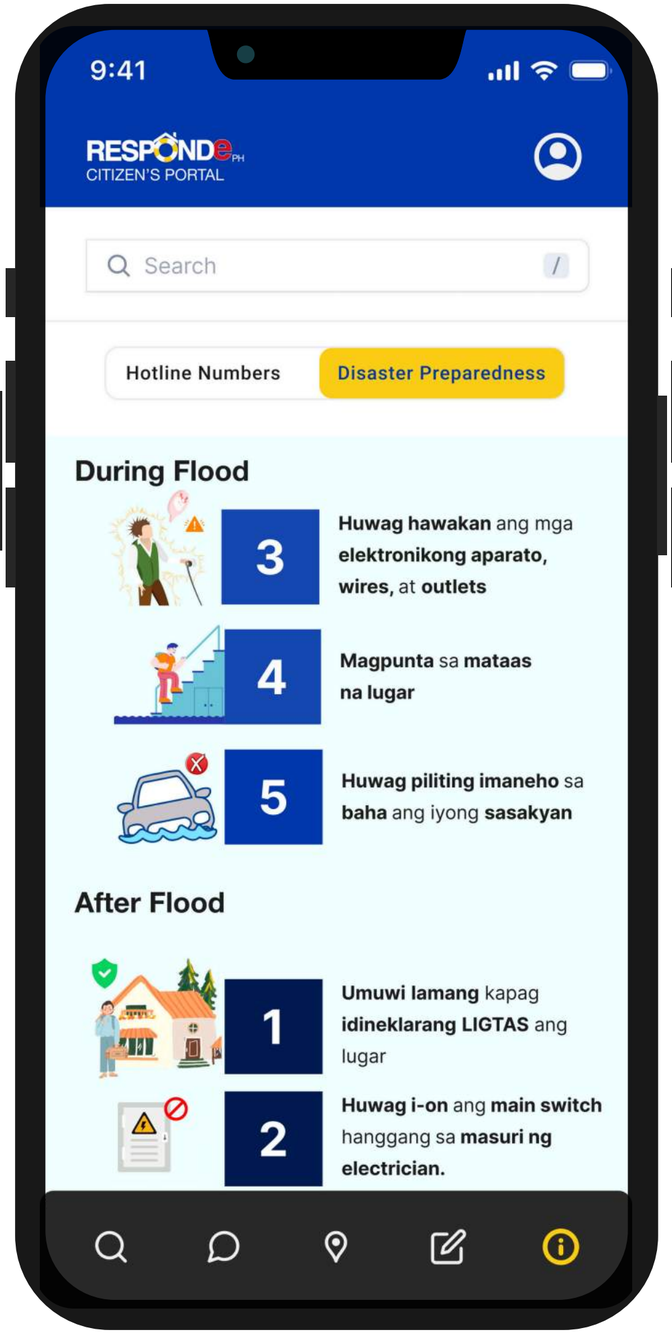

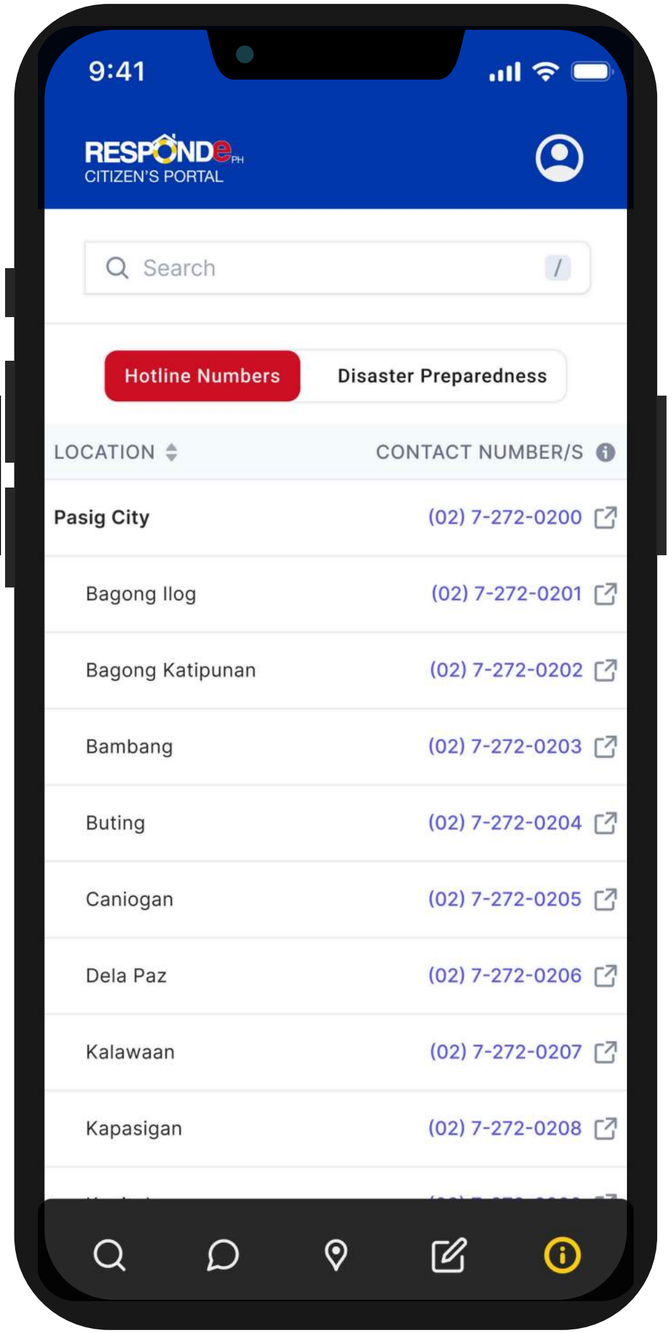

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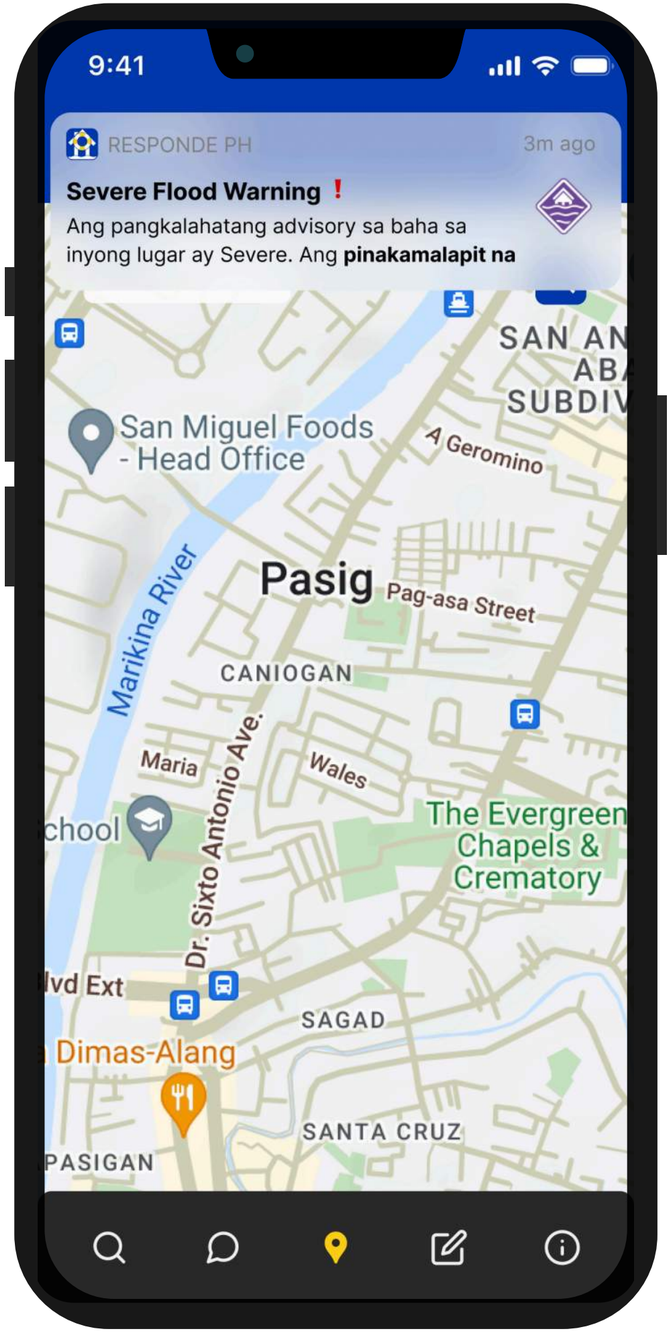

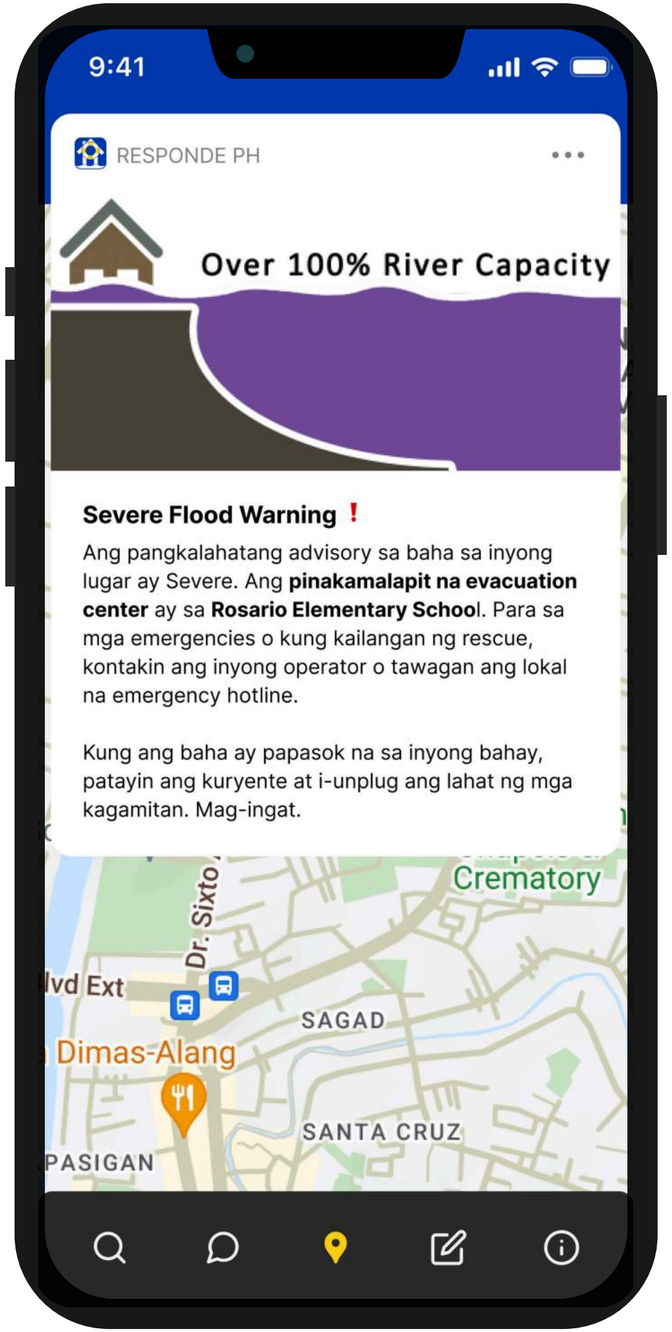

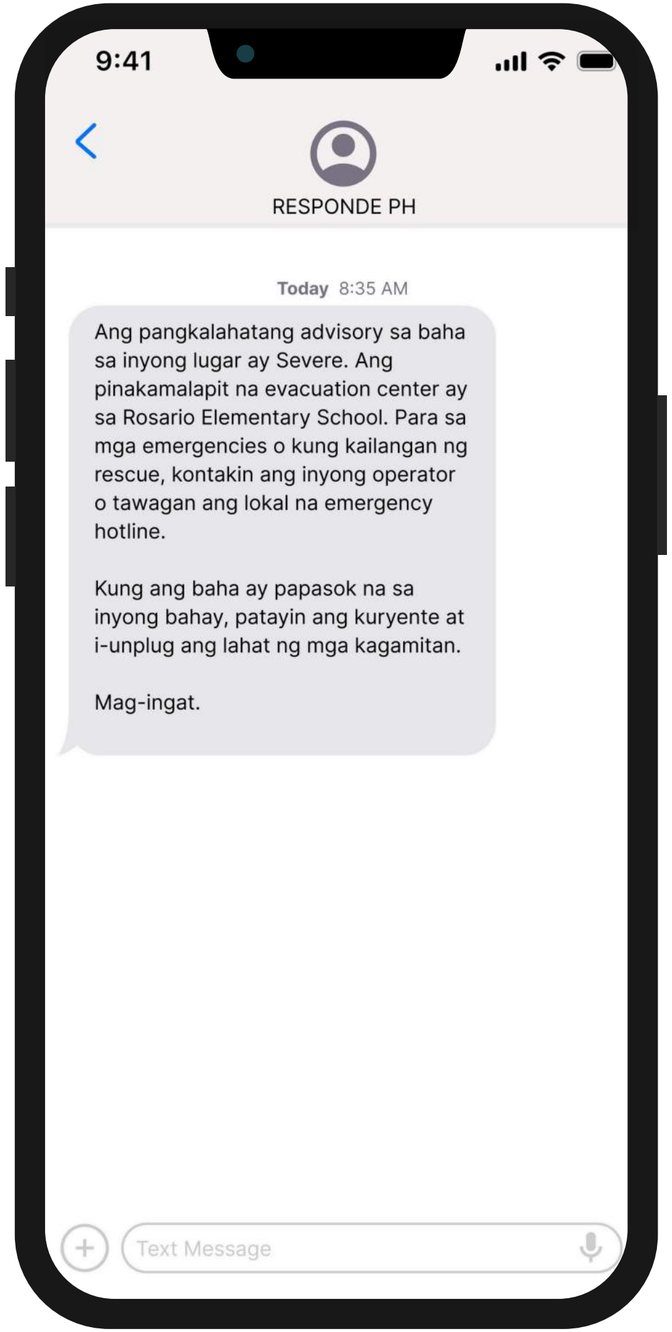

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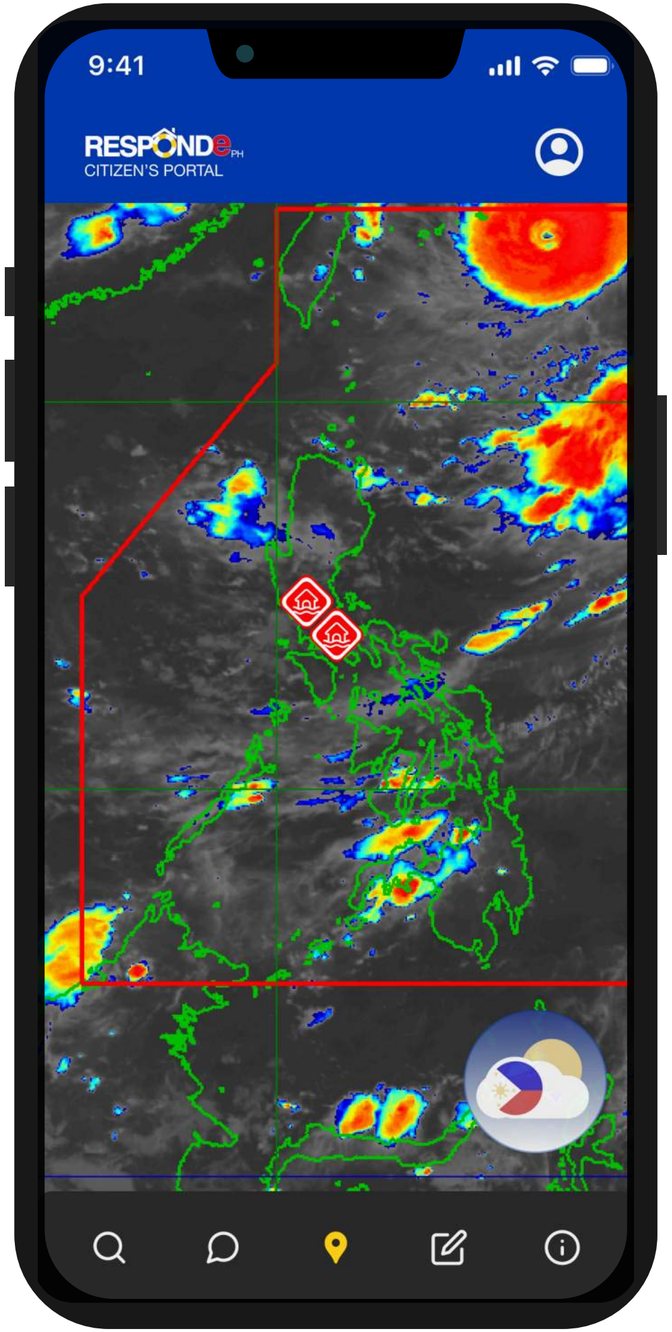

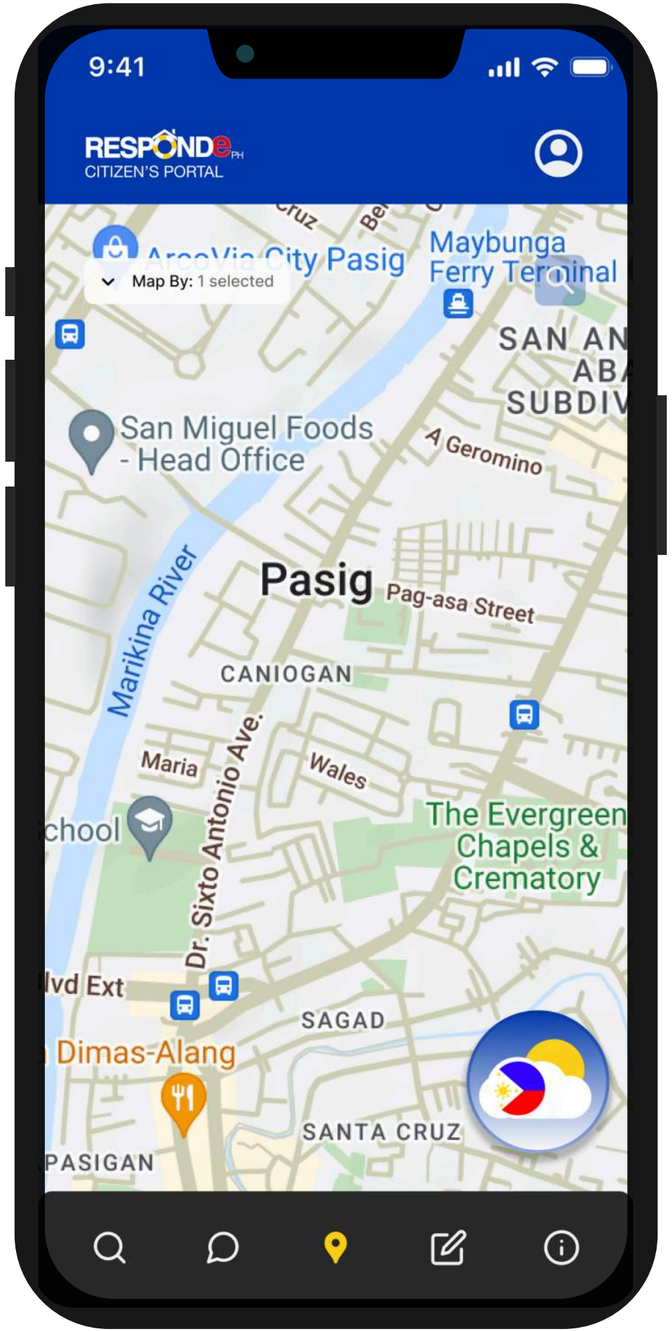

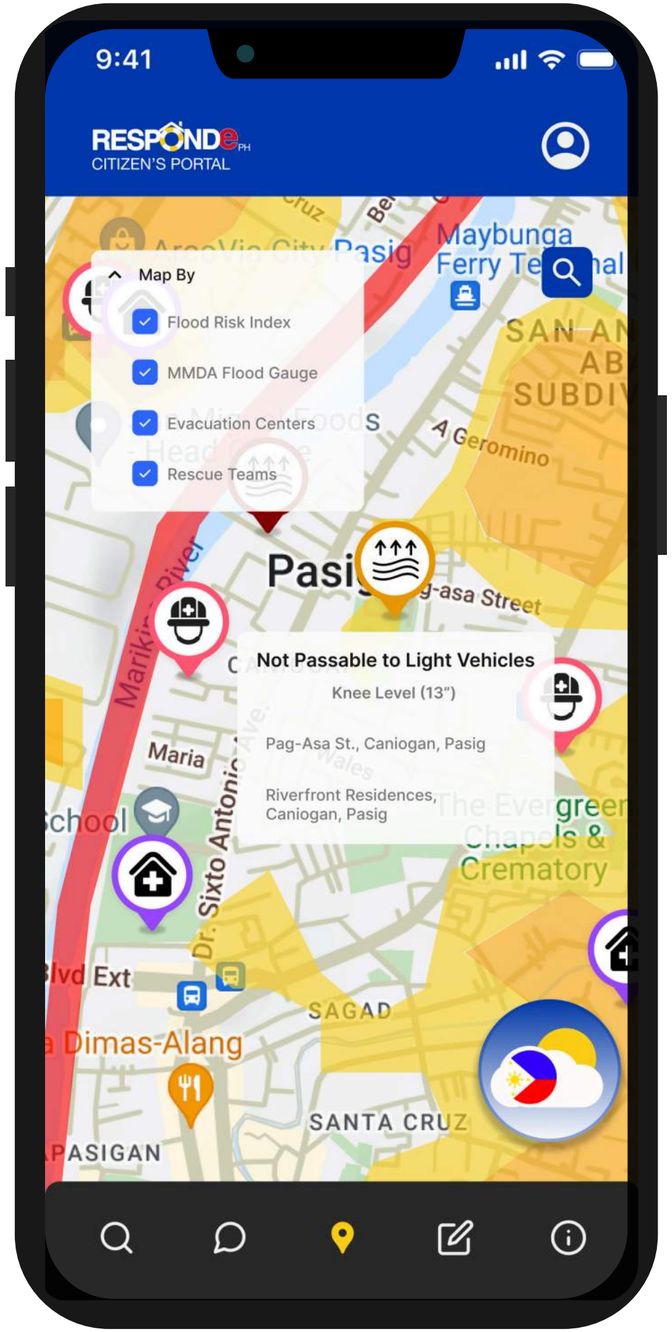

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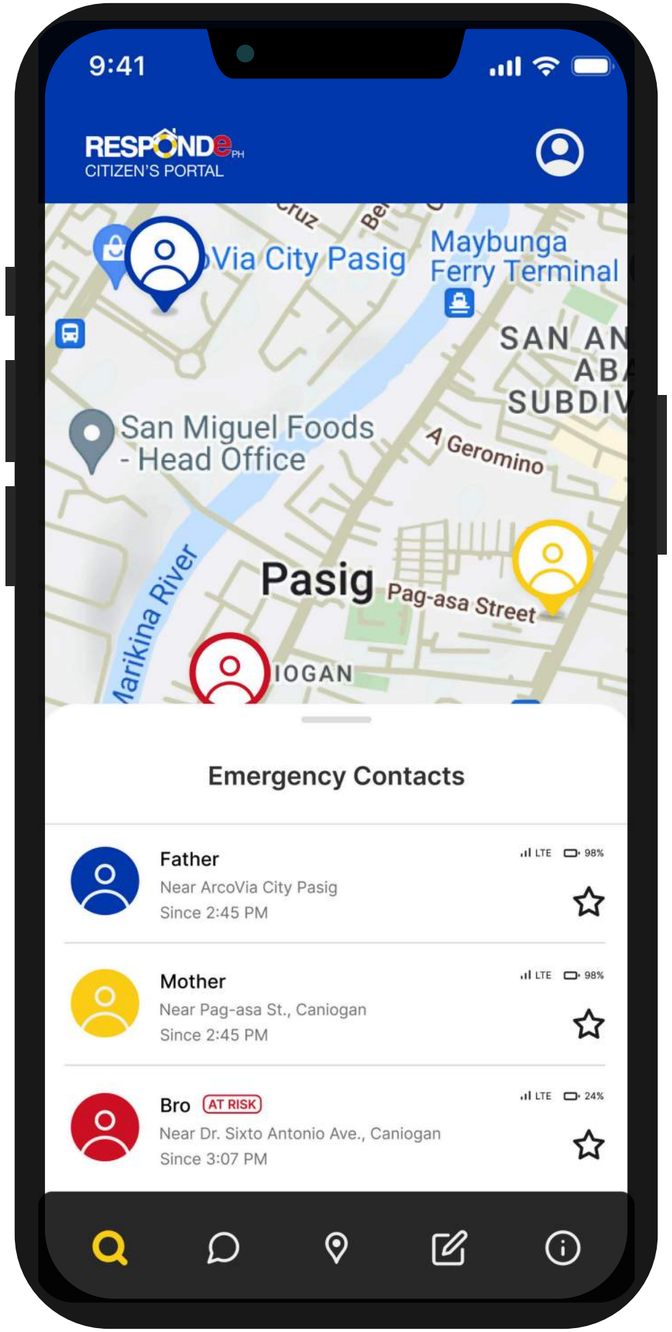

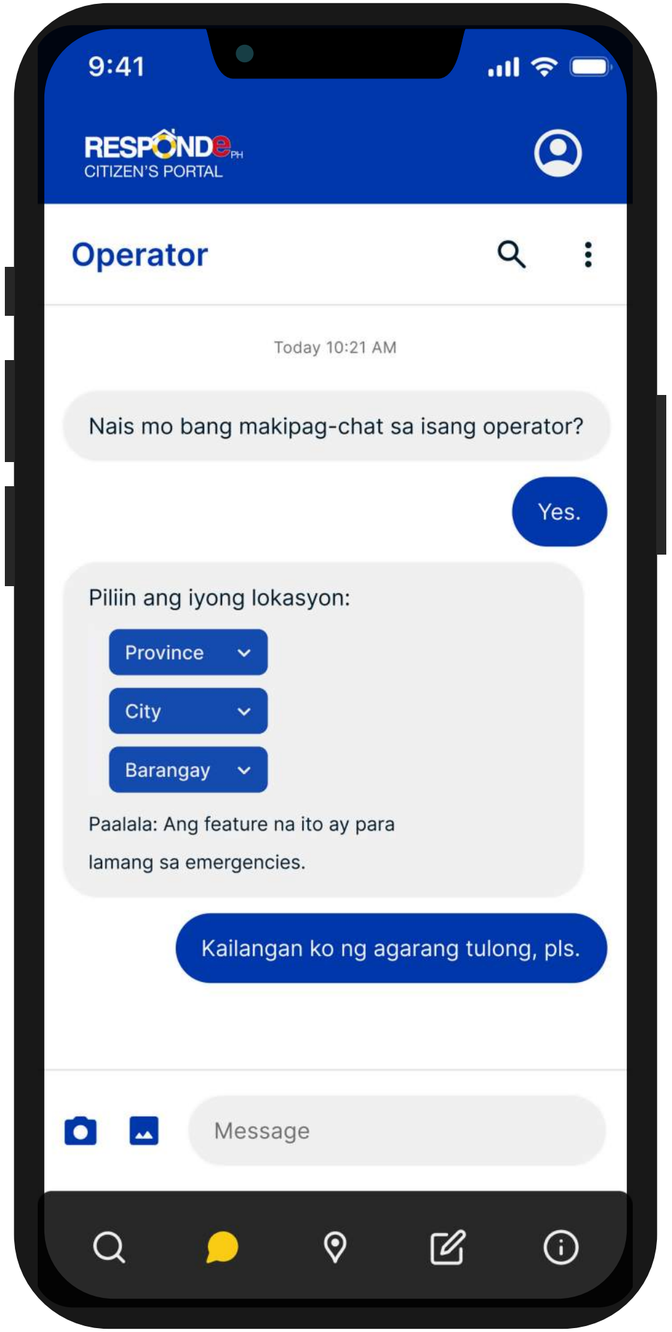

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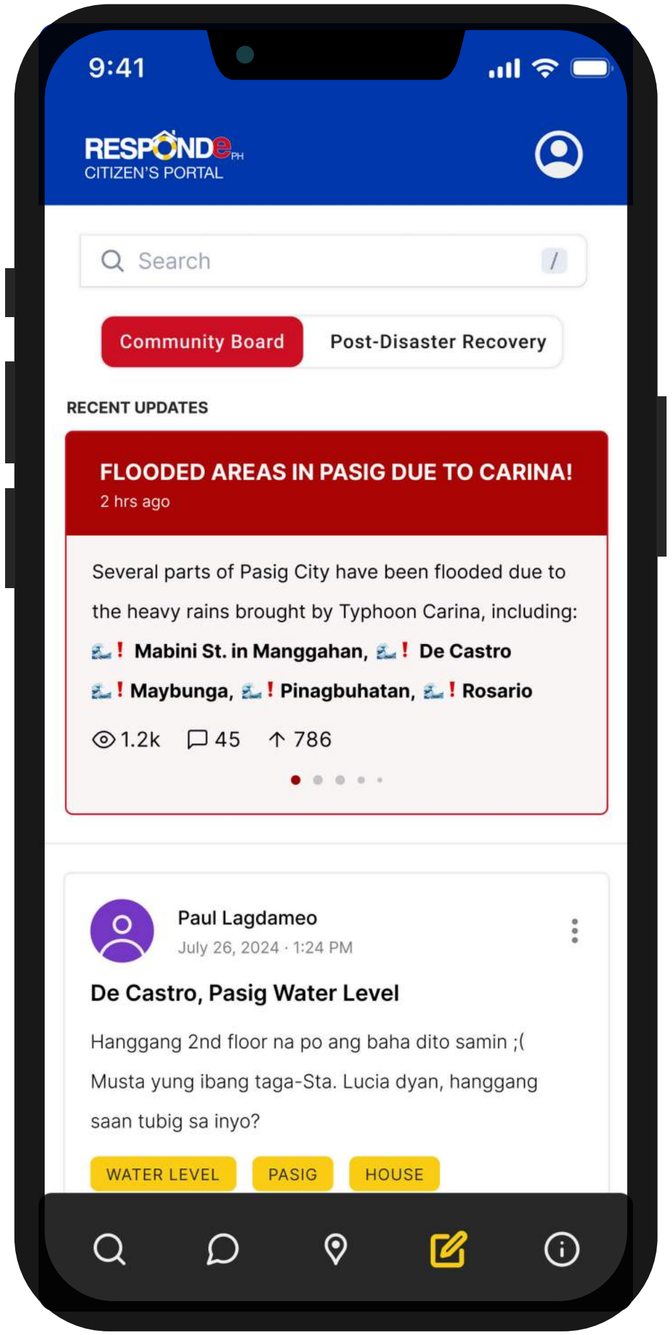
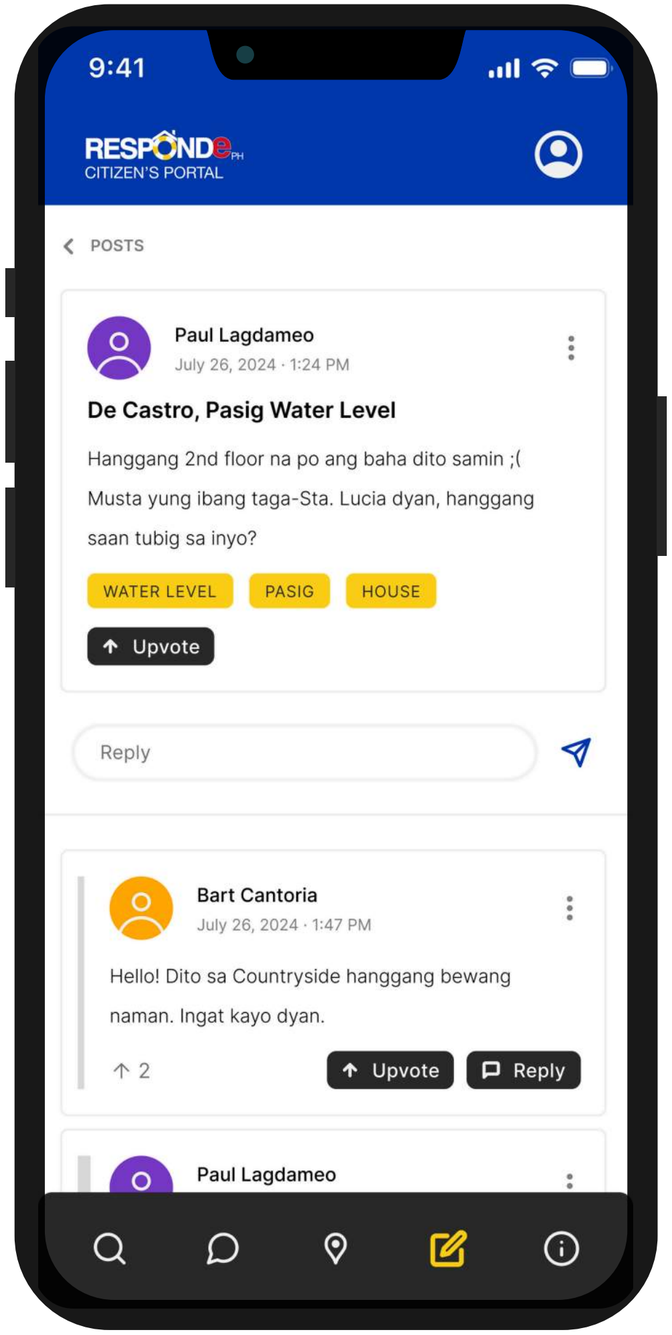
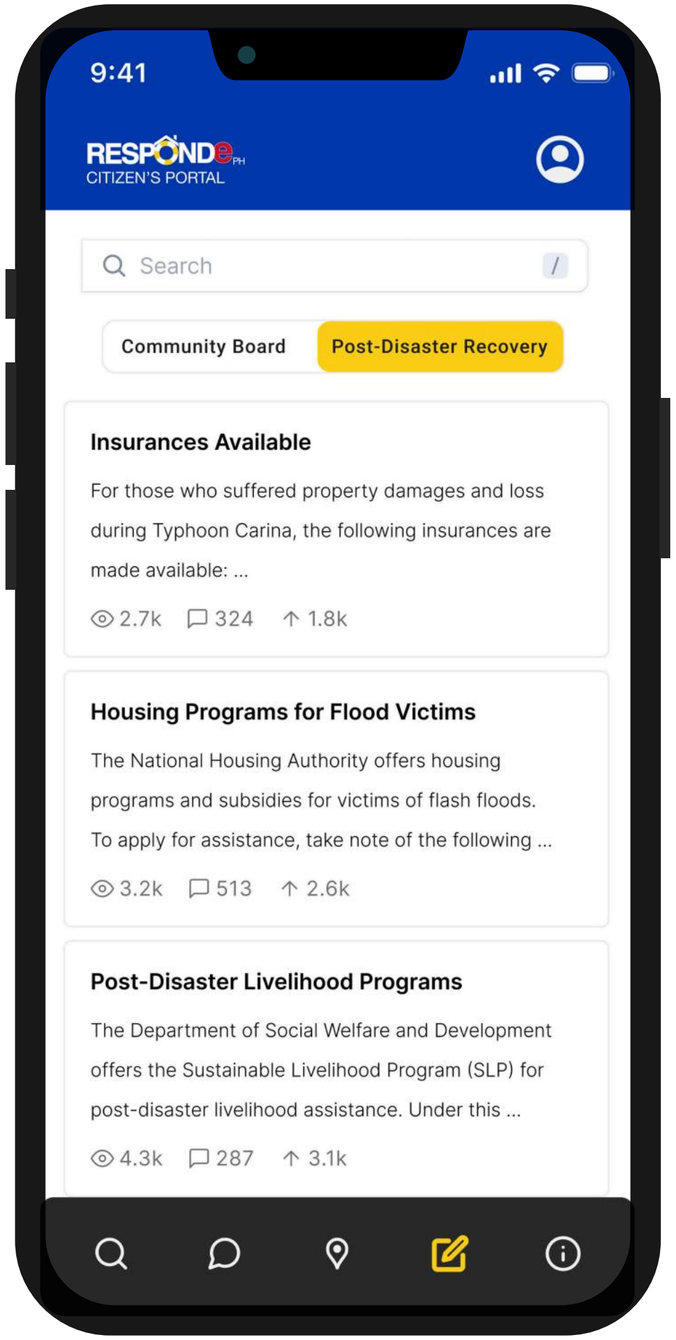






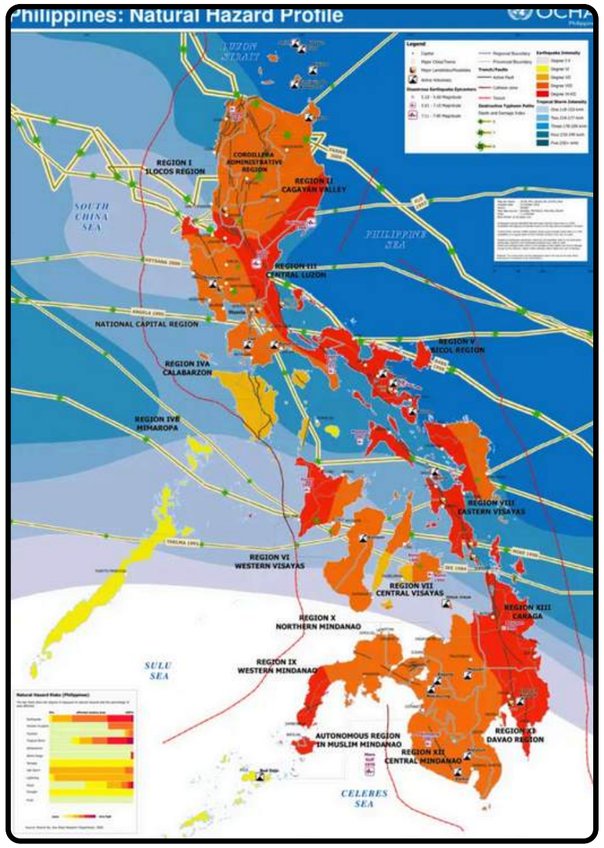
Alignment

SDG 11: Sustainable Cities & Communities

- 11.8: Support positive national and regional development planning by **gathering data for flood-resistant infrastructure and planning**
- 11.9: Implement policies for inclusion, resource efficiency, and disaster risk reduction in **building the foundation for flood response** (see Lean Principle appendix)
- 11.A: Support least developed countries in sustainable and resilient building by **developing a flood resilience technology specifically for the Philippines**

Implementation

Phase 0: Trial



LGU DASHBOARD MVP TEST PHASE

<5% margin of error

30 waterproof cameras

3 drones

Successful implementation in **1 very high-risk city (e.g., Marikina)**

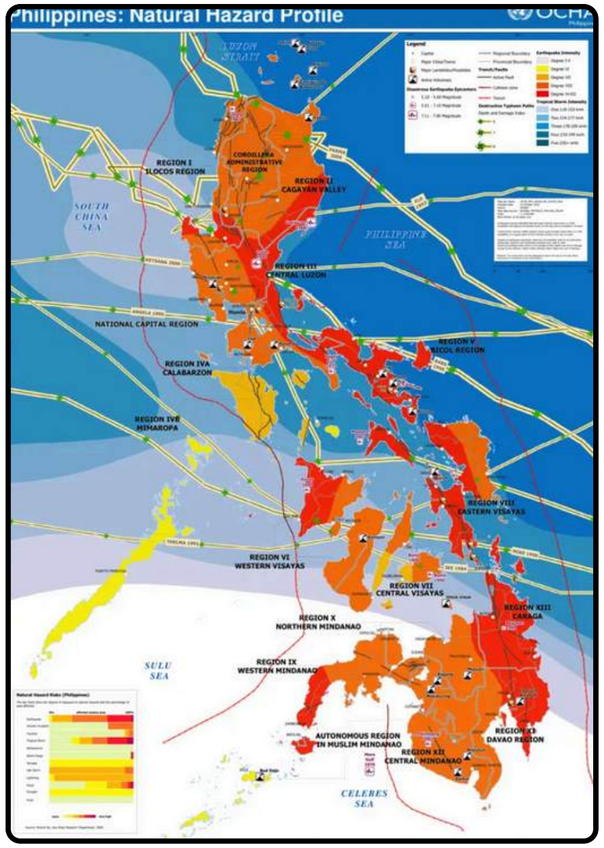
- Relies on forced evacuation processes, not EWS

DEPARTMENT OF SCIENCE AND TECHNOLOGY
PHILIPPINE COUNCIL FOR INDUSTRY, ENERGY AND EMERGING TECHNOLOGY RESEARCH AND DEVELOPMENT (DOST-PCIEERD)

- Funds ~200 projects annually, worth **P3-5M** each
- Grants known to be very generous with contributions even from senators
- Interest in IoT systems

Implementation

Phase 1: Launch



LGU DASHBOARD LAUNCH

<5% margin of error

600 waterproof cameras

30 drones

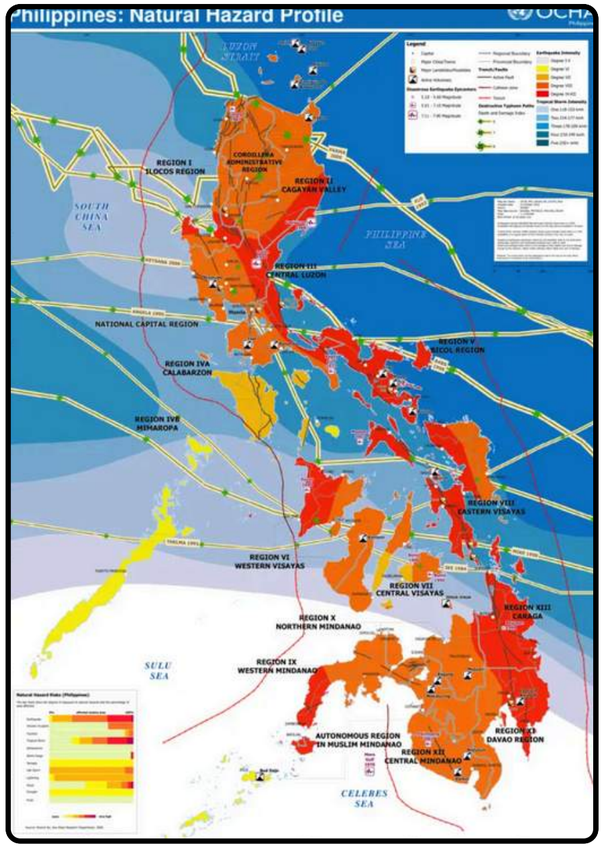
Successful implementation and acquisition of **10 high-risk cities (urban)**

- Can look at vulnerable, urbanized, highly-populated areas
- Malabon, Pasig, Makati, Taguig, Cagayan de Oro, etc.,

- Just this week, given an approved P255B budget for flood control given Carina
- Can implement this at a national level in line with their mandate
- Takes care of most of the work at **P10M**

Implementation

Phase 2: Expansion



LGU DASHBOARD

1,500 waterproof cameras
60 drones

Successful implementation and acquisition of **20 high-risk cities (metro/rural)**

- Can expand to more provincial areas, such as Navotas, Cataman (N. Samar), etc.,

APP LAUNCH

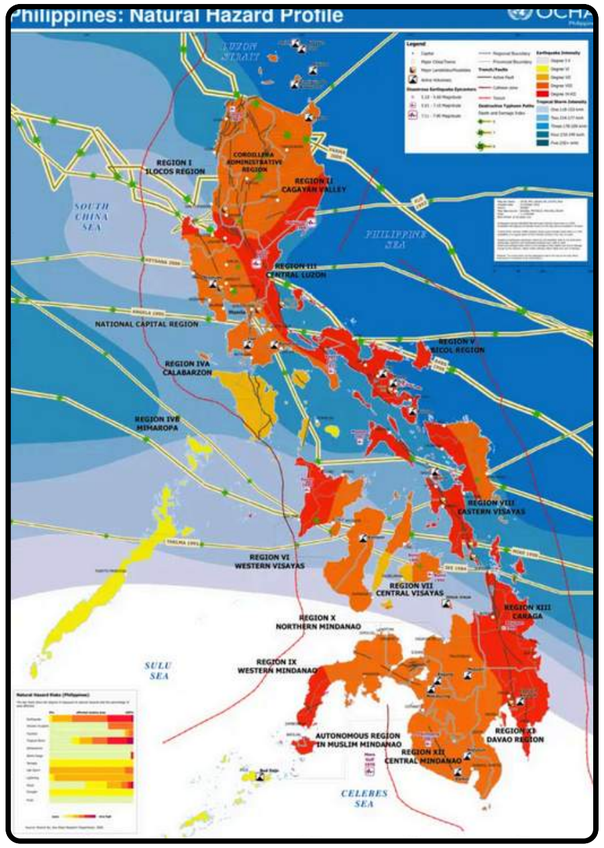
<5% report errors
4.8% rating from beta testers

ANGAT BUHAY · OXFAM · unicef

- Have stake in getting the information from dashboard and app for rescue operation efficiency
- Takes care of most of the work at a combined **P15M**

Implementation

Phase 3-onward: Solidification



LGU DASHBOARD

2,400 waterproof cameras
120 drones

Successful implementation and acquisition of **40 high-risk to mild-risk cities (rural)**

APP LAUNCH

<5% report errors
80% download reach

- Continue annual funding
- Can have a developed portfolio offering **climate consulting and relevant services**
- Of interest for highly-climate dependent industries like fishing, forestry, mining, etc.,
- For local and international investors

Financial Projection

PRIMARY FUNDING (B2G): Packages based on VBP + Tiering Scheme

DOST: Funding for monitoring and mitigating national calamity

City governments: Funding for streamlining LGU processes based on **tierring (HUCs, metro, rural)**

SECONDARY FUNDING

Implementing the **LGU dashboard** across municipalities

Interest from climate-dependent industries

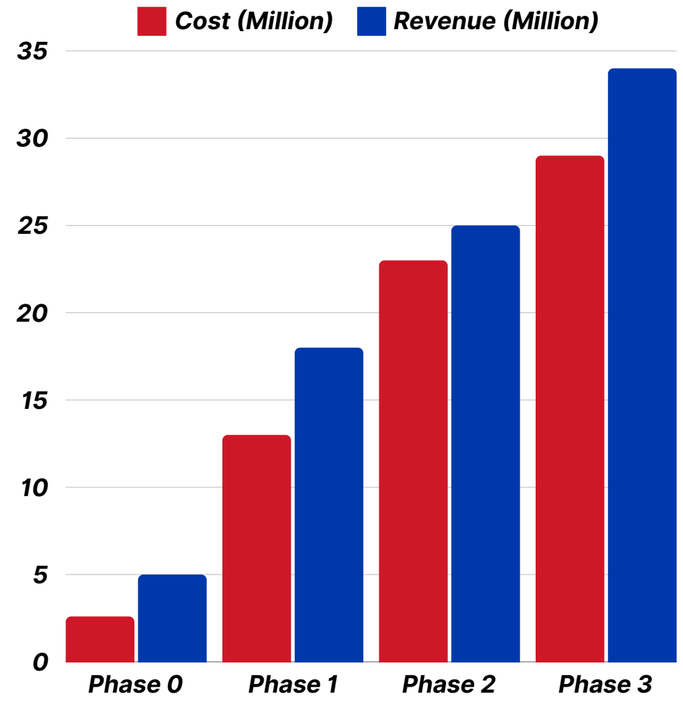
EXTERNAL (NGOs) FUNDING

For **aid** distribution and **relief operations**

Projected Cost vs. Revenue of RESPONDE PH in millions (PHP)

PHASE	COST (PHP)	REVENUE (PHP)
0	2.6M	5M
1	13.1M	17M
2	23.1M	25M
3	29.6M	33M

Projected Cost vs. Revenue of RESPONDE PH in millions (PHP)



see Costing & Funding Appendices

Climate Resilience

Fostering consistent climate resilience

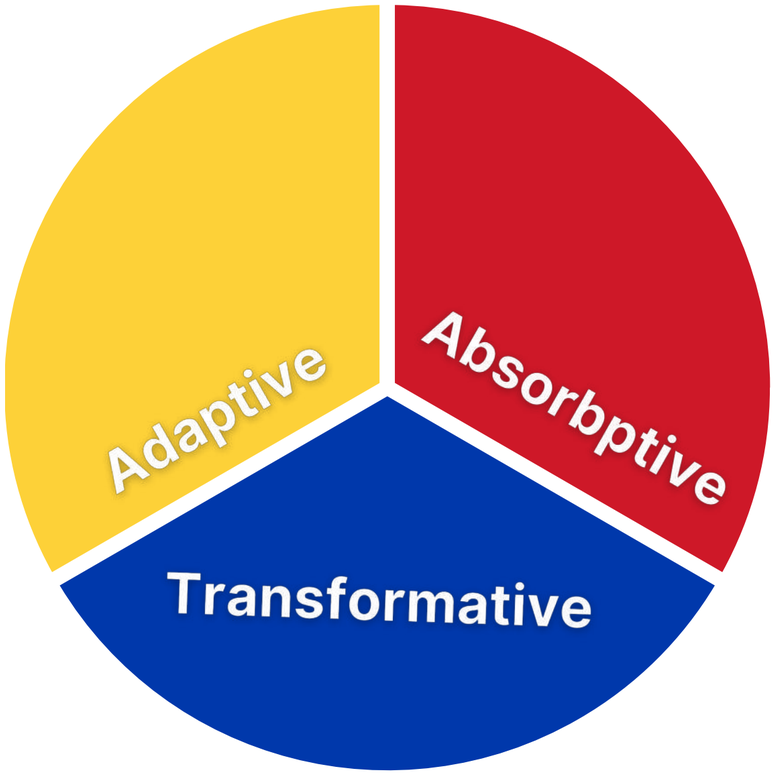


Figure inspired by Lanlan et al., 2023

- **Adaptive**: provide **early warnings** and **real-time updates** for **citizens** navigating calamity.
- **Absorbptive**: develop a robust, integrated emergency responsiveness system that **speeds up emergency dispatch and rescues** from **LGUs**.
- **Transformative**: build a **multistakeholder** foundation for a disaster preparedness ecosystem and infrastructure **before, during, and after** calamity.

With all of these, we can affect and effect the following:

5M
PINOYS

190
LGUS

25
CROSS-SECTORAL PARTNERSHIPS

Emergency Responsiveness

Developing holistic emergency responsiveness

With our forecasting, live feed, and integrated community system, we can be **equipped** with the requisite tools to affect and effect the following:

Half the time FOR RESCUE OPERATIONS

Double the efficiency FOR DISPATCH AND RELIEF

Mitigate potential damages BY ONE FOURTH

PHP 100M
IN AGRICULTURE DAMAGE

PHP 15B
IN PROPERTY DAMAGE

PHP 300M
IN INFRASTRUCTURE DAMAGE

(Balita, 2024; Clapano, 2024)

Ecocity Model

Move toward an ecocity

According to the World Bank (2018), ecocities enhance the **well-being of citizens** and society through **integrated urban planning and management** to protect and **nurture these ecosystems for future generations.** We can affect and effect:

Lessening the **harsh impact of calamity** through **efficient allocation and rescue operations.**

Pooling information and resources for **adaptive, data-driven planning** at an LGU-level city-planning.

Set the grounds for **research and implementation** of green infrastructure and disaster reduction.

Foster **collaborative, multisectoral interests** in awareness of calamity.

Let’s **change the ending** of our story with

RESPONDe PH

Tutok ***baha***y-bah***ai***!

Team BahAI

RESPONDe PH
Tutok ***baha***y-bah***ai***!

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Appendices

Tech Stack

Backend

- **Python**: data preprocessing and machine learning
- **Keras + PyTorch**: deep learning models
- **Django**: API developments

Frontend

- **Vue.js**: web application
- **React Native**: mobile application (Android + IOS)

Database

PostgreSQL: structured + unstructured data storage

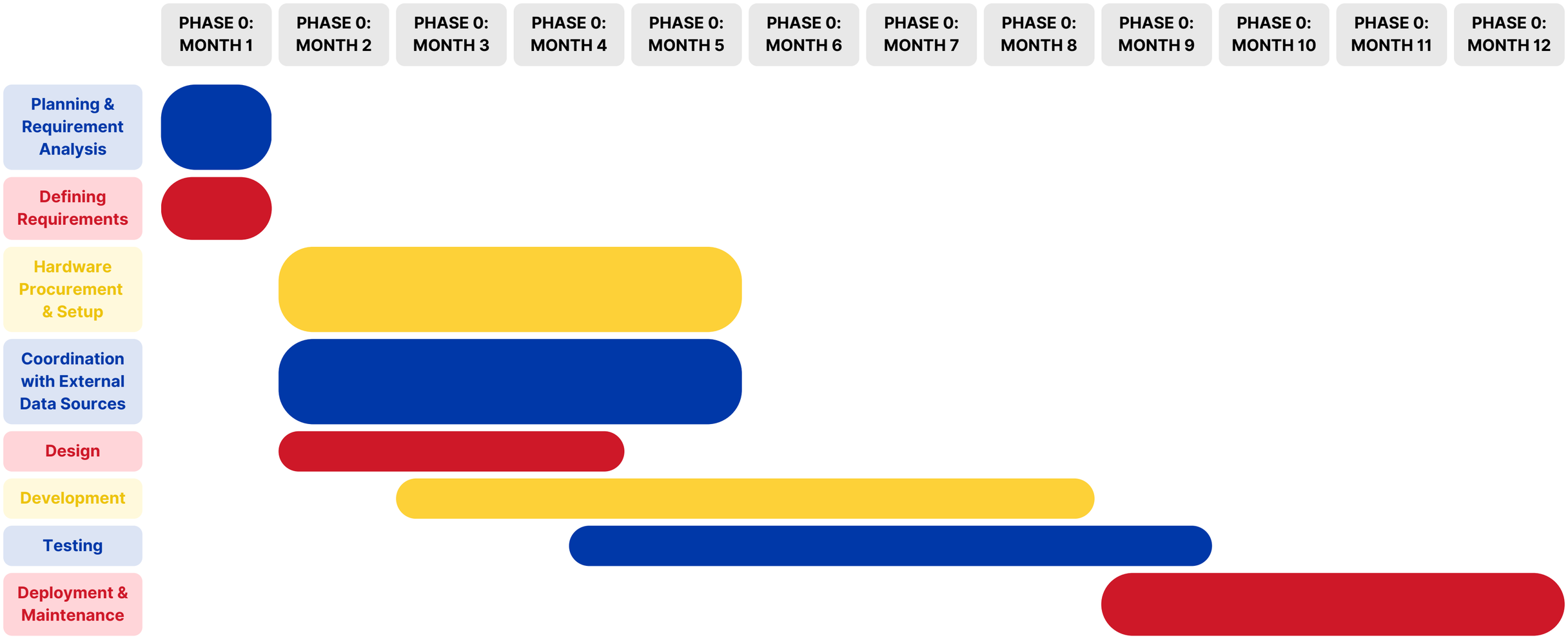
Cloud Services

AWS: secure and scalable deployment

Models

MMDetection / RetinaNet: object detection

Development Plan



Technological Breakdown

Object detection AI

A Real Time YOLO Human Detection in Flood Affected Areas Based On Video Content Analysis

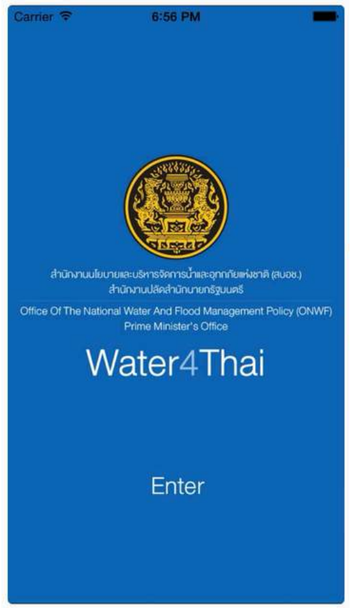
Keerthana T, Kala L

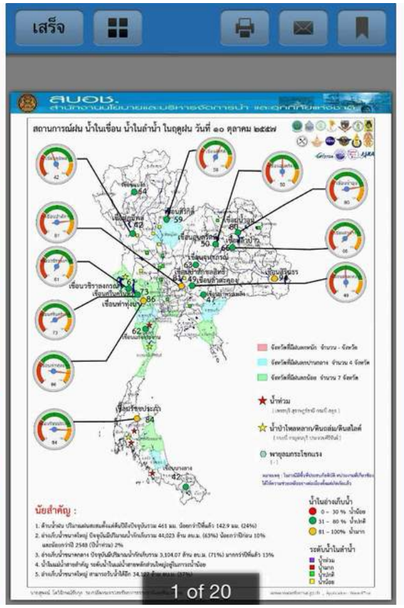
Person detection and tracking is a dynamic and widely researched area in computer vision. Keerthana and Kala (2019) demonstrated the effectiveness of the YOLO object detection algorithm in identifying humans in flood-affected areas using surveillance video feeds, successfully achieving human recognition and detection with the COCO dataset.

Early Warnings

Water4Thai (Thailand)

Water4Thai is an iOS app that offers real-time updates on Thailand's water situation from the Office of National Water and Flood Management Policy, including rainfall reports, daily tide information, weather charts, as well as water level statistics for rivers and dams. **It utilizes API Integration, Geospatial Technology: Geographic Information Systems (GIS), and Cloud Services.**





Technological Breakdown

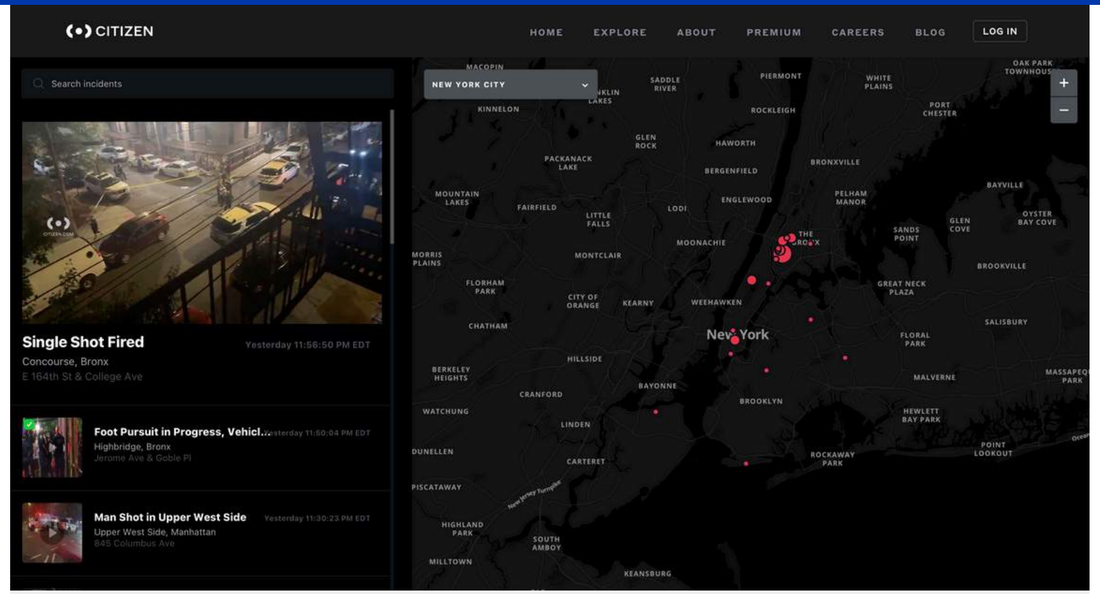
Object detection AI

CMD: Real-Time Compliant Mask Detection using Transfer Learning

Serrano P, Mendoza J, Tarun I, Lopez V, Abu P

This study offers an enhanced approach to the automated monitoring of mask-wearing compliance by developing models that identify correctly masked, incorrectly masked, occluded unmasked, and non-occluded unmasked faces through transfer learning and deploying them in real time. A curated dataset was first prepared by selecting and relabeling images from publicly available datasets. Transfer learning was then performed on the pre-trained models MobileNetV3 Small, ResNet50V2, VGG16, Xception, and YOLOv5 Small Classification.

Technological Breakdown

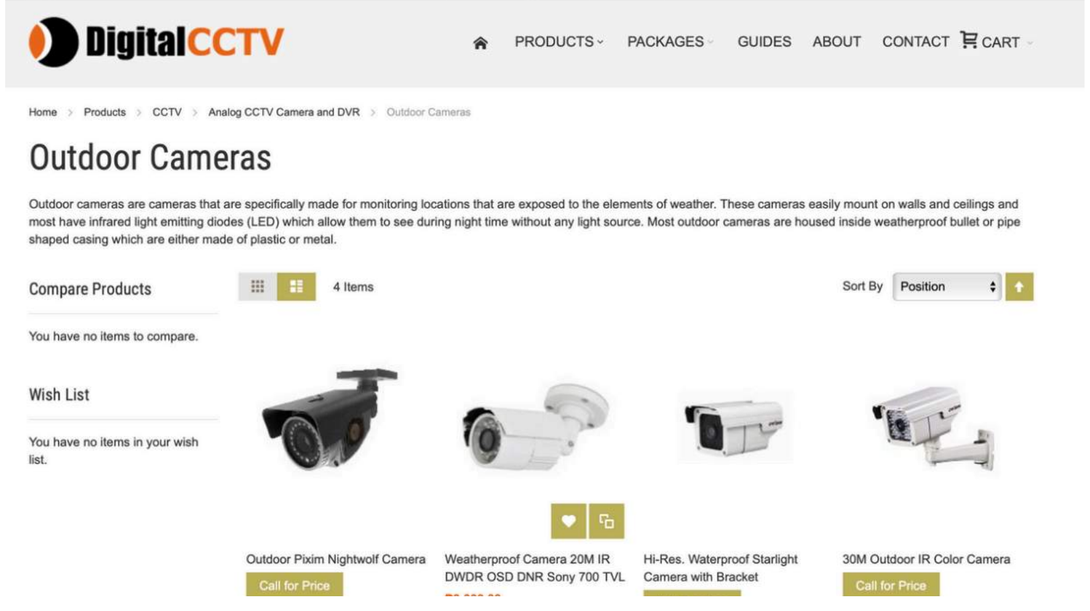


Live Updates & Alerts

CITIZEN

The Citizen App boosts personal safety by offering real-time alerts for nearby incidents such as crimes, fires, and accidents. It enables users to receive notifications, stream live videos, report incidents, share their location with trusted contacts, and utilize incident mapping to view ongoing and recent incidents in area.

It utilizes GIS technology, live video streaming, geolocation services, GIS for incident mapping, cloud services, and data analytics.



Waterproof Cameras

OUTDOOR Cameras

Digital CCTV offers outdoor cameras designed for monitoring areas exposed to weather conditions. These cameras are easy to mount on walls and ceilings and typically feature infrared LEDs for night vision.

They are usually housed **in weatherproof bullet or pipe-shaped casings made of plastic or metal.**

Technological Breakdown

SwellPro
PIONEERS OF THE WATERPROOF DRONE

Waterproof Drones

- Level 7 Wind Resistance
- Waterproof rating: IP67
- Floatable & Fippable
- Corrosion-resistant

- Real-time HD Video Streaming
- IP66 Waterproof Remote Controller
- Sandproof
- Rugged Body

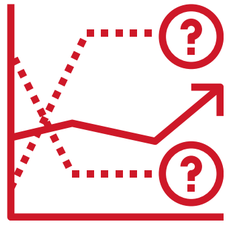
LGU Value Proposition

Centralized real-time flood monitoring

More individuals **saved** from flood onslaught

More **cost-efficient, accurate** flood response

Enhanced **coordination** between LGU & citizens

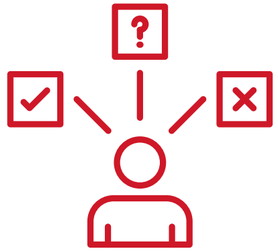


Crucial data for **forecasting** & **relief** operations initiatives

Improved **trust** from constituents

App Value Proposition

Greater **awareness** surrounding floods



Further capacity to make **informed** decision-making

More avenues to **receive and monitor** help

Enhanced **coordination** between LGU & citizens

Increased **preparedness** against calamity

Stronger **community initiatives** & engagement

Lean Canvas

Key Problem

- Inefficient warning and hazarding systems for floods
- Delayed emergency and rescue operations
- Lack of centralization in emergency response operations
- Lacking flood infrastructure and weathering technology
- Underutilized forecasting technology for floods
- Lack of communication and information avenues during calamity

Solution

- All-in-one flood resilience response system
- LGU rescue operations dashboard for dispatch, priority rescue, and live chat
- Citizen app for flood alerts, evacuation mapping, locating loved ones, and live chat
- Development of forecasting technology and flood information storage

Success Metrics

- Number of downloads (app)
- User retention rate (app)
- User feedback ratings (app)
- Amount of trained partners (LGU)
- Amount of public partners
- Amount of private partners
- Revenue gained from all phases

Unique Value Proposition

- Centralized system for flood response
- High-technology LGU monitoring mechanisms
- Live operations and engagement between residents and LGUs
- All-in-one rescue and response system
- Integrated predictive technology and forecasting platform
- Accurate and end-to-end alert systems for residents
- Tracking system for residents and their loved ones
- Community communication platform for residents

Customer Relationship

- Consumer feedbacking feature
- Information sessions and trainings with LGUs
- Product showcases and interactive booths in strategic locations

Channels

- Partnerships with LGUs for information sessions
- Training modules and sessions with LGUs
- Integration via advertisements on key websites
- Onground promotions through interactive booths and showcasing

Customer Segments

- Residents in flood-prone areas
- Flood-vulnerable LGUs
- Telecommunication companies
- Insurance companies
- Investors
- MNCs
- Government clients

Cost Structure

- Seed fundraising
- National government agency contributions
- Risk and climate consulting premiums
- Crowdfunding

Revenue Streams

- Funding from VCs
- Financial support from national government agencies
- Private funding and consulting with interested partners (TelCos, insurance companies, etc.,)

Lean Principle

Responde PH uses the Lean Methodology to streamline flood emergency responses, cutting waste and delays to deliver swift, **effective support and ensure residents' safety and resilience.**

Type of Waste	How the Platform Helps	Benefits
Waiting	Provides immediate updates and data.	**Efficiency**: Faster processes, reduced delays, and quicker response times.
Motion	Streamlines evacuation routes, minimizing unnecessary movement.	**Safety:** Better coordination and safer evacuations.
Overprocessing	Automated identification of people in severe risk, reducing manual report.	**Cost Savings**: Less manual labor and fewer errors.
Inventory	Manages resources more effectively, avoiding surplus.	**Resource Optimization:** Better use of supplies.

KPI Computation

Hardware Premises				
Hypothetical 1: assuming each very high to high risk city has at least 20 vulnerable streets				
Hypothetical 2: assuming each vulnerable street will have least 3 cameras each				
Hypothetical 3: assuming we target very high risk streets with a drone (mobile)				
Phase 0 (Year 1)				
Cities	Streets	Standard Camera Amount	Total Cameras: Cities*Streets*Standard Amt	Total Drones: Cities*3 (Most high risk areas)
1	10	3	30	3
Phase 1 (Year 1)				
Cities	Streets	Standard Camera Amount	Total Cameras: Cities*Streets*Standard Amt	Total Drones: Cities*3 (Most high risk areas)
10	20	3	600	30
Phase 2 (Year 2)				
Cities	Streets	Standard Camera Amount	Total Cameras: Cities*Streets*Standard Amt	Total Drones: Cities*3 (Most high risk areas)
20	20	3	1200	60
Phase 3 (Year 3)				
Cities	Streets	Standard Camera Amount	Total Cameras: Cities*Streets*Standard Amt	Total Drones: Cities*3 (Most high risk areas)
40	20	3	2400	120

Business Costing (Phase 0)

COMPONENT	COST DRIVER	CPU (PHP)	UNIT AMOUNT	ANNUAL COST (PHP)
Hardware costs	Waterproof cameras	2,000	30	60,000.00
	Drone	50,000	3	150,000.00
	PCs / CPUs for employees	50,000	5	250,000.00
	Contingency fee	500,000		500,000.00
Employee costs	Salaries	20,000 / month	5 employees	100,000.00
Operational costs	Office space (rented)	140,000 / month	12 months	1,680,000.00
	Electricity and utilities	17,000 / month	12 months	204,000.00
TOTAL				2,944,000.00

Business Costing (Phase 1)

COMPONENT	COST DRIVER	CPU (PHP)	UNIT AMOUNT	ANNUAL COST (PHP)
Hardware costs	Waterproof cameras	2,000	600	1,200,000.00
	Drone	50,000	30	1,500,000.00
	PCs / CPUs for employees	50,000	20	1,000,000.00
	Contingency fee	500,000		500,000.00
Employee costs	Salaries	30,000 / month	10 employees	3,600,000.00
	Senior/manager salaries	40,000 / month	5 managers (Product, TechOps, Marketing, Finance, R&D)	2,400,000.00
	LGU training and development	100,000 contingency fee		500,000.00
Operational costs	Office space (rented)	140,000 / month	12 months	1,680,000.00
	Electricity and utilities	17,000 / month	12 months	204,000.00
Training costs	Training program and development of multi-modal tutorials	590,000		590,000.00
TOTAL				13,174,000.00

Business Costing (Phase 2)

COMPONENT	COST DRIVER	CPU (PHP)	UNIT AMOUNT	ANNUAL COST (PHP)
Hardware costs	Waterproof cameras	2,000	1,500	3,000,000.00
	Drone	50,000	60	3,000,000.00
Technology maintenance	Hosting and cloud services (AWS)	10,000	12 months	10,000.00
	App Store fees	500 / month	12 months	6,000.00
Employee costs	Salaries	30,000 / month	15 employees	5,400,000.00
	Senior/manager salaries	40,000 / month	5 managers (Product, TechOps, Marketing, Finance, R&D)	3,000,000.00
	Initial training and development	100,000 contingency fee		500,000.00
Operational costs	Office space (rented)	140,000 / month	12 months	1,680,000.00
	Electricity and utilities	17,000 / month	12 months	204,000.00
Marketing costs	Digital advertising fees	375,000 / campaign (Meta)	4 quarters	1,500,000.00
	Onground activations (billboards, demos, etc.,)	1,000,000 / campaign	4 quarters	4,000,000.00
R&D costs	Training program and development of multi-modal tutorials	590,000		590,000.00
	Beta testing and user support per area	15,000	20	300,000.00
TOTAL				23,190,000.00

Business Costing (Phase 3)

COMPONENT	COST DRIVER	CPU (PHP)	UNIT AMOUNT	ANNUAL COST (PHP)
Hardware costs	Waterproof cameras	2,000	2,400	4,800,000.00
	Drone	50,000	120	6,000,000.00
	Contingency fee	500,000		500,000.00
Technology maintenance	App Store fees	500 / month	12 months	6,000.00
Employee costs	Salaries	35,000 / month	15 employees	6,300,000.00
	Senior/manager salaries	50,000 / month	5 managers (Product, TechOps, Marketing, Finance, R&D)	3,000,000.00
	Initial training and development	100,000 contingency fee		500,000.00
Operational costs	Office space (rented)	140,000 / month	12 months	1,680,000.00
	Electricity and utilities	17,000 / month	12 months	204,000.00
Marketing costs	Digital advertising fees	375,000 / campaign (Meta)	4 quarters	1,500,000.00
	Onground activations (billboards, demos, etc.,)	1,000,000 / campaign	4 quarters	4,000,000.00
R&D costs	Training program and development of multi-modal tutorials	590,000		590,000.00
	Beta testing and user support per area	15,000	40	600,000.00
TOTAL				29,680,000.00

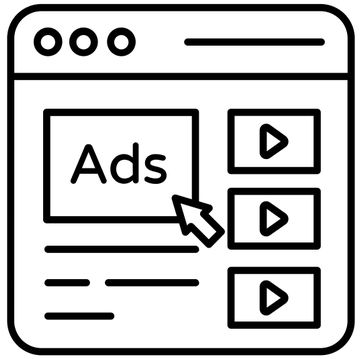
Costing Plan

VBP + TIERING			
	Base costs		
Basic Formula	**Driver**	**Amount**	**Initial Cost**
P=Costs×(1+M)+V	Cameras	60	2,000
Where:	Drones	3	150000
P = Price	LGU installation fees	20	50,000
M = Profit Margin % (20%)	LGU maintenance fees	4	160,000
V = Value-based premium based on the LGU's perceived or actual benefit	LGU training fees		100,000
	Value		200,000
			662,000

TIER	Base Charge	Profit	Total
HUCs	662,000	30%	**860,600**
Metropolitan	662,000	20%	**794,400**
Rural	662,000	10%	**728,200**
***Over time, can do VBP**			

Revenue	Package	Cities Amount	LGU revenue
Phase 1	**860,600**	10	**8606000**
Phase 2	**794,400**	20	**15888000**
Phase 3	**728,200**	40	**29128000**

Marketing Plan

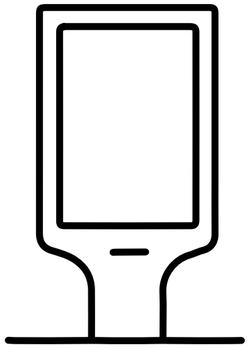


Integrated website ads with public and private partners

Similar to Tenki, promoting the app through website ads and tutorials (e.g., YouTube)

Social media marketing and digital promotions

Marketing through commonly used social media with interviews, testimonials, etc.,

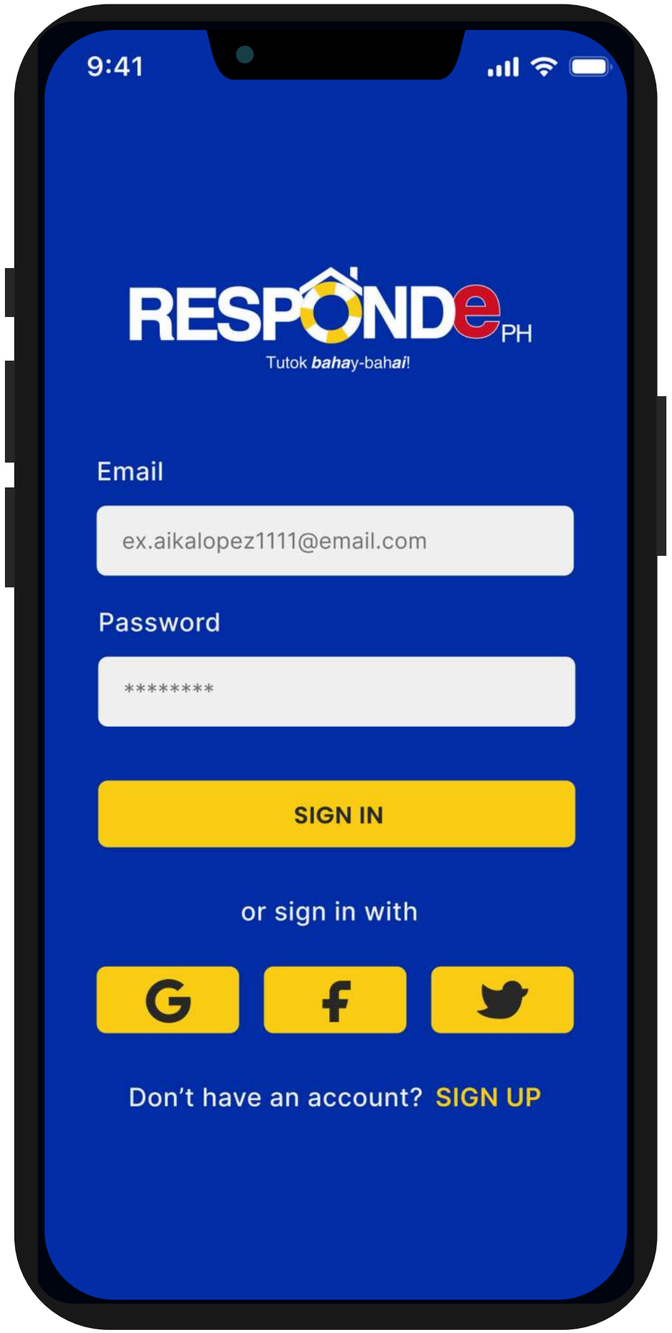


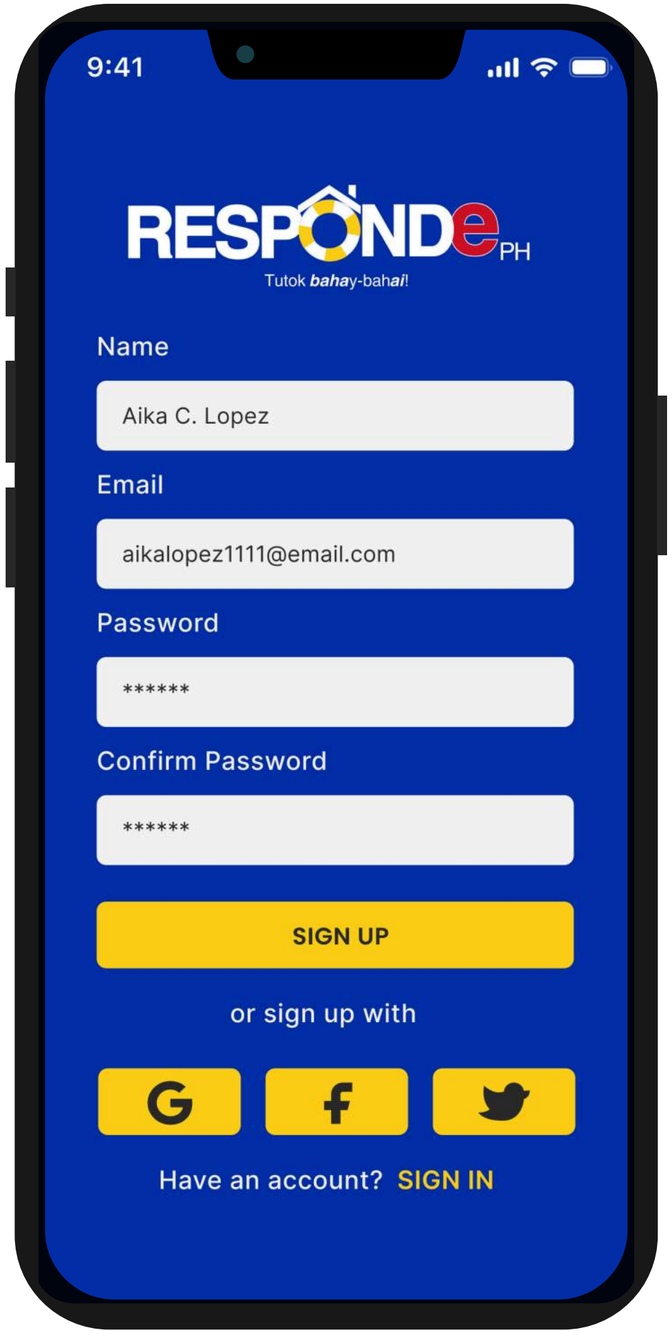
Strategic billboards and onground activations

Have interactive ads at city halls & strategic locations (residential areas, lots, etc.,) that have a CTA to download

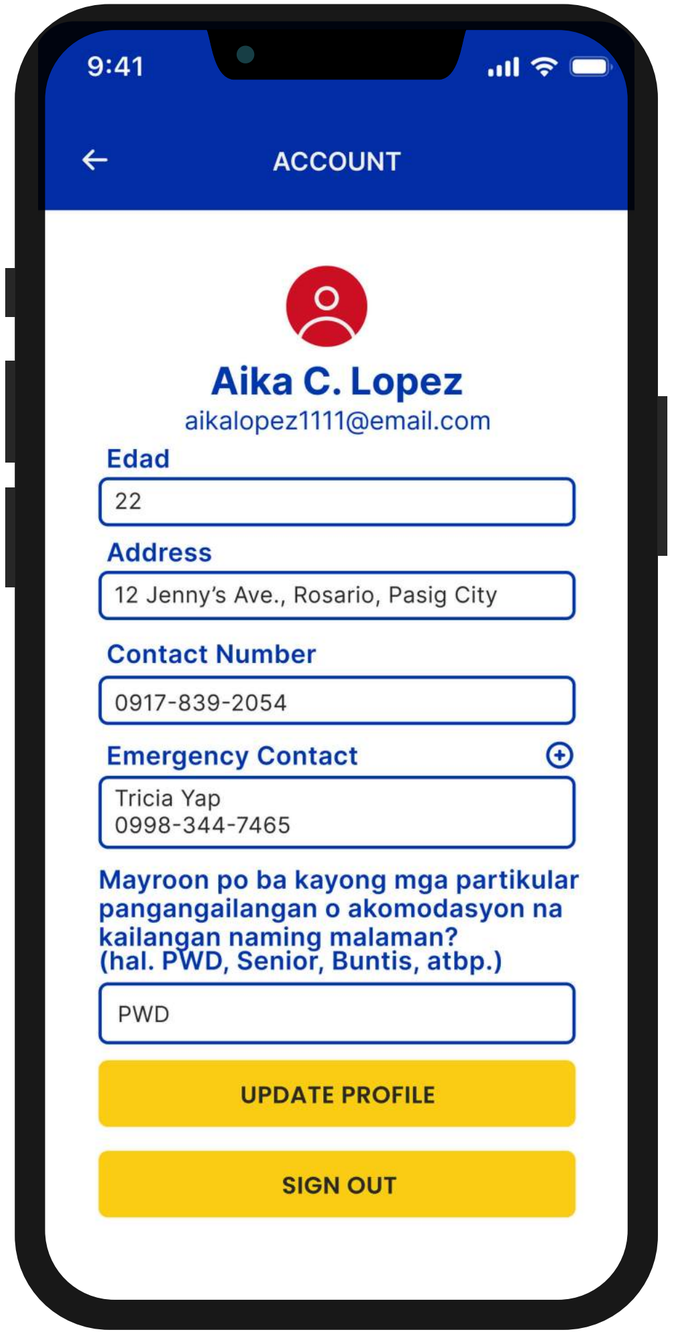
APP UX

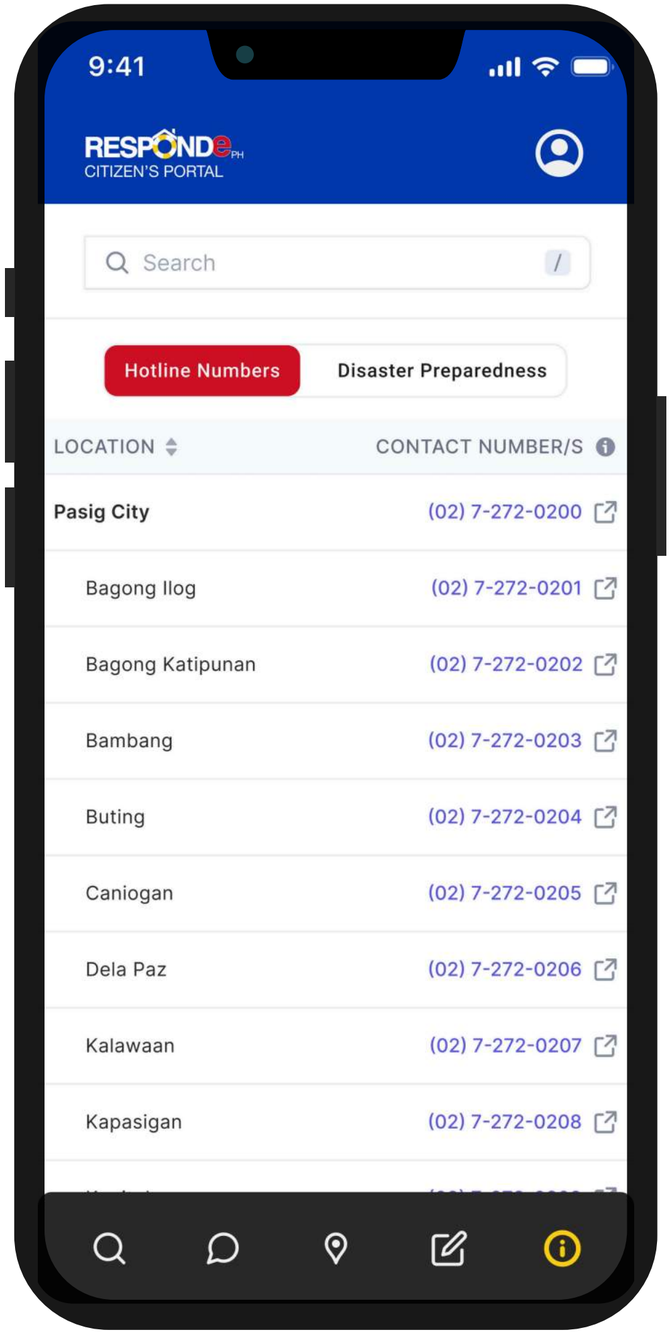
9:41
RESPONDE PH
Tutok bahay-bahai!

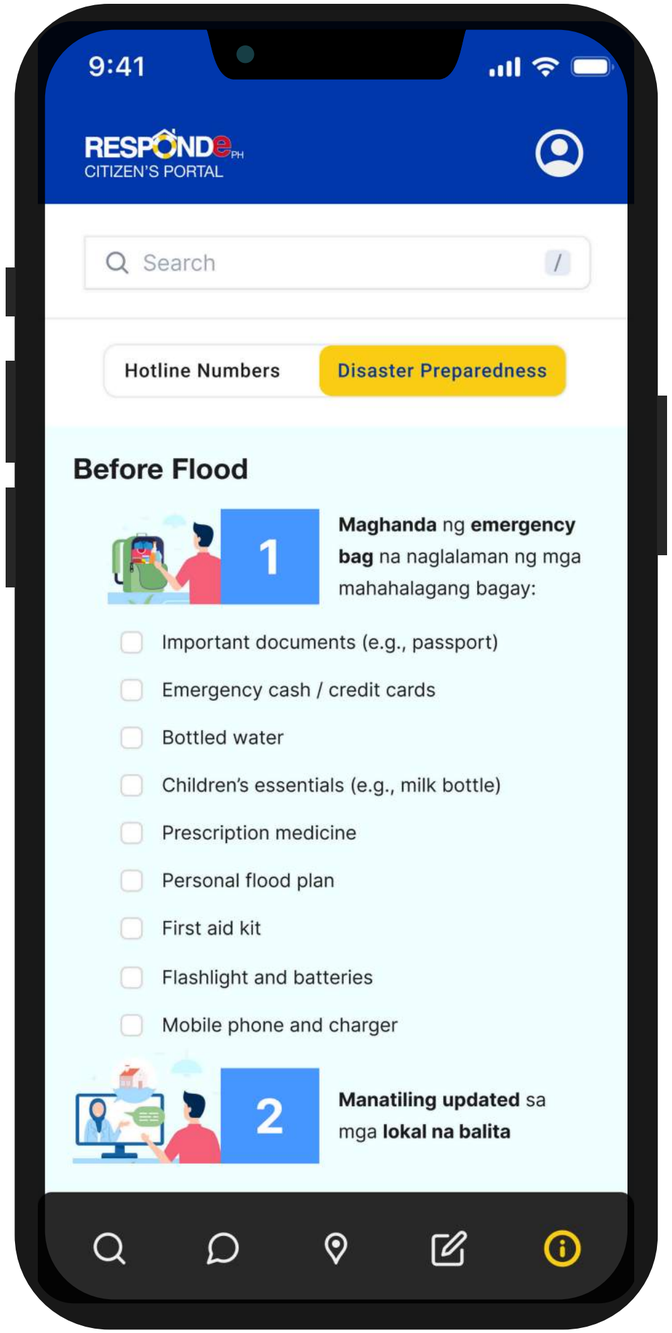

9:41
RESPONDE PH
Tutok bahay-bahai!
Email
ex.aikalopez1111@email.com
Password
****
SIGN IN
or sign in with
Don't have an account? SIGN UP


9:41
RESPONDE PH
Tutok bahay-bahai!
Name
Aika C. Lopez
Email
aikalopez1111@email.com
Password
******
Confirm Password
******
SIGN UP
or sign up with
Have an account? SIGN IN

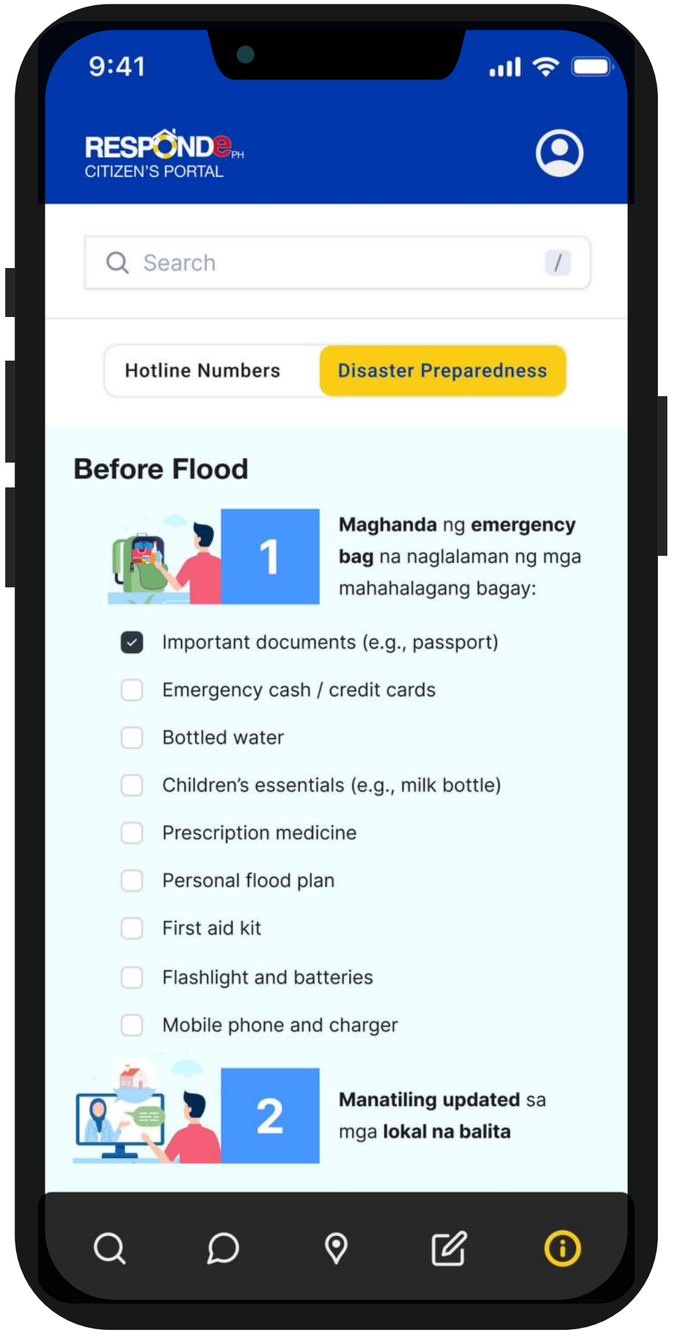
APP UX


9:41
ACCOUNT
Aika C. Lopez
aikalopez1111@email.com
Edad
22
Address
12 Jenny's Ave., Rosario, Pasig City
Contact Number
0917-839-2054
Emergency Contact
Tricia Yap
0998-344-7465
Mayroon po ba kayong mga partikular pangangailangan o akomodasyon na kailangan naming malaman? (hal. PWD, Senior, Buntis, atbp.)
PWD
UPDATE PROFILE
SIGN OUT


9:41
RESPONDE PH
CITIZEN'S PORTAL
Search /
Hotline Numbers
Disaster Preparedness
LOCATION
CONTACT NUMBER/S
Pasig City (02) 7-272-0200
Bagong Ilog (02) 7-272-0201
Bagong Katipunan (02) 7-272-0202
Bambang (02) 7-272-0203
Buting (02) 7-272-0204
Caniogan (02) 7-272-0205
Dela Paz (02) 7-272-0206
Kalawaan (02) 7-272-0207
Kapasigan (02) 7-272-0208


9:41
RESPONDE PH
CITIZEN'S PORTAL
Search /
Hotline Numbers
Disaster Preparedness
Before Flood
1
Maghanda ng emergency bag na naglalaman ng mga mahahalagang bagay:
Important documents (e.g., passport)
Emergency cash / credit cards
Bottled water
Children's essentials (e.g., milk bottle)
Prescription medicine
Personal flood plan
First aid kit
Flashlight and batteries
Mobile phone and charger
2
Manatiling updated sa mga lokal na balita

APP UX


9:41
RESPONDE PH
CITIZEN'S PORTAL
Search /
Hotline Numbers
Disaster Preparedness
Before Flood
1
Maghanda ng emergency bag na naglalaman ng mga mahahalagang bagay:
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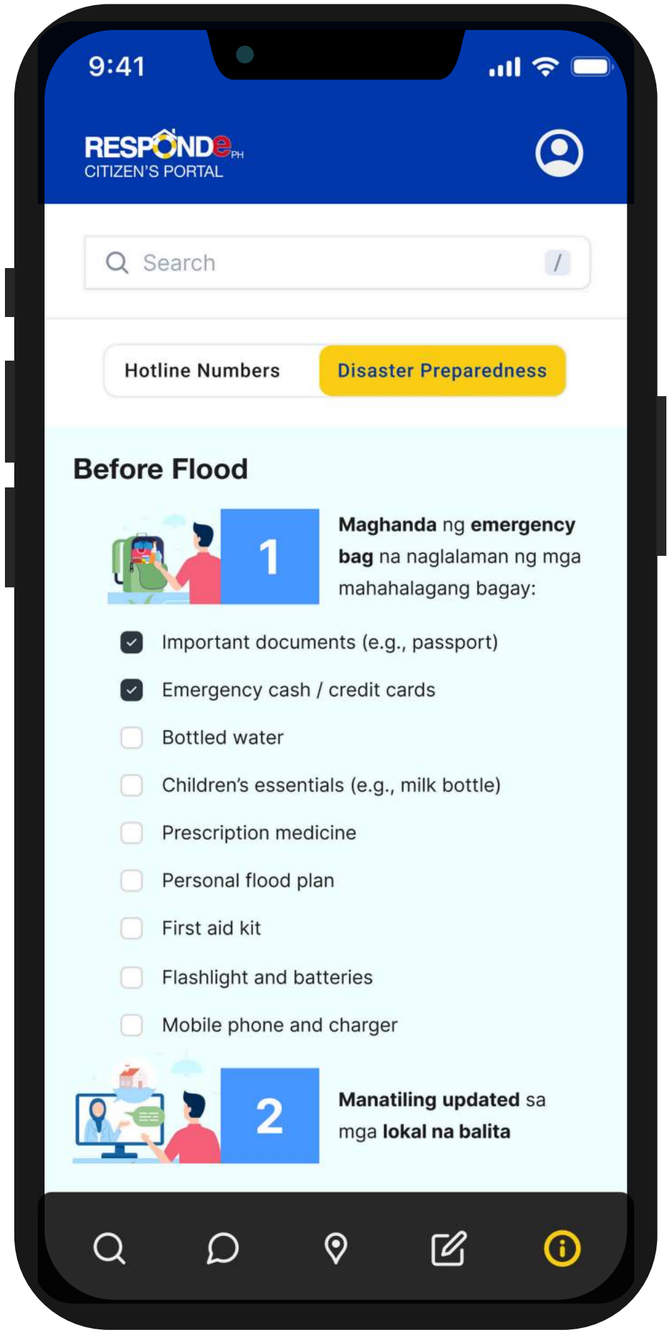
Bottled water
Children's essentials (e.g., milk bottle)
Prescription medicine
Personal flood plan
First aid kit
Flashlight and batteries
Mobile phone and charger
2
Manatiling updated sa mga lokal na balita


9:41
RESPONDE PH
CITIZEN'S PORTAL
Search /
Hotline Numbers
Disaster Preparedness
Before Flood
1
Maghanda ng emergency bag na naglalaman ng mga mahahalagang bagay:
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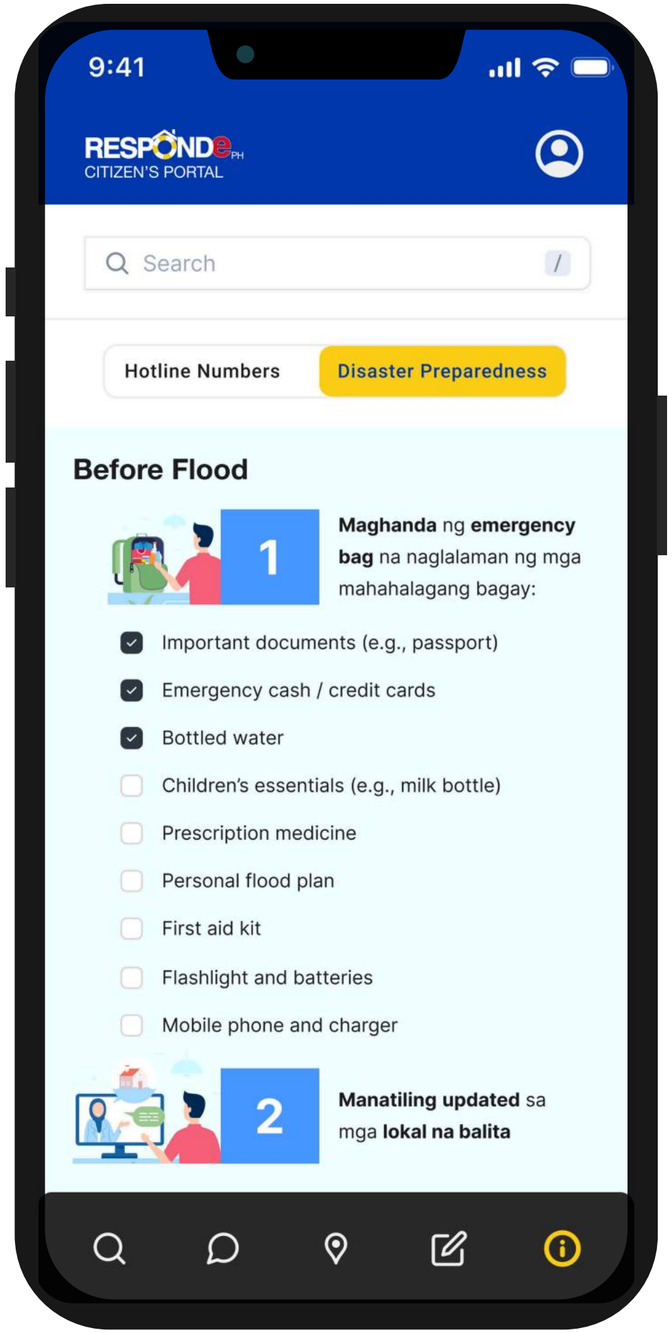
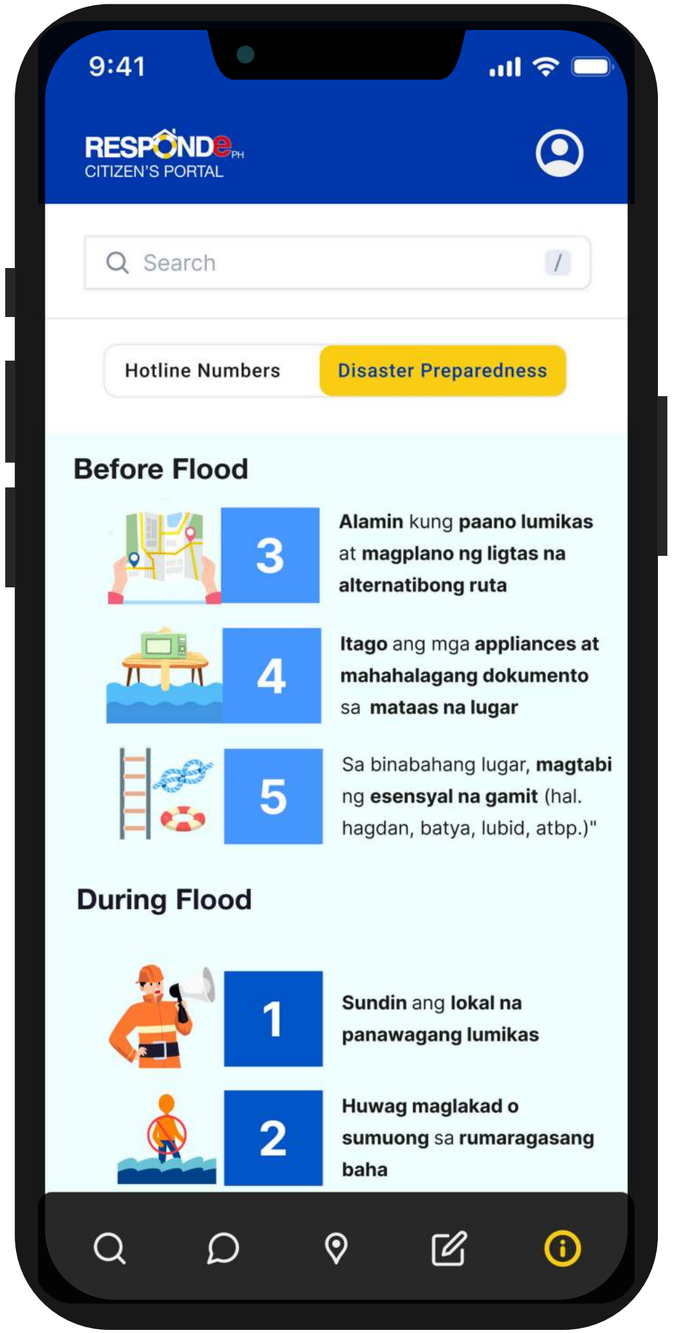
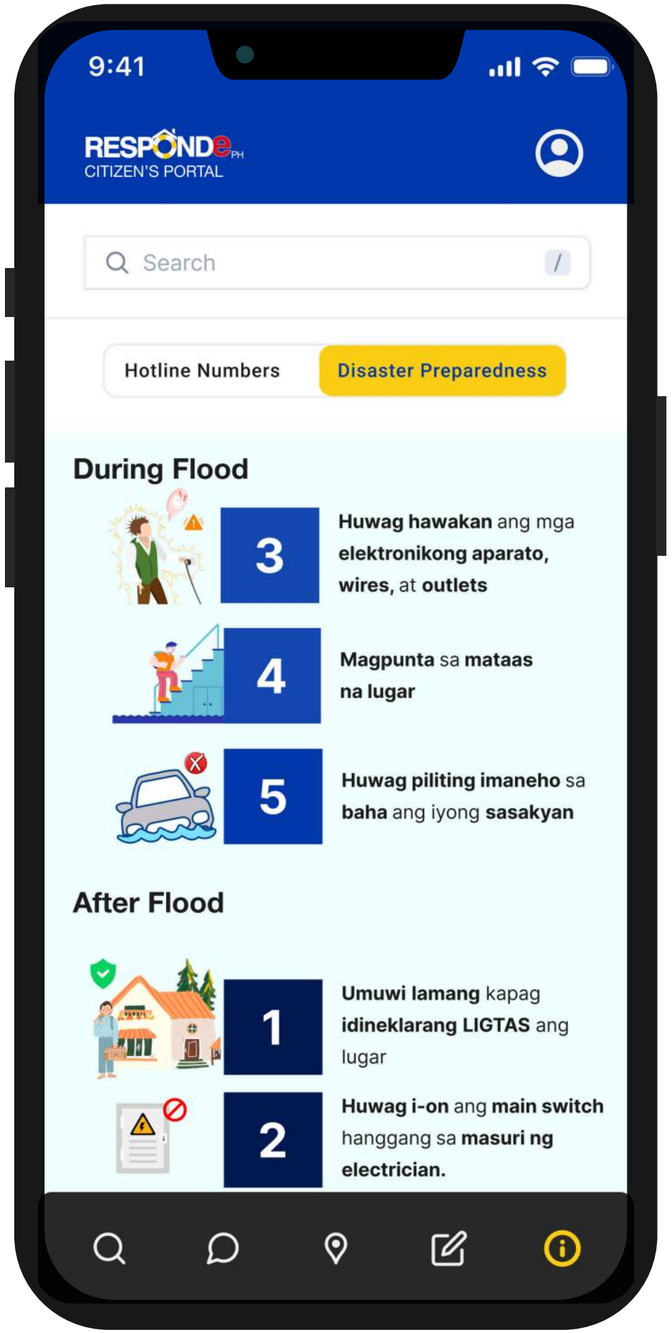
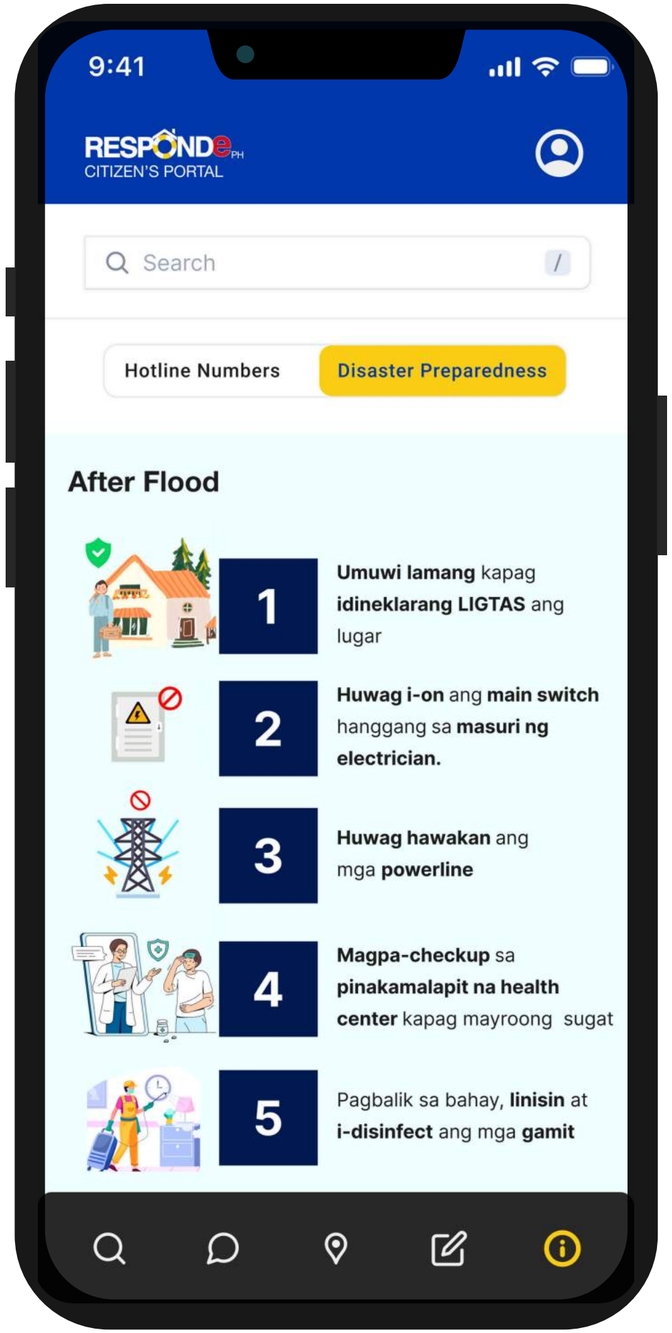
Flashlight and batteries
Mobile phone and charger
2
Manatiling updated sa mga lokal na balita


9:41
RESPONDE PH
CITIZEN'S PORTAL
Search /
Hotline Numbers
Disaster Preparedness
Before Flood
1
Maghanda ng emergency bag na naglalaman ng mga mahahalagang bagay:
Important documents (e.g., passport)
Emergency cash / credit cards
Bottled water
Children's essentials (e.g., milk bottle)
Prescription medicine
Personal flood plan
First aid kit
Flashlight and batteries
Mobile phone and charger
2
Manatiling updated sa mga lokal na balita

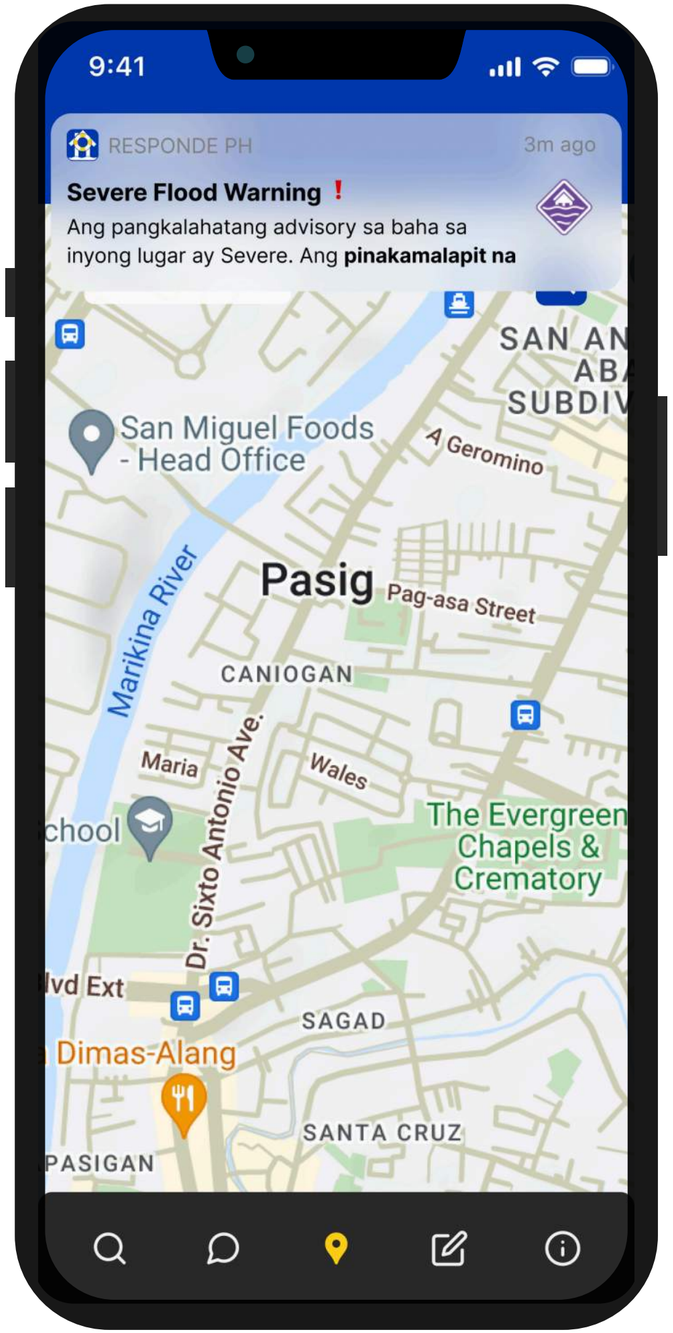
APP UX

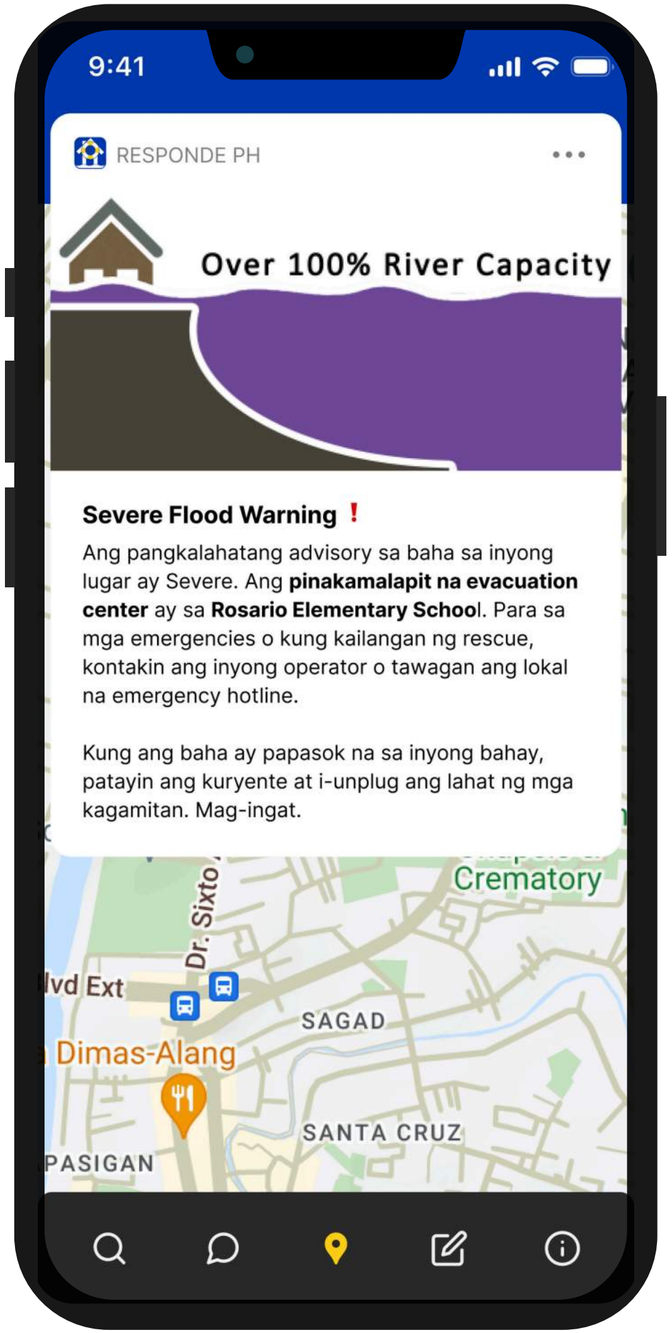

9:41
RESPONDE PH
CITIZEN'S PORTAL
Search /
Hotline Numbers
Disaster Preparedness
Before Flood
3
Alamin kung paano lumikas at magplano ng ligtas na alternatibong ruta
4
Itago ang mga appliances at mahahalagang dokumento sa mataas na lugar
5
Sa binabahang lugar, magtabi ng esensyal na gamit (hal. hagdan, batya, lubid, atbp.)"
During Flood
1
Sundin ang lokal na panawagang lumikas
2
Huwag maglakad o sumuong sa rumaragasang baha

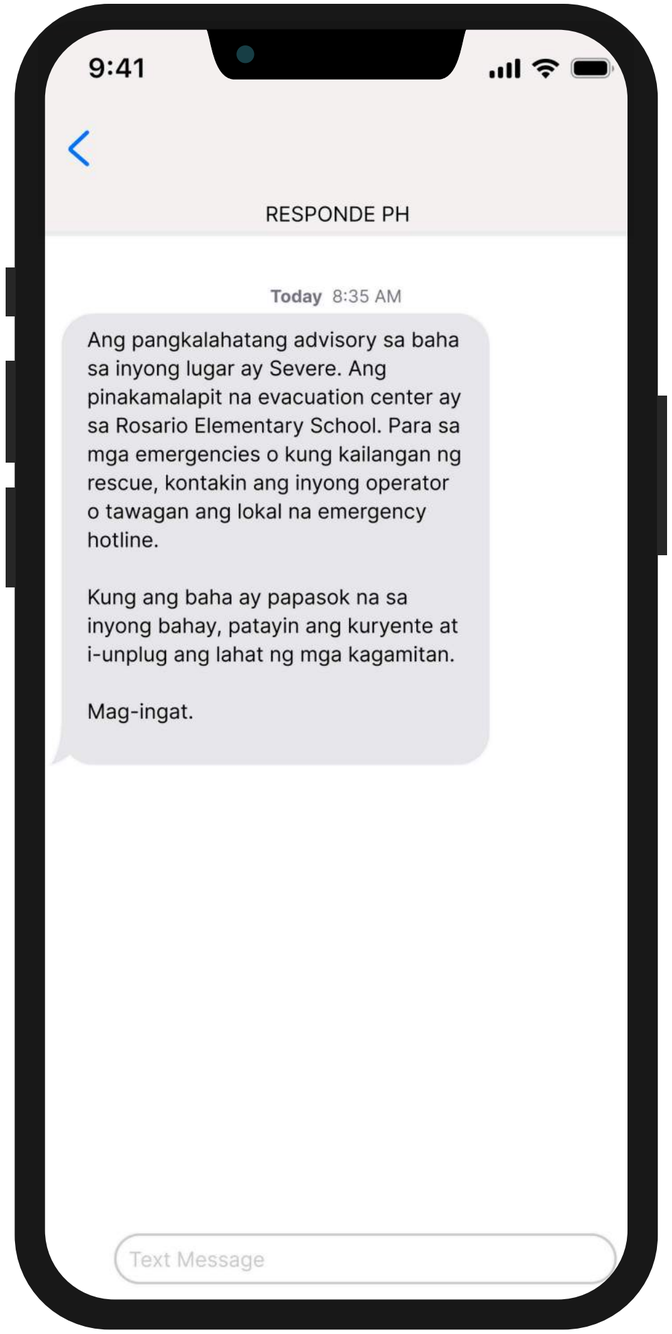

9:41
RESPONDE PH
CITIZEN'S PORTAL
Search /
Hotline Numbers
Disaster Preparedness
During Flood
3
Huwag hawakan ang mga elektronikong aparato, wires, at outlets
4
Magpunta sa mataas na lugar
5
Huwag piliting imaneho sa baha ang iyong sasakyan
After Flood
1
Umuwi lamang kapag idineklarang LIGTAS ang lugar
2
Huwag i-on ang main switch hanggang sa masuri ng electrician.


9:41
RESPONDE PH
CITIZEN'S PORTAL
Search /
Hotline Numbers
Disaster Preparedness
After Flood
1
Umuwi lamang kapag idineklarang LIGTAS ang lugar
2
Huwag i-on ang main switch hanggang sa masuri ng electrician.
3
Huwag hawakan ang mga powerline
4
Magpa-checkup sa pinakamalapit na health center kapag mayroong sugat
5
Pagbalik sa bahay, linisin at i-disinfect ang mga gamit

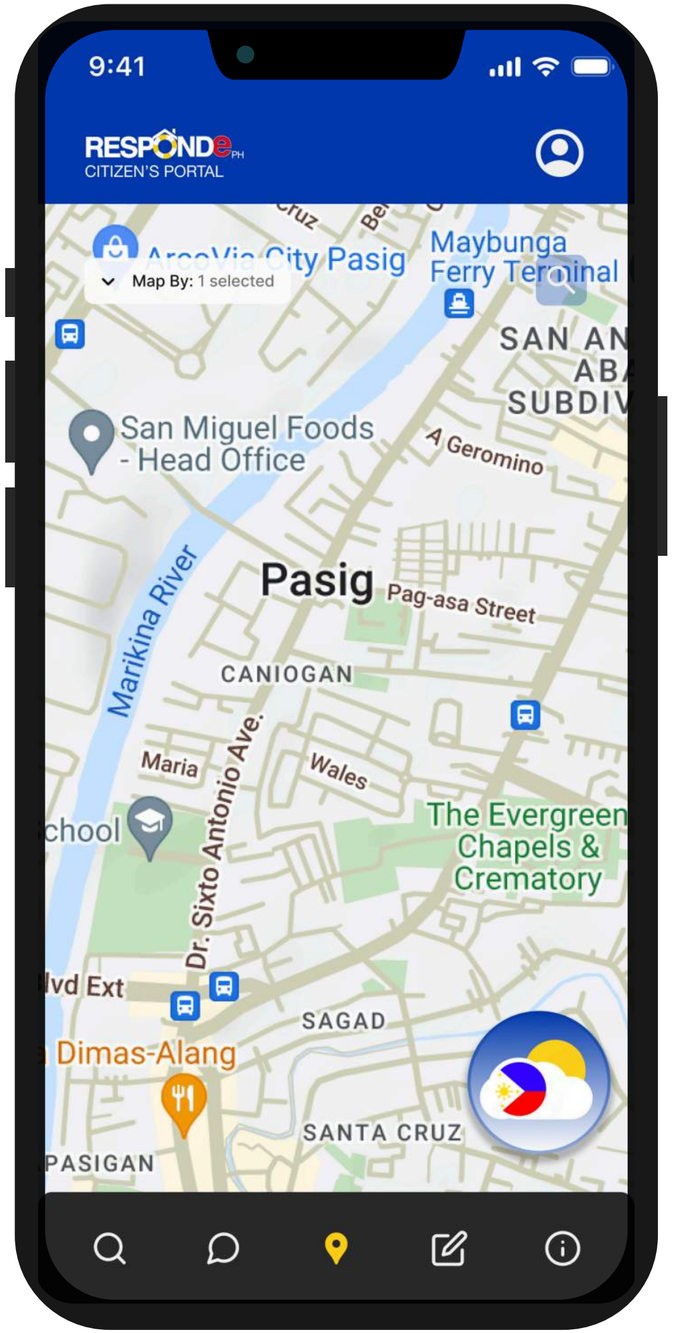
APP UX

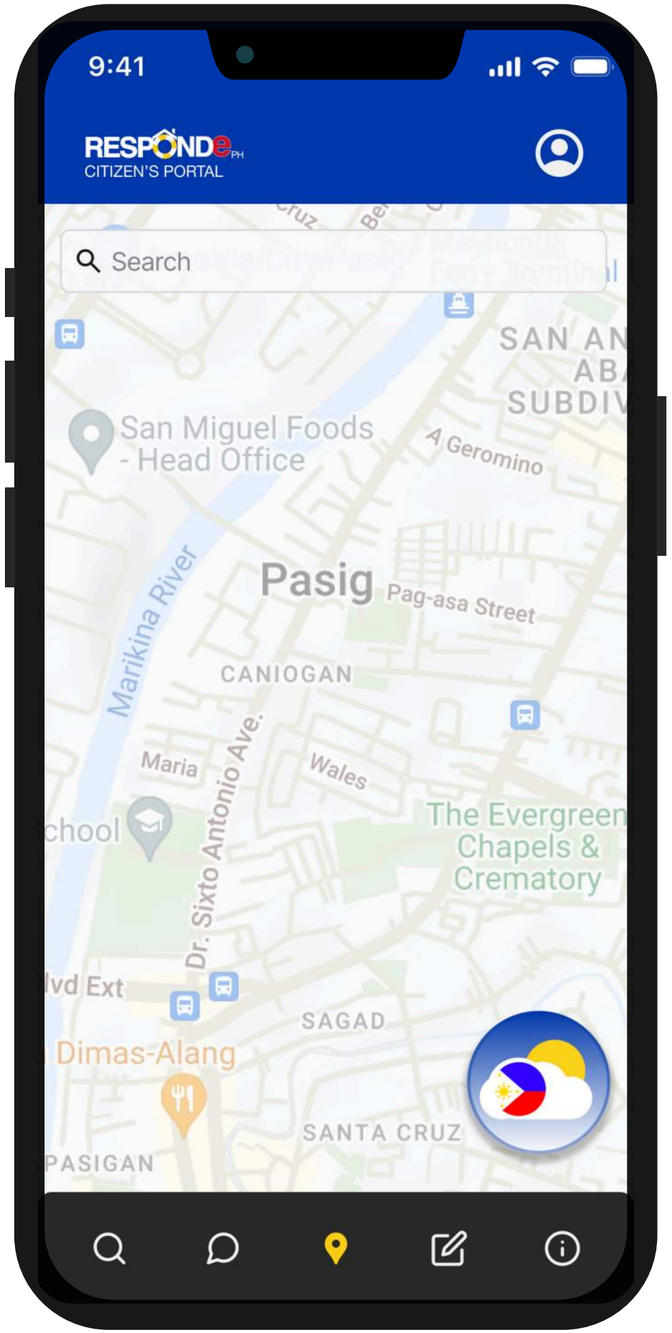

9:41
RESPONDE PH
3m ago
Severe Flood Warning !
Ang pangkalahatang advisory sa baha sa inyong lugar ay Severe. Ang **pinakamalapit na**
San Miguel Foods - Head Office
A Geromino
Marikina River
Pasig
Pag-asa Street
CANIOGAN
Maria
Wales
Dr. Sixto Antonio Ave.
The Evergreen Chapels & Crematory
Dimas-Alang
SAGAD
SANTA CRUZ
PASIGAN

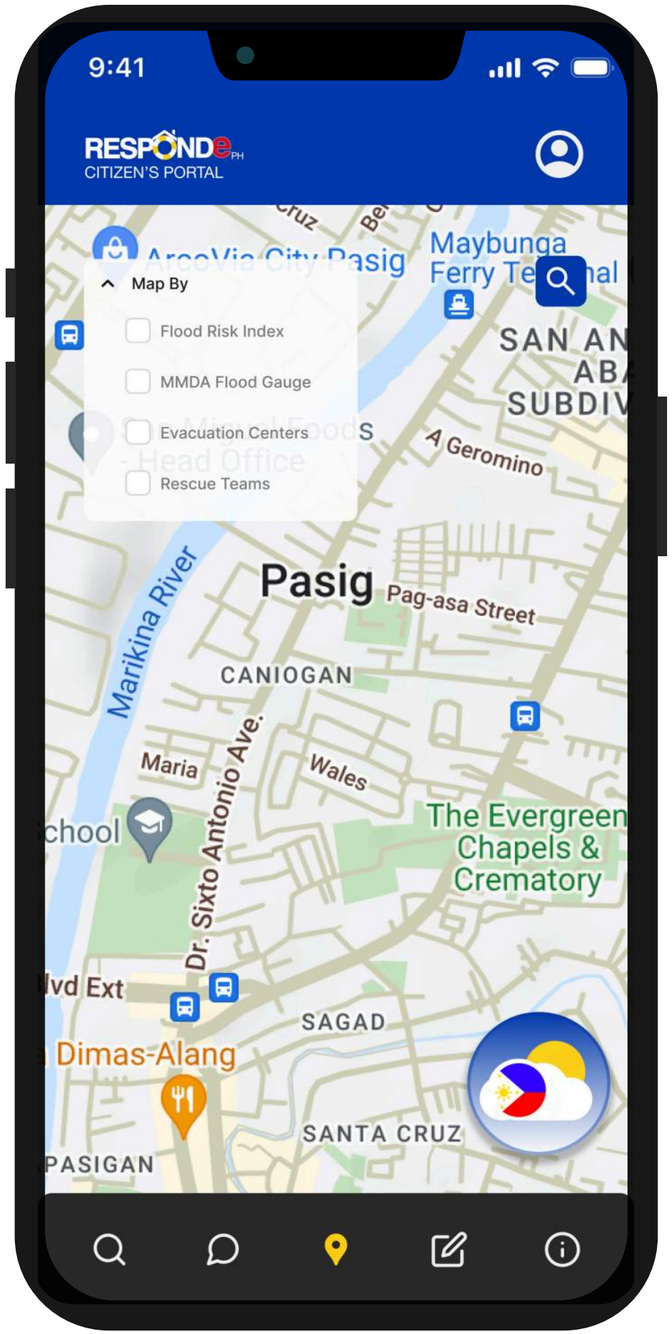

9:41
RESPONDE PH
Over 100% River Capacity
Severe Flood Warning !
Ang pangkalahatang advisory sa baha sa inyong lugar ay Severe. Ang **pinakamalapit na evacuation center** ay sa **Rosario Elementary Schoo**l. Para sa mga emergencies o kung kailangan ng rescue, kontakin ang inyong operator o tawagan ang lokal na emergency hotline.
Kung ang baha ay papasok na sa inyong bahay, patayin ang kuryente at i-unplug ang lahat ng mga kagamitan. Mag-ingat.
Crematory
Dimas-Alang
SAGAD
SANTA CRUZ
PASIGAN


9:41
RESPONDE PH
Today 8:35 AM
Ang pangkalahatang advisory sa baha sa inyong lugar ay Severe. Ang pinakamalapit na evacuation center ay sa Rosario Elementary School. Para sa mga emergencies o kung kailangan ng rescue, kontakin ang inyong operator o tawagan ang lokal na emergency hotline.
Kung ang baha ay papasok na sa inyong bahay, patayin ang kuryente at i-unplug ang lahat ng mga kagamitan.
Mag-ingat.
Text Message

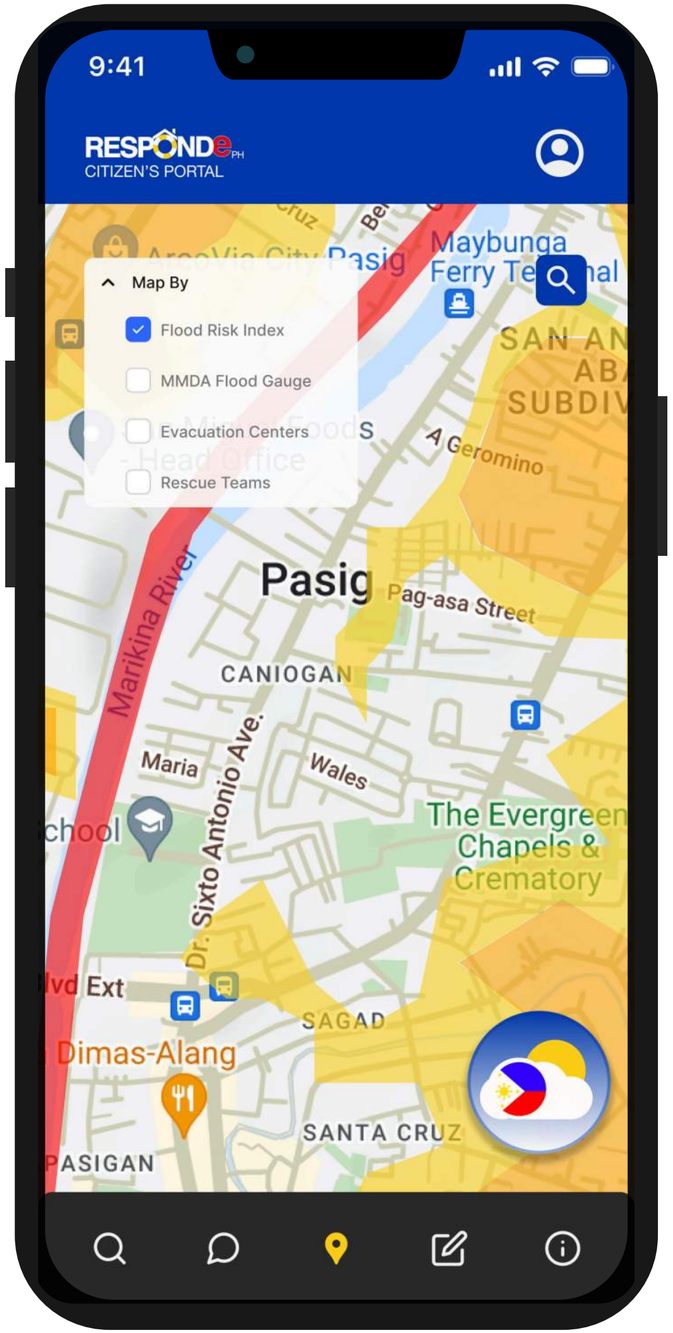
APP UX

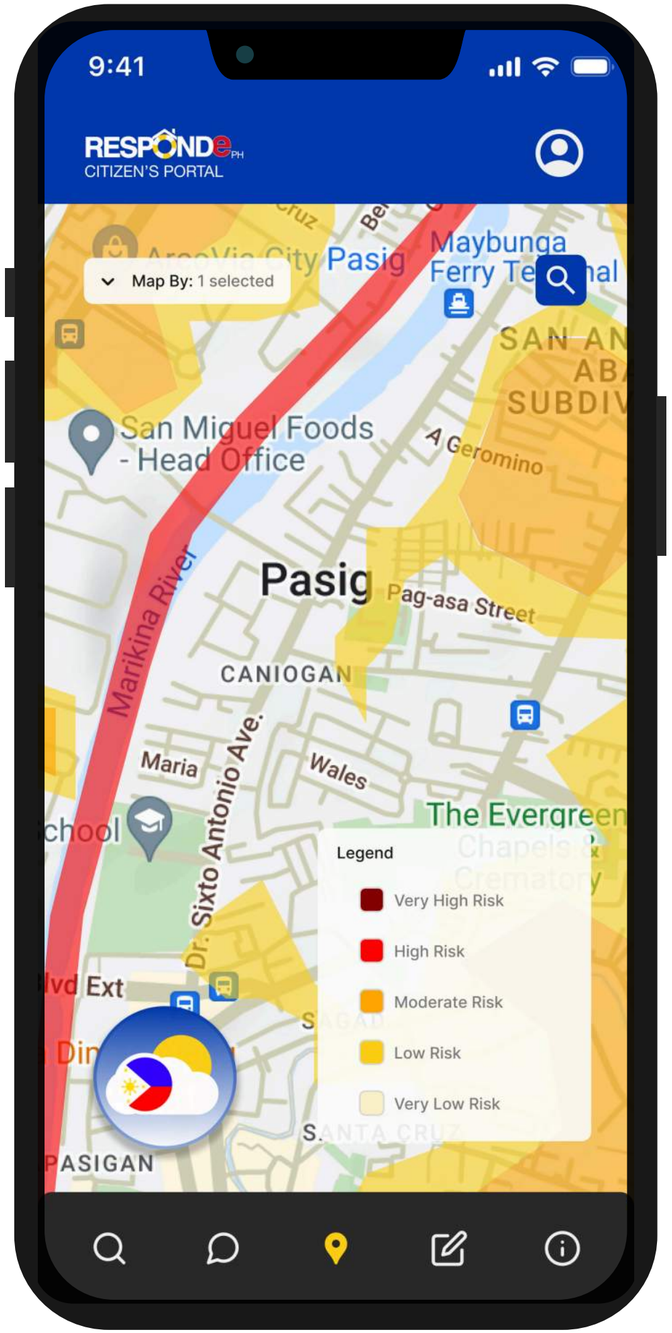

9:41
RESPONDE PH
CITIZEN'S PORTAL
Map By: 1 selected
Maybunga Ferry Terminal
San Miguel Foods - Head Office
A Geromino
Pasig
Pag-asa Street
Marikina River
CANIOGAN
Maria
Wales
Dr. Sixto Antonio Ave.
The Evergreen Chapels & Crematory
SAGAD
Dimas-Alang
SANTA CRUZ
PASIGAN

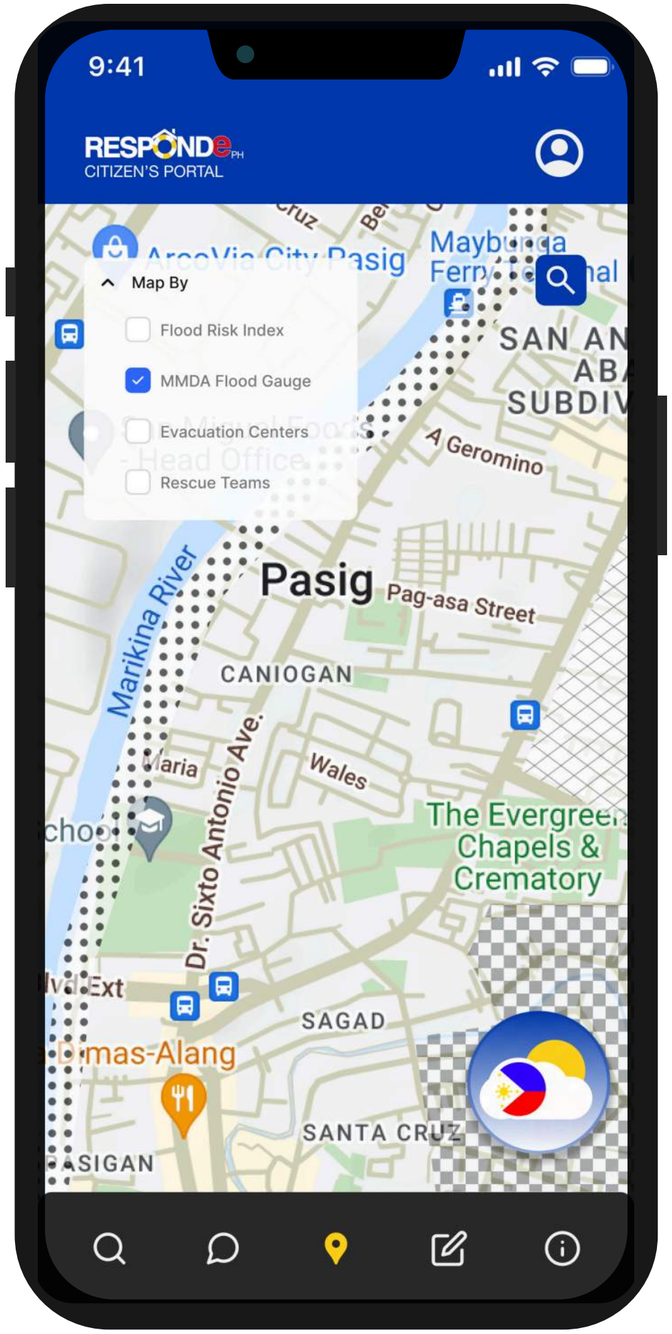

9:41
RESPONDE PH
CITIZEN'S PORTAL
Search
San Miguel Foods - Head Office
A Geromino
Pasig
Pag-asa Street
Marikina River
CANIOGAN
Maria
Wales
Dr. Sixto Antonio Ave.
The Evergreen Chapels & Crematory
SAGAD
Dimas-Alang
SANTA CRUZ
PASIGAN


9:41
RESPONDE PH
CITIZEN'S PORTAL
Map By
Flood Risk Index
MMDA Flood Gauge
Evacuation Centers
Rescue Teams
Maybunga Ferry Terminal
A Geromino
Pasig
Pag-asa Street
Marikina River
CANIOGAN
Maria
Wales
Dr. Sixto Antonio Ave.
The Evergreen Chapels & Crematory
SAGAD
Dimas-Alang
SANTA CRUZ
PASIGAN

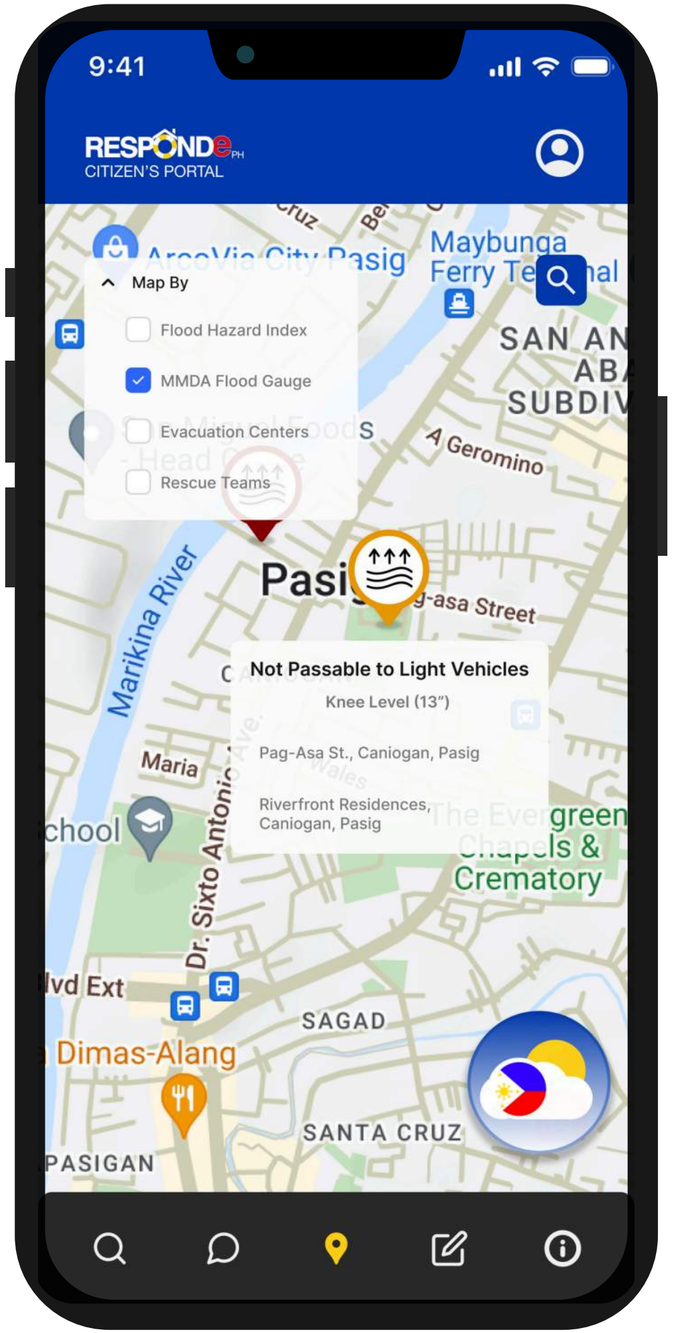
APP UX

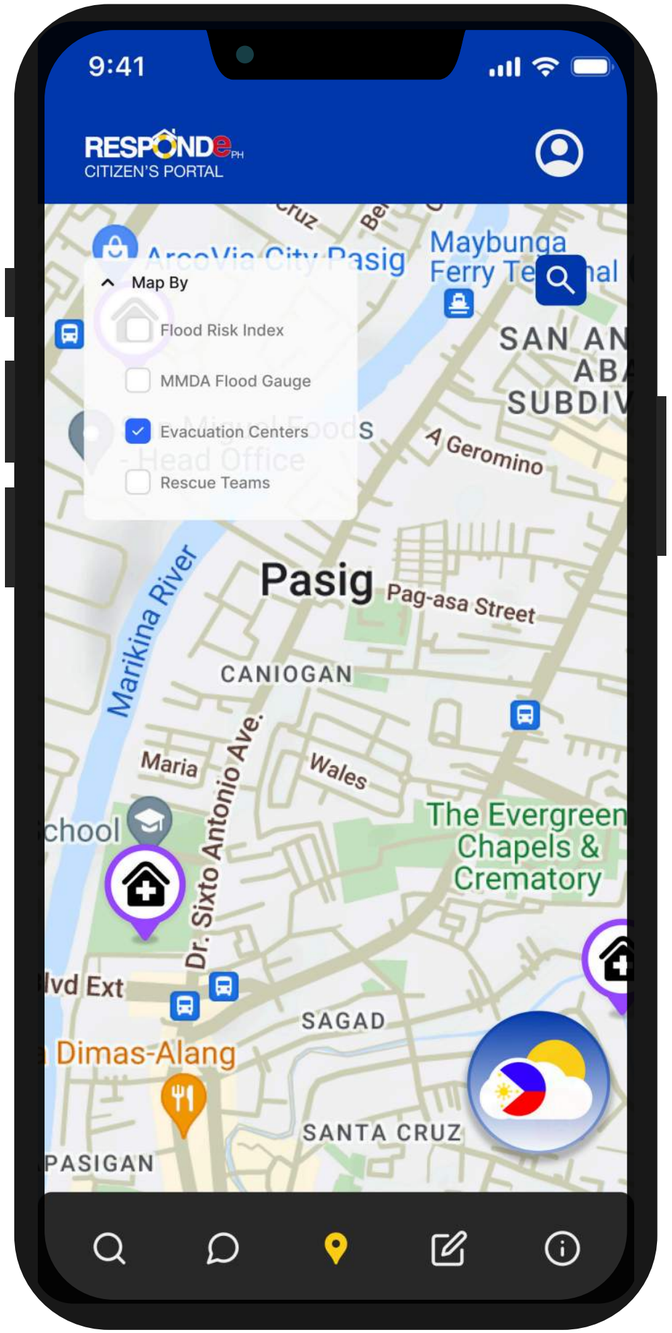

9:41
RESPONDe PH
CITIZEN'S PORTAL
Map By
Flood Risk Index
MMDA Flood Gauge
Evacuation Centers
Rescue Teams
Pasig
Pag-asa Street
CANIOGAN
Marikina River
Maria
Wales
Dr. Sixto Antonio Ave.
The Evergreen Chapels & Crematory
SAGAD
Dimas-Alang
SANTA CRUZ
PASIGAN

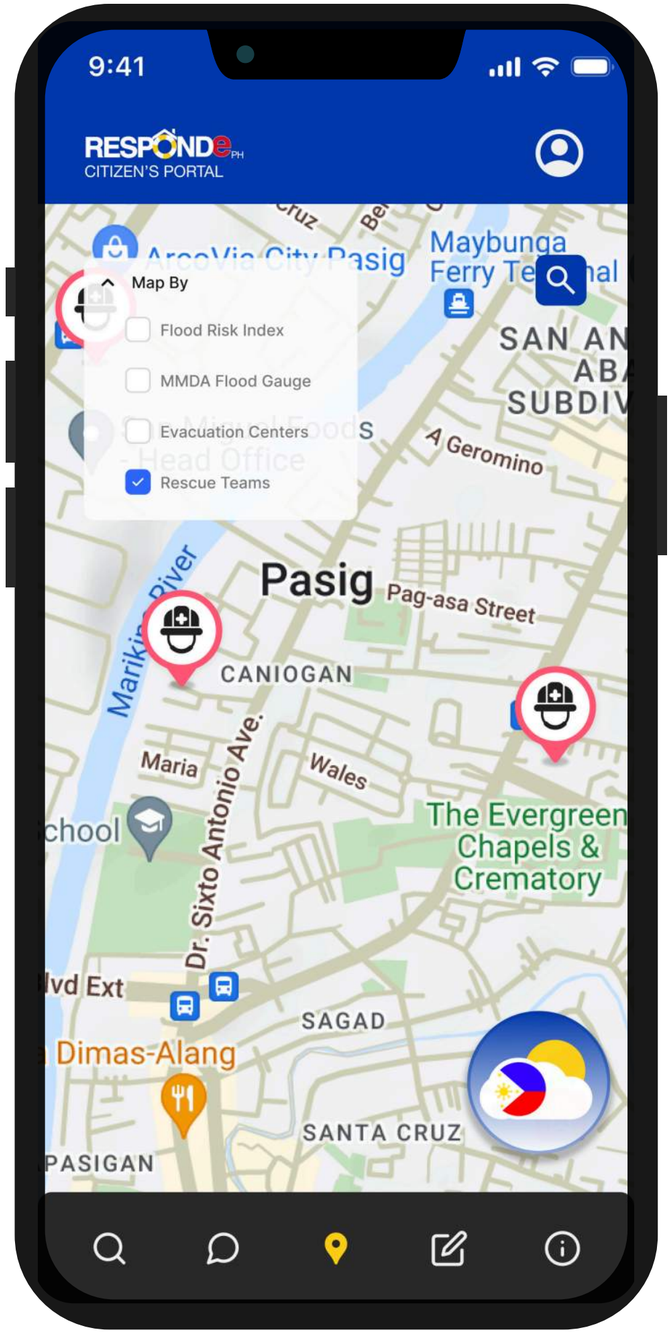

9:41
RESPONDe PH
CITIZEN'S PORTAL
Map By: 1 selected
San Miguel Foods - Head Office
Pasig
Pag-asa Street
CANIOGAN
Marikina River
Maria
Wales
Dr. Sixto Antonio Ave.
Legend
Very High Risk
High Risk
Moderate Risk
Low Risk
Very Low Risk
PASIGAN


9:41
RESPONDe PH
CITIZEN'S PORTAL
Map By
Flood Risk Index
MMDA Flood Gauge
Evacuation Centers
Rescue Teams
Pasig
Pag-asa Street
CANIOGAN
Marikina River
Maria
Wales
Dr. Sixto Antonio Ave.
The Evergreen Chapels & Crematory
SAGAD
SANTA CRUZ

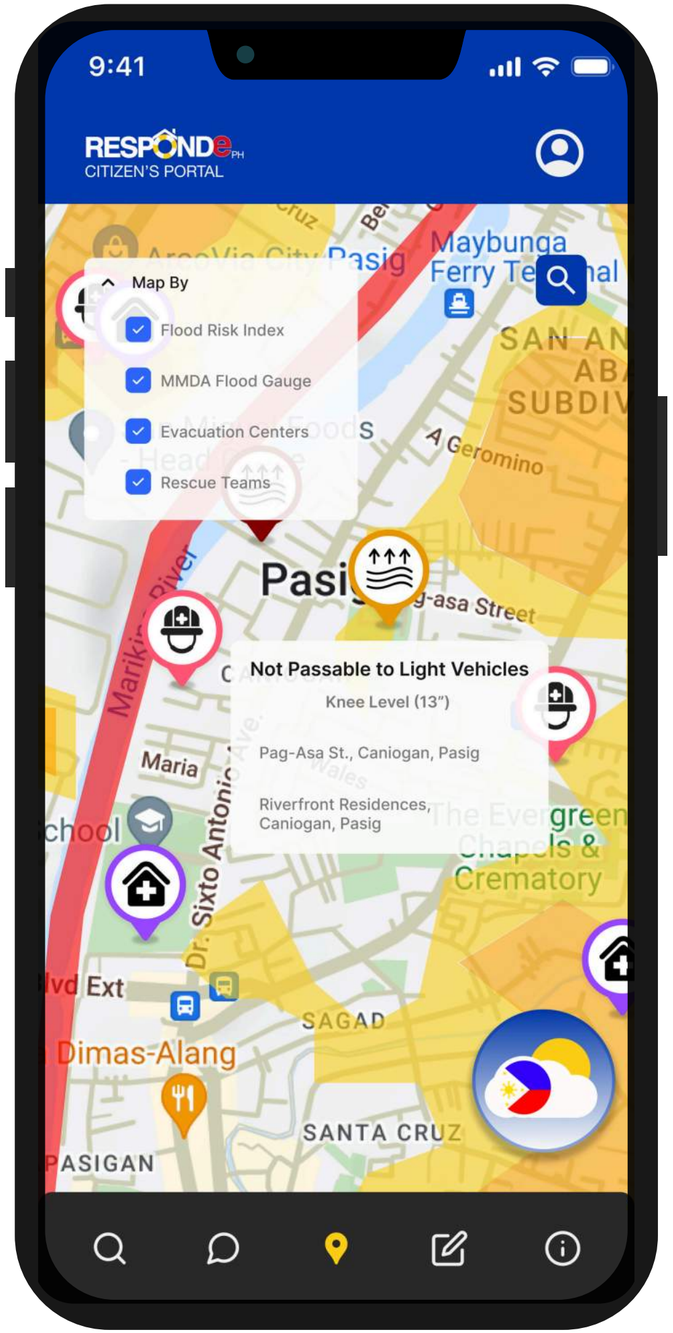
APP UX

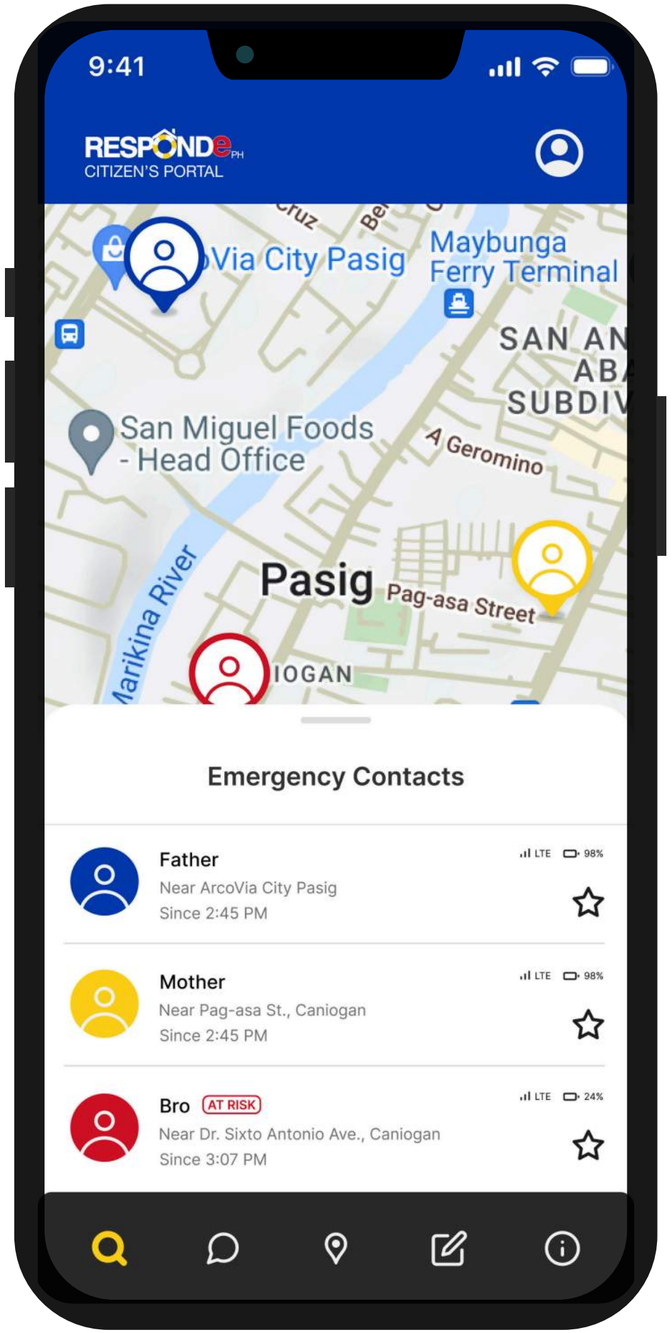

9:41
RESPONDE PH
CITIZEN'S PORTAL
Map By
Flood Hazard Index
MMDA Flood Gauge
Evacuation Centers
Rescue Teams
Not Passable to Light Vehicles
Knee Level (13")
Pag-Asa St., Caniogan, Pasig
Riverfront Residences, Caniogan, Pasig
Pasig
Pag-asa Street
Marikina River
Maria
Dr. Sixto Antonio Ave.
CANIOGAN
Wales
The Evergreen Chapels & Crematory
SAGAD
Dimas-Alang
SANTA CRUZ
PASIGAN


9:41
RESPONDE PH
CITIZEN'S PORTAL
Map By
Flood Risk Index
MMDA Flood Gauge
Evacuation Centers
Rescue Teams
Pasig
Pag-asa Street
Marikina River
Maria
Dr. Sixto Antonio Ave.
CANIOGAN
Wales
The Evergreen Chapels & Crematory
SAGAD
Dimas-Alang
SANTA CRUZ
PASIGAN


9:41
RESPONDE PH
CITIZEN'S PORTAL
Map By
Flood Risk Index
MMDA Flood Gauge
Evacuation Centers
Rescue Teams
Pasig
Pag-asa Street
CANIOGAN
Wales
The Evergreen Chapels & Crematory
SAGAD
Dimas-Alang
SANTA CRUZ
PASIGAN

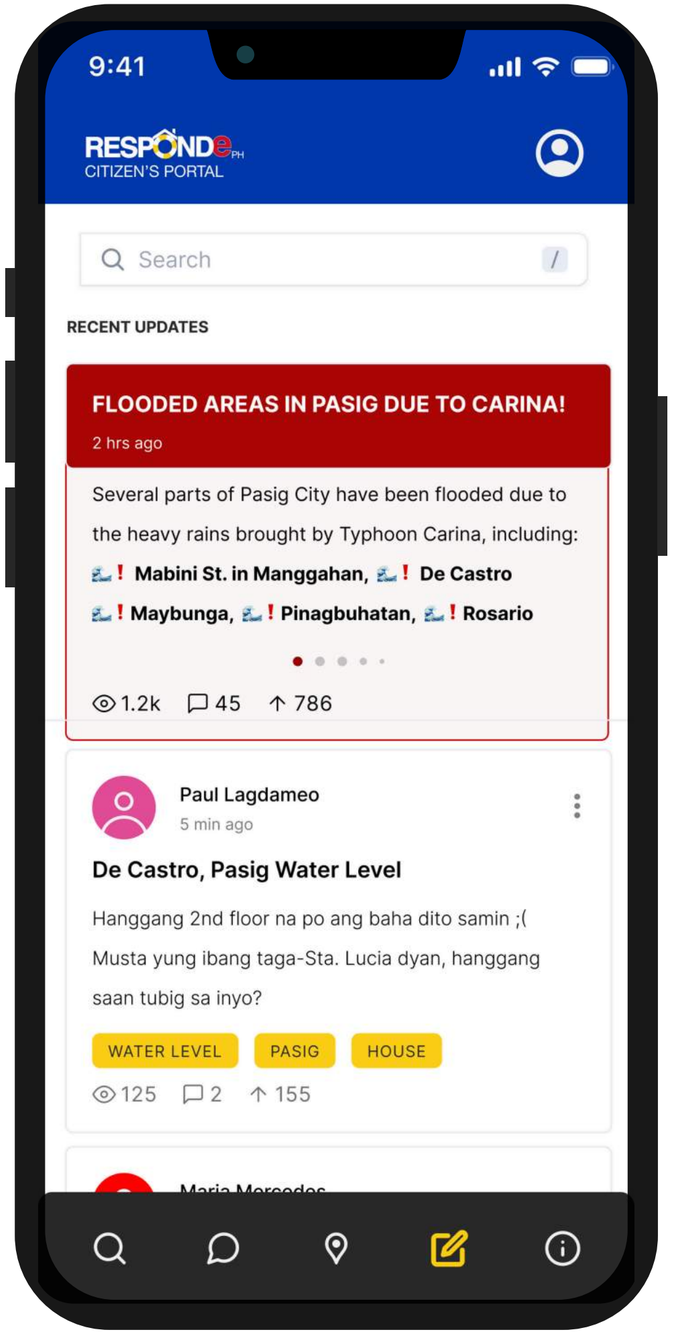
APP UX

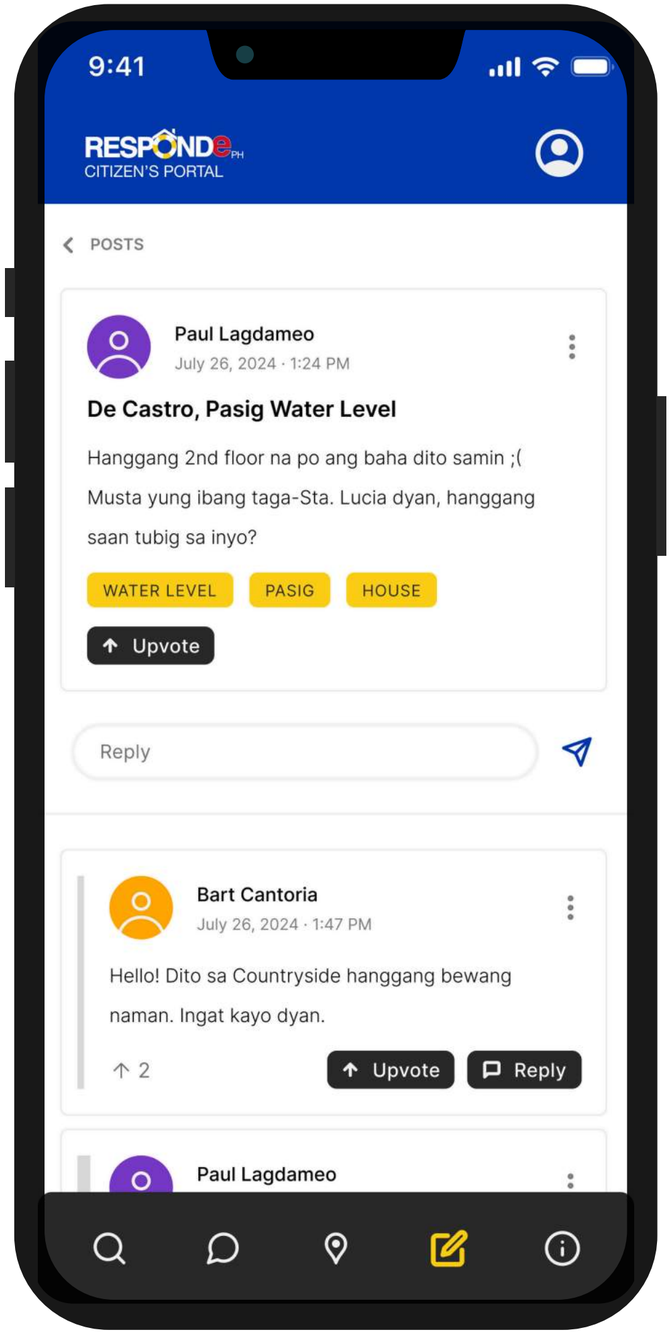

9:41
RESPONDE PH
CITIZEN'S PORTAL
Map By
Flood Risk Index
MMDA Flood Gauge
Evacuation Centers
Rescue Teams
Maybunga
Ferry Terminal
SAN AN
ABA
SUBDIV
A Geromino
Pasig
Pag-asa Street
Marikina River
Not Passable to Light Vehicles
Knee Level (13")
Pag-Asa St., Caniogan, Pasig
Riverfront Residences, Caniogan, Pasig
Maria
Dr. Sixto Antonio
Evergreen Chapels & Crematory
Ext
SAGAD
Dimas-Alang
SANTA CRUZ
PASIGAN

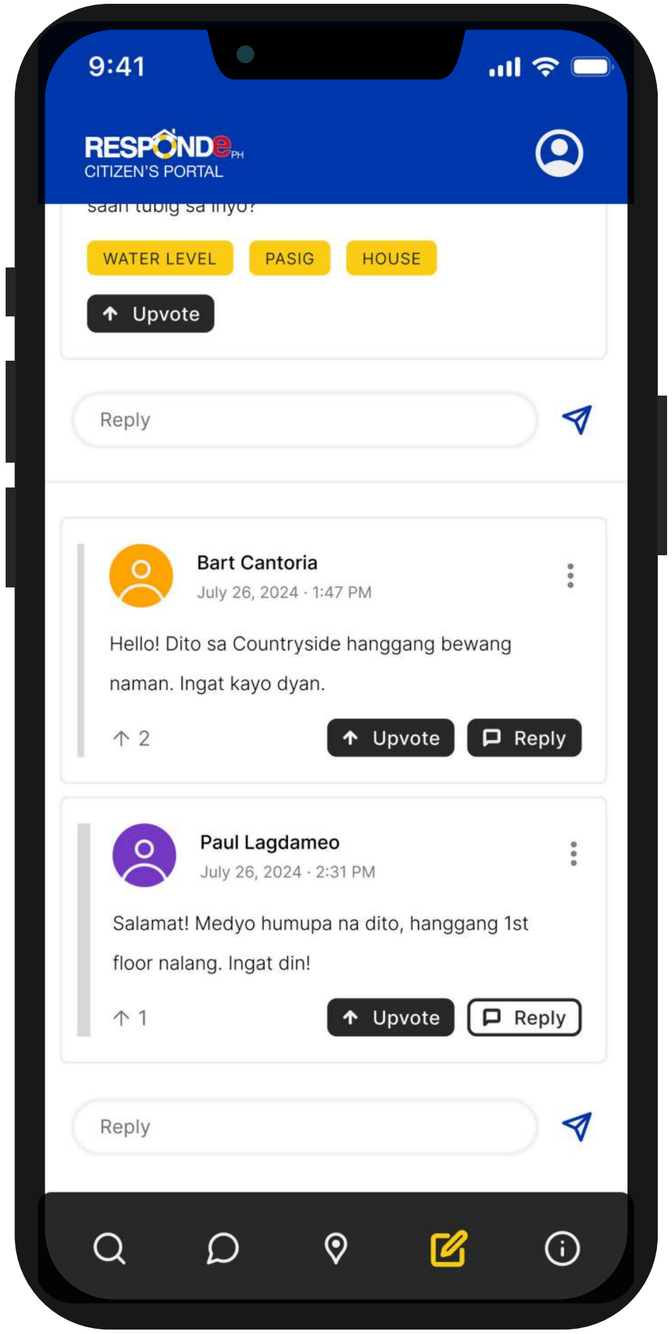

9:41
RESPONDE PH
CITIZEN'S PORTAL
Via City Pasig
Maybunga
Ferry Terminal
SAN AN
ABA
SUBDIV
San Miguel Foods
- Head Office
A Geromino
Marikina River
Pasig
Pag-asa Street
IOGAN
Emergency Contacts
Father
Near ArcoVia City Pasig
Since 2:45 PM
Mother
Near Pag-asa St., Caniogan
Since 2:45 PM
Bro
AT RISK
Near Dr. Sixto Antonio Ave., Caniogan
Since 3:07 PM

9:41
RESPONDE PH
CITIZEN'S PORTAL
Operator
Today 10:21 AM
Nais mo bang makipag-chat sa isang operator?
Yes.
Piliin ang iyong lokasyon:
Province
City
Barangay
Paalala: Ang feature na ito ay para lamang sa emergencies.
Kailangan ko ng agarang tulong, pls.
Message

APP UX


9:41
RESPONDE PH
CITIZEN'S PORTAL
Search /
RECENT UPDATES
FLOODED AREAS IN PASIG DUE TO CARINA!
2 hrs ago
Several parts of Pasig City have been flooded due to the heavy rains brought by Typhoon Carina, including:
Mabini St. in Manggahan, De Castro
Maybunga, Pinagbuhatan, Rosario
1.2k 45 786
Paul Lagdameo
5 min ago
De Castro, Pasig Water Level
Hanggang 2nd floor na po ang baha dito samin ;(Musta yung ibang taga-Sta. Lucia dyan, hanggang saan tubig sa inyo?
WATER LEVEL
PASIG
HOUSE
125 2 155


9:41
RESPONDE PH
CITIZEN'S PORTAL
POSTS
Paul Lagdameo
July 26, 2024 · 1:24 PM
De Castro, Pasig Water Level
Hanggang 2nd floor na po ang baha dito samin ;(Musta yung ibang taga-Sta. Lucia dyan, hanggang saan tubig sa inyo?
WATER LEVEL
PASIG
HOUSE
Upvote
Reply
Bart Cantoria
July 26, 2024 · 1:47 PM
Hello! Dito sa Countryside hanggang bewang naman. Ingat kayo dyan.
2
Upvote
Reply
Paul Lagdameo


9:41
RESPONDE PH
CITIZEN'S PORTAL
WATER LEVEL
PASIG
HOUSE
Upvote
Reply
Bart Cantoria
July 26, 2024 · 1:47 PM
Hello! Dito sa Countryside hanggang bewang naman. Ingat kayo dyan.
2
Upvote
Reply
Paul Lagdameo
July 26, 2024 · 2:31 PM
Salamat! Medyo humupa na dito, hanggang 1st floor nalang. Ingat din!
1
Upvote
Reply
Reply

LGU UX

RESPONDE PH
Tutok *baha*y-bah*ai*!

Pasig City, NCR | July 26, 2024 | 10:12:23 AM | Partly Cloudy

Sign In | Register

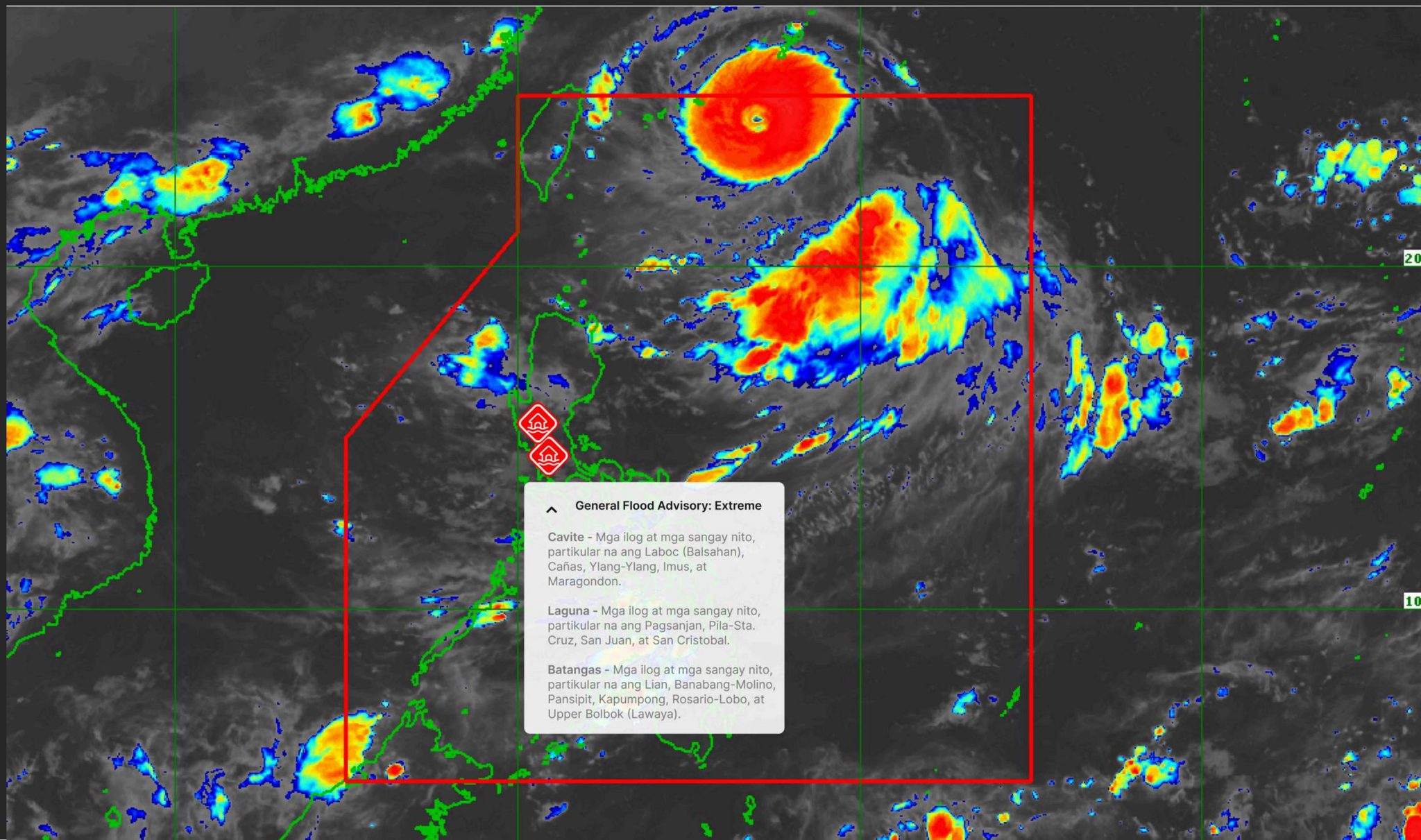
RESPONDE PH
Tutok *baha*y-bah*ai*!

LGU UX

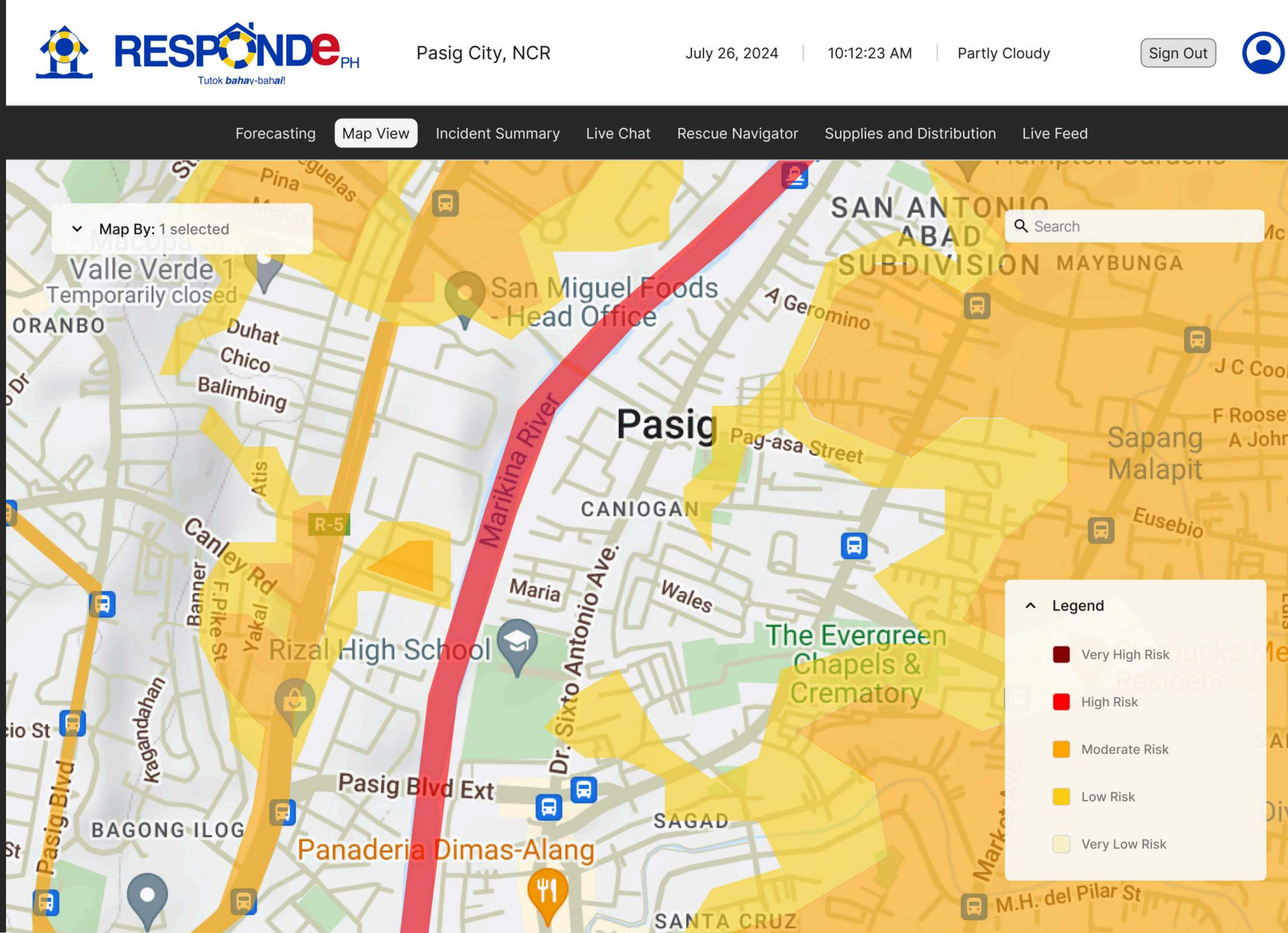
RESPONDE PH
Tutok *baha*y-bah*ai*!

Pasig City, NCR | July 26, 2024 | 10:12:23 AM | Partly Cloudy | Sign Out

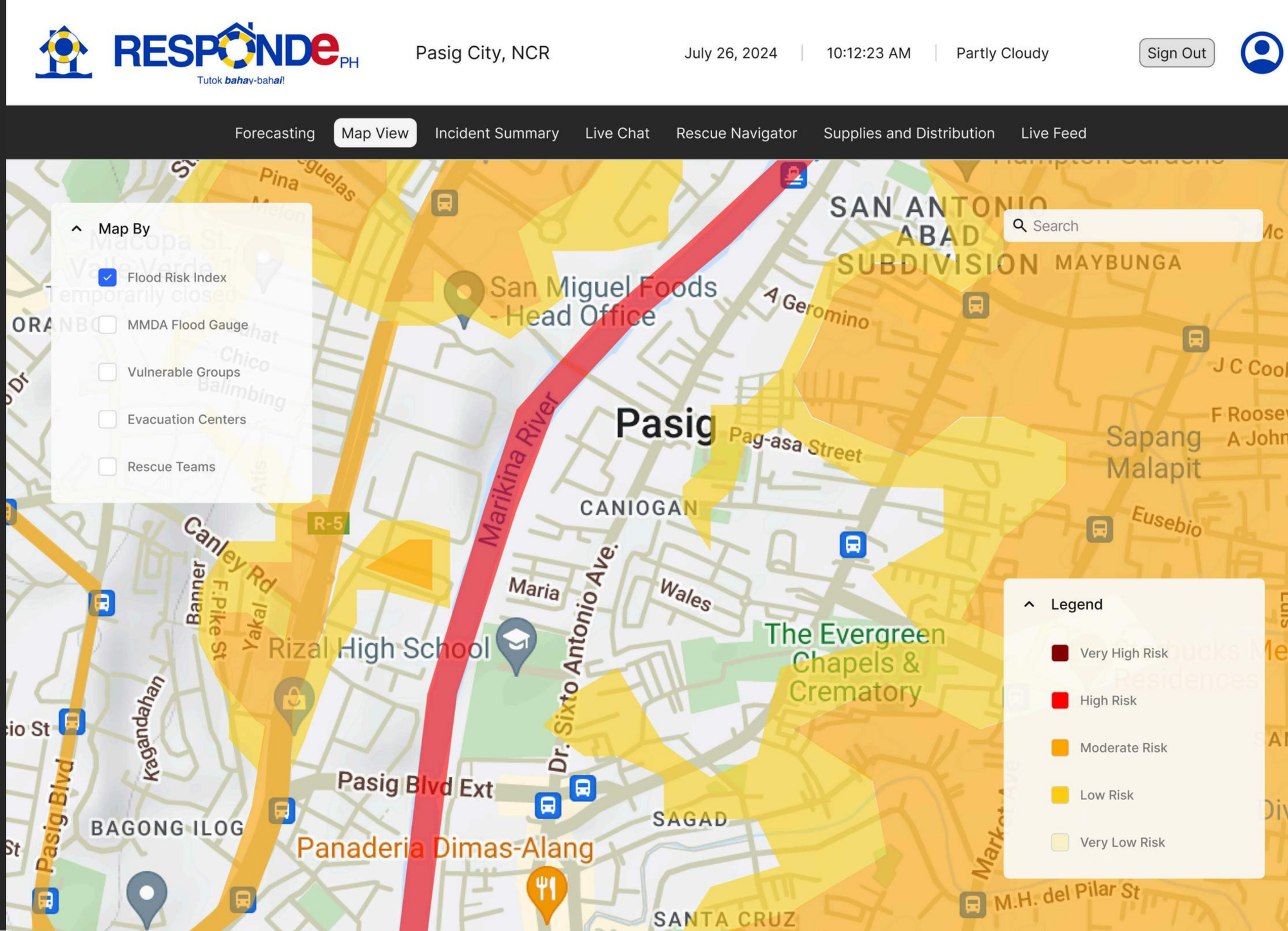
Forecasting | Map View | Incident Summary | Live Chat | Rescue Navigator | Supplies and Distribution | Live Feed



LGU UX


RESPONDE PH
Tutok bahay-bahai!
Pasig City, NCR
July 26, 2024
10:12:23 AM
Partly Cloudy
Sign Out
Forecasting
Map View
Incident Summary
Live Chat
Rescue Navigator
Supplies and Distribution
Live Feed
Map By: 1 selected
Search
Valle Verde 1
Temporarily closed
San Miguel Foods - Head Office
SAN ANTONIO ABAD SUBDIVISION
MAYBUNGA
ORANBO
Duhat
Chico
Balimbing
A Geromino
Pasig
Pag-asa Street
Marikina River
CANIOGAN
Sapang Malapit
Eusebio
Atis
R-5
Canley Rd
Banner
F.Pike St
Yakal
Maria
Wales
Dr. Sixto Antonio Ave.
Rizal High School
The Evergreen Chapels & Crematory
Kagandahan
Pasig Blvd
Pasig Blvd Ext
BAGONG ILOG
SAGAD
Panaderia Dimas-Alang
SANTA CRUZ
M.H. del Pilar St
Legend
Very High Risk
High Risk
Moderate Risk
Low Risk
Very Low Risk

LGU UX



RESPONDE PH
Tutok bahay-bahai!
Pasig City, NCR
July 26, 2024
10:12:23 AM
Partly Cloudy
Sign Out
Forecasting
Map View
Incident Summary
Live Chat
Rescue Navigator
Supplies and Distribution
Live Feed
Map By
Flood Risk Index
MMDA Flood Gauge
Vulnerable Groups
Evacuation Centers
Rescue Teams
Search
Legend
Very High Risk
High Risk
Moderate Risk
Low Risk
Very Low Risk
San Miguel Foods - Head Office
SAN ANTONIO ABAD SUBDIVISION
MAYBUNGA
A Geromino
Pasig
Pag-asa Street
Marikina River
CANIOGAN
Sapang Malapit
Eusebio
Canley Rd
Banner
F.Pike St
Yakal
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Wales
Dr. Sixto Antonio Ave.
Rizal High School
The Evergreen Chapels & Crematory
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M.H. del Pilar St

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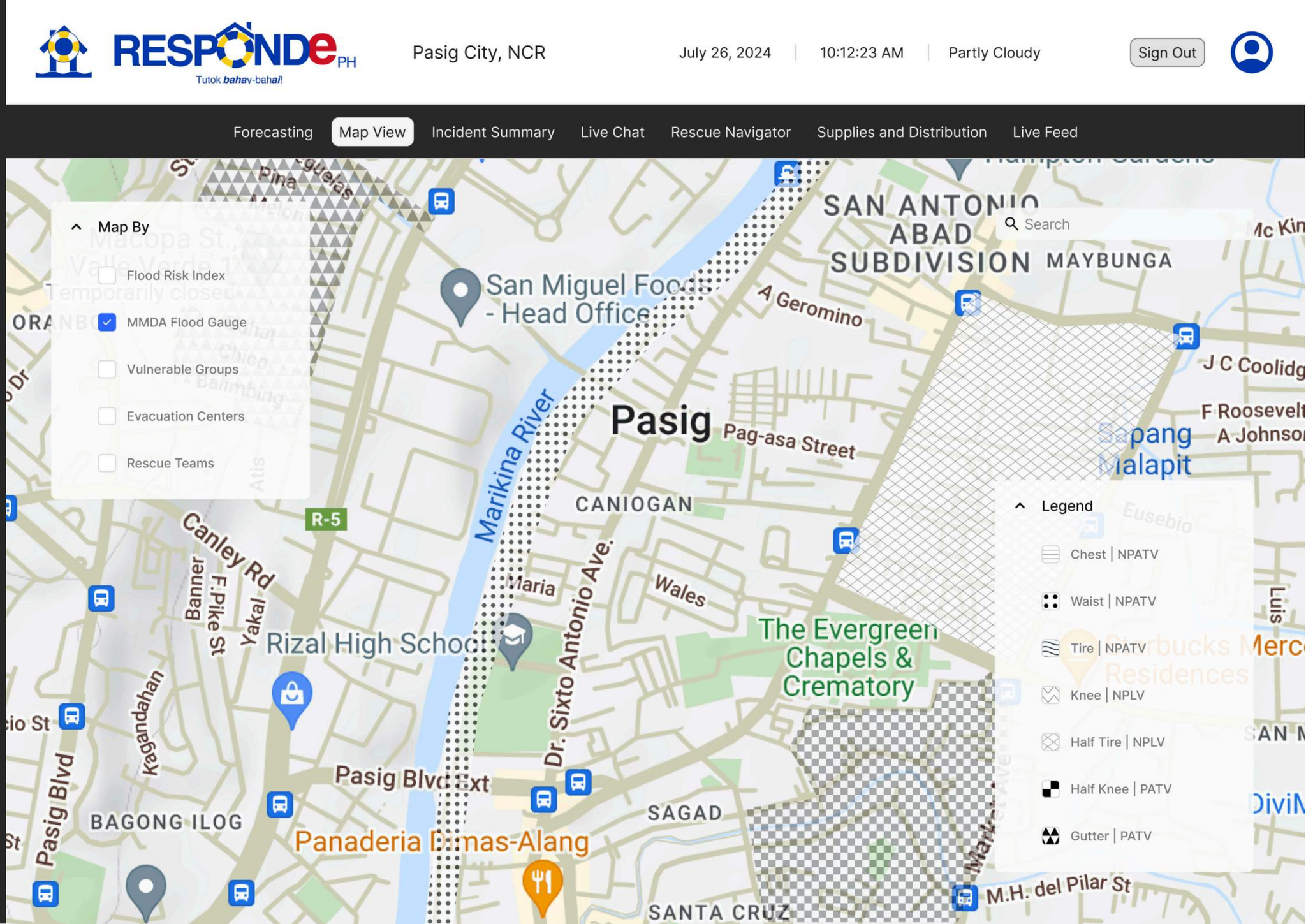

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July 26, 2024
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Sign Out
Forecasting
Map View
Incident Summary
Live Chat
Rescue Navigator
Supplies and Distribution
Live Feed
Map By
Flood Risk Index
MMDA Flood Gauge
Vulnerable Groups
Evacuation Centers
Rescue Teams
Search
Legend
Chest | NPATV
Waist | NPATV
Tire | NPATV
Knee | NPLV
Half Tire | NPLV
Half Knee | PATV
Gutter | PATV
San Miguel Foods - Head Office
SAN ANTONIO ABAD SUBDIVISION
MAYBUNGA
A Geromino
Pasig
Pag-asa Street
Marikina River
CANIOGAN
Canley Rd
R-5
Banner
F.Pike St
Yakal
Rizal High School
Maria
Wales
Dr. Sixto Antonio Ave.
The Evergreen Chapels & Crematory
Kagandahan
Pasig Blvd Ext
Pasig Blvd
BAGONG ILOG
Panaderia Dimas-Alang
SAGAD
SANTA CRUZ
M.H. del Pilar St
J C Coolidge
F Roosevelt
A Johnson
Sapang Malapit

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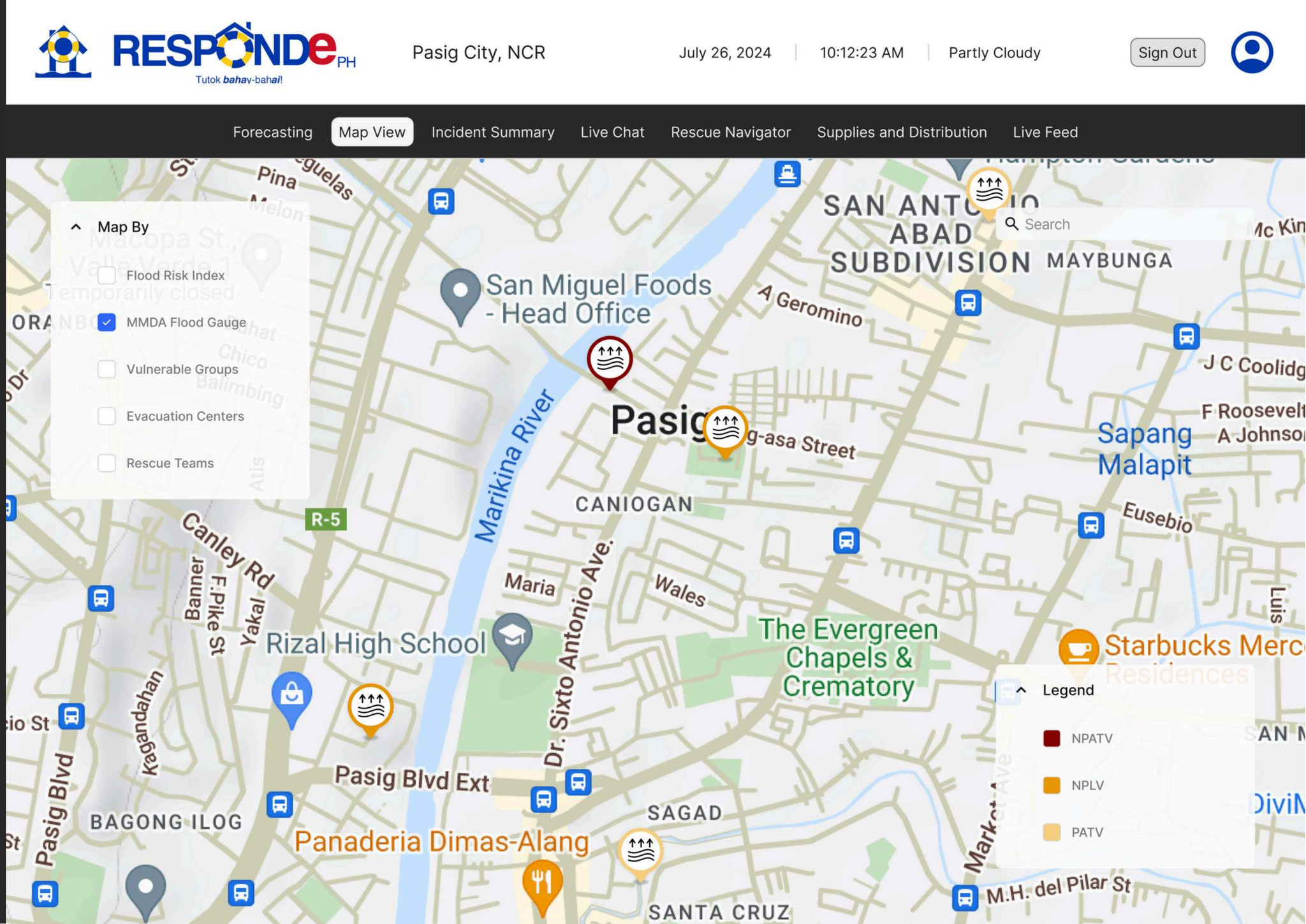
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Forecasting
Map View
Incident Summary
Live Chat
Rescue Navigator
Supplies and Distribution
Live Feed
Map By
Flood Risk Index
MMDA Flood Gauge
Vulnerable Groups
Evacuation Centers
Rescue Teams
Search
San Miguel Foods - Head Office
SAN ANTONIO ABAD SUBDIVISION
MAYBUNGA
A Geromino
Marikina River
Pasig
CANIOGAN
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Canley Rd
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F. Pike St
Yakal
Maria
Wales
Dr. Sixto Antonio Ave.
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The Evergreen Chapels & Crematory
Sapang Malapit
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PATV

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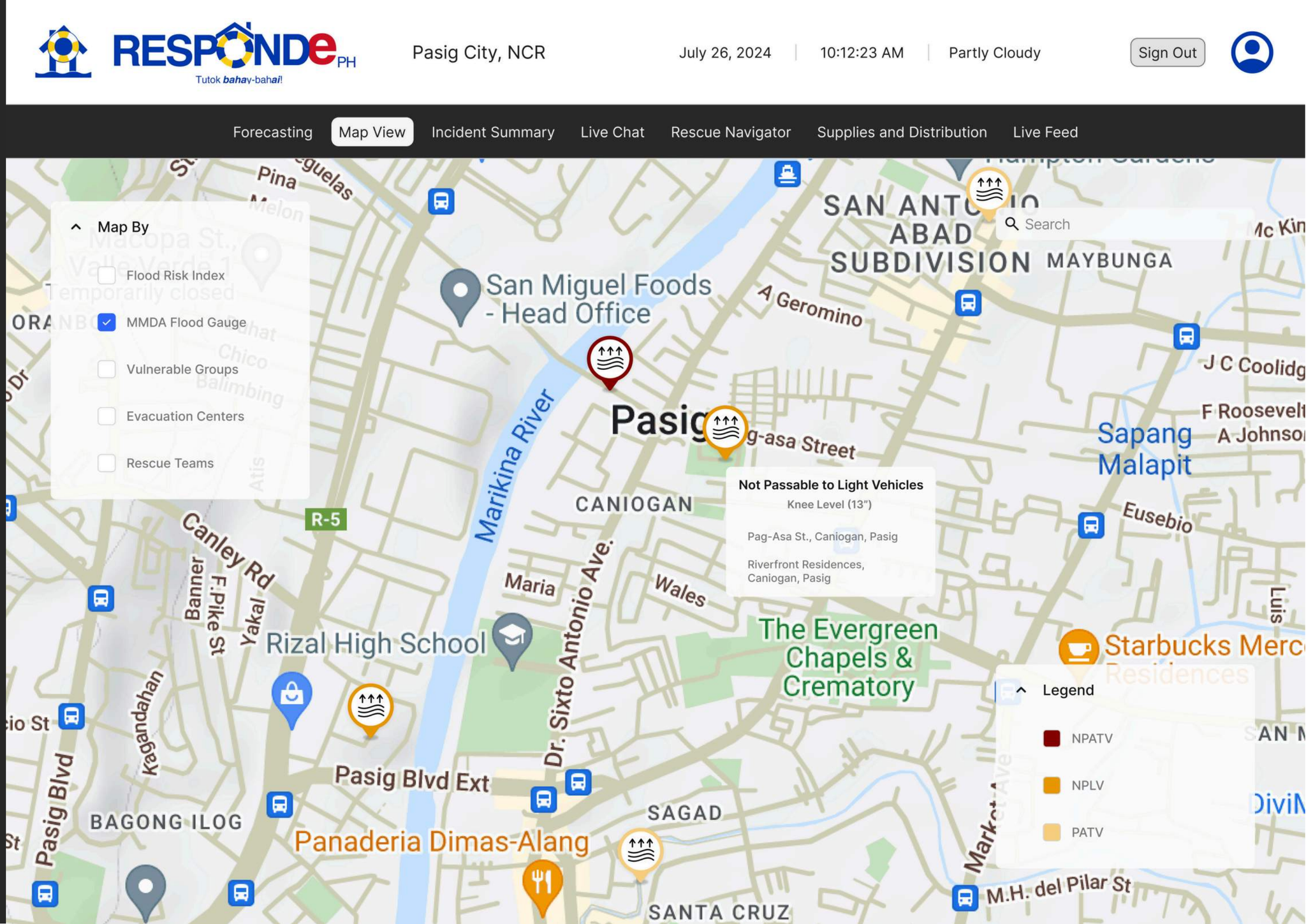

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July 26, 2024
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Partly Cloudy
Sign Out
Forecasting
Map View
Incident Summary
Live Chat
Rescue Navigator
Supplies and Distribution
Live Feed
Map By
Flood Risk Index
MMDA Flood Gauge
Vulnerable Groups
Evacuation Centers
Rescue Teams
Search
Not Passable to Light Vehicles
Knee Level (13")
Pag-Asa St., Caniogan, Pasig
Riverfront Residences, Caniogan, Pasig
Legend
NPATV
NPLV
PATV
San Miguel Foods - Head Office
Marikina River
Pasig
CANIOGAN
Rizal High School
The Evergreen Chapels & Crematory
Sapang Malapit
Starbucks Merc
Panaderia Dimas-Alang
BAGONG ILOG
SAGAD
SANTA CRUZ
Pasig Blvd Ext
Canley Rd
Dr. Sixto Antonio Ave.
A Geromino
Eusebio
M.H. del Pilar St

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Pasig City, NCR
July 26, 2024
10:12:23 AM
Partly Cloudy
Sign Out
Forecasting
Map View
Incident Summary
Live Chat
Rescue Navigator
Supplies and Distribution
Live Feed
Map By
Flood Risk Index
MMDA Flood Gauge
Vulnerable Groups
Evacuation Centers
Rescue Teams
Search
San Miguel Foods
Head Office
SAN ANTONIO
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Dr. Sixto Antonio Ave.
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Crematory
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Pasig Blvd Ext
Pasig Blvd
BAGONG ILOG
Panaderia Dimas-Alang
SAGAD
SANTA CRUZ
M.H. del Pilar St
Legend
Children
Women
Older Persons
Persons w/ Disability

LGU UX

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Tutok bahay-bahai!
Pasig City, NCR
July 26, 2024
10:12:23 AM
Partly Cloudy
Sign Out
Forecasting
Map View
Incident Summary
Live Chat
Rescue Navigator
Supplies and Distribution
Live Feed
Map By
Flood Risk Index
MMDA Flood Gauge
Vulnerable Groups
Evacuation Centers
Rescue Teams
Search
San Miguel Foods - Head Office
SAN ANTONIO ABAD SUBDIVISION
MAYBUNGA
A Geromino
Pasig
Pag-asa Street
Marikina River
CANIOGAN
Sapang Malapit
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Rizal High School
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Starbucks Reserve Residences
Kagandahan
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Pasig Blvd Ext
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Panaderia Dimas-Alang
SANTA CRUZ
M.H. del Pilar St
Legend
Evacuation Center

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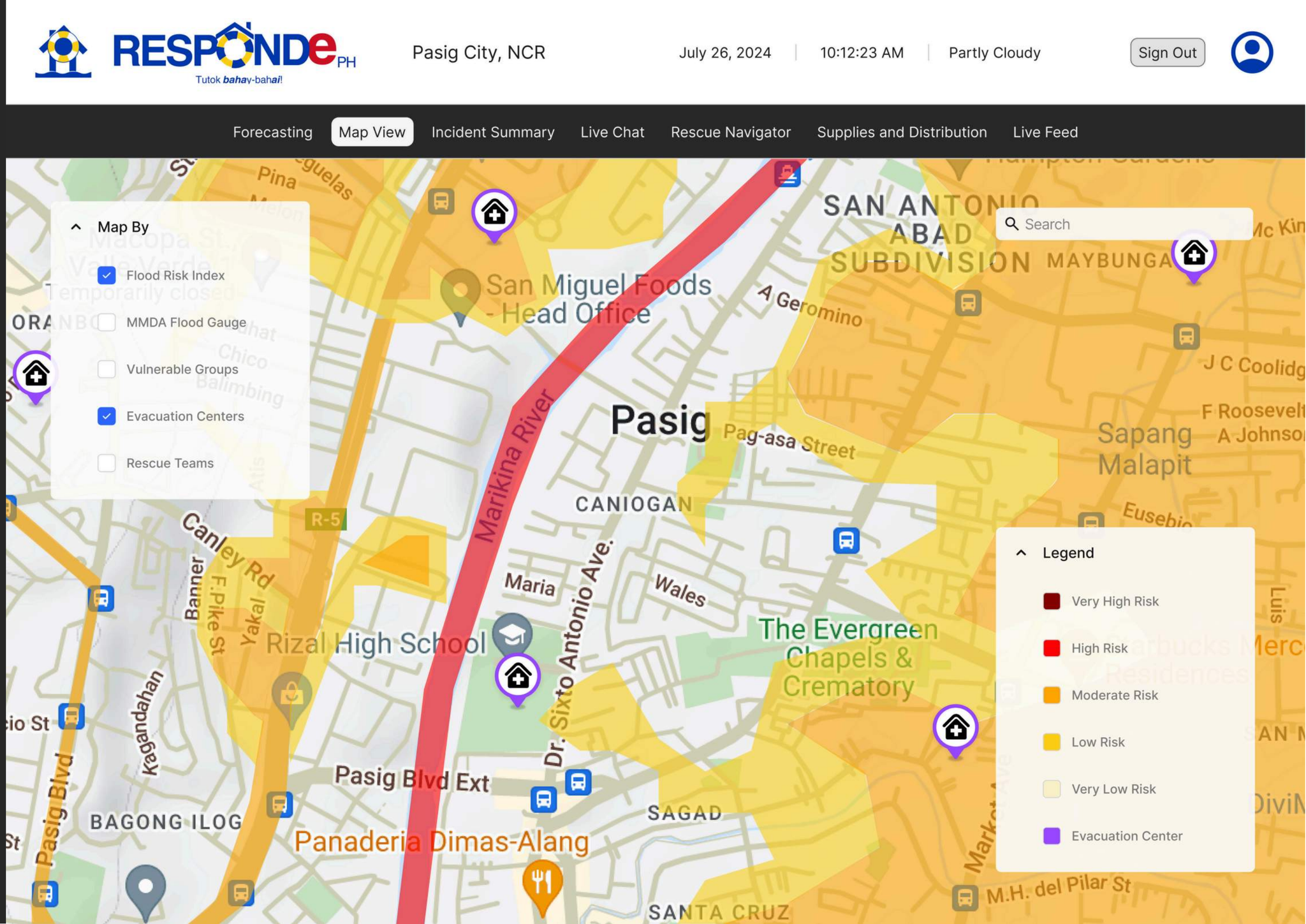
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Forecasting
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Incident Summary
Live Chat
Rescue Navigator
Supplies and Distribution
Live Feed
Map By
Flood Risk Index
MMDA Flood Gauge
Vulnerable Groups
Evacuation Centers
Rescue Teams
Search
Legend
Very High Risk
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Evacuation Center
San Miguel Foods - Head Office
SAN ANTONIO ABAD SUBDIVISION
MAYBUNGA
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Pasig
Pag-asa Street
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Marikina River
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Rizal High School
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RESPONDE PH
Tutok bahay-bahai!
Pasig City, NCR
July 26, 2024
10:12:23 AM
Partly Cloudy
Sign Out
Forecasting
Map View
Incident Summary
Live Chat
Rescue Navigator
Supplies and Distribution
Live Feed
Map By
Flood Risk Index
MMDA Flood Gauge
Vulnerable Groups
Evacuation Centers
Rescue Teams
Search
San Miguel Foods - Head Office
SAN ANTONIO ABAD SUBDIVISION
A Geromino
Pasig
Pag-asa Street
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Pasig Blvd
Pasig Blvd Ext
BAGONG ILOG
Panaderia Dimas-Alang
SAGAD
SANTA CRUZ
M.H. del Pilar St
Legend
Rescue Team

LGU UX

RESPONDE PH
Tutok *baha*y-bah*ai*!

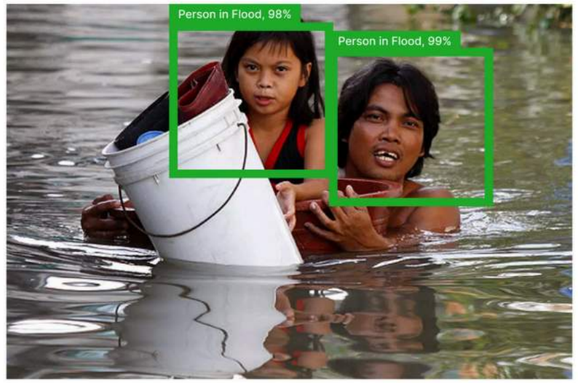
Pasig City, NCR | July 26, 2024 | 10:12:23 AM | Partly Cloudy | Sign Out

Forecasting | Map View | Incident Summary | Live Chat | Rescue Navigator | Supplies and Distribution | Live Feed

INCIDENT SUMMARY

Detail | Table

Search

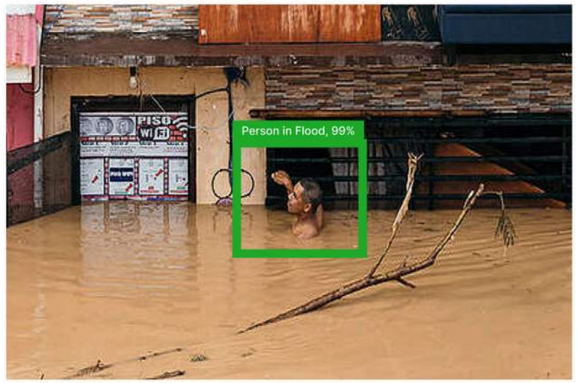


DATE & TIME: July 11, 2024; 2:37 PM
PLACE: Floodway, Manggahan

DATE & TIME: July 9, 2024; 12:16 PM
PLACE: Tramo, Rosario

DATE & TIME: July 14, 2024; 10:52 AM
PLACE: Bliss, Sta. Lucia

DATE & TIME: July 14, 2024; 10:52 AM



DATE & TIME: July 14, 2024; 10:52 AM

DATE & TIME: July 21, 2024; 5:49 PM

LGU UX

RESPONDE PH
Tutok bahay-bahai!

Pasig City, NCR | July 26, 2024 | 10:12:23 AM | Partly Cloudy | Sign Out

Forecasting | Map View | Incident Summary | Live Chat | Rescue Navigator | Supplies and Distribution | Live Feed

INCIDENT SUMMARY

Detail | Table

Search /

#	DATE	TIME	PLACE	LINK TO SCREENSHOT
1	July 11, 2024	2:37 PM	Floodway, Manggahan, Pasig City	link-to-pic.com/image/0000001
2	July 9, 2024	12:16 PM	Tramo, Rosario, Pasig City	link-to-pic.com/image/0000002
3	July 14, 2024	10:52 AM	Bliss, Sta. Lucia, Pasig City	link-to-pic.com/image/0000003
4	July 14, 2024	10:52 AM	Bliss, Sta. Lucia, Pasig City	link-to-pic.com/image/0000004
5	July 14, 2024	10:52 AM	Bliss, Sta. Lucia, Pasig City	link-to-pic.com/image/0000005
6	July 21, 2024	5:49 PM	Jenny's Avenue, Rosario, Pasig City	link-to-pic.com/image/0000006

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RESPONDE PH
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Pasig City, NCR | July 26, 2024 | 10:12:23 AM | Partly Cloudy | Sign Out

Forecasting | Map View | Incident Summary | Live Chat | Rescue Navigator | Supplies and Distribution | Live Feed

Search

Inbox

Aika C. Lopez • PWD
You: Hello Aika, naitala ko na ang... 2m

Maxine Gomez
Maxine: Papasok na sa second fl... 5m

Tom B. Dela Cruz
Tom: Family of 4, isang newborn ... 9m

Angel L. Castro
Angel: Stuck po ako sa aking stal... 10m

Zoe Y. Soriano
You: OTW na po ang rescue tea... 12m

Carol R. Garcia • PWD
You: Naitala po ang inyong conc... 15m

Jennifer E. Zamora

Aika C. Lopez
Barangay Santolan, Pasig

Today 11:11 AM

Hello, si Mavy ito mula sa Pasig Emergency Response Unit. Ano ang iyong emergency?

Hello Mavy, ako si Aika, taga-Barangay Santolan. Nakawheelchair ako at mayroong dalawang maliit na anak. Hanggang dibdib na ang baha sa amin at mukhang di titigil sa pagtaas. Kailangan po namin ng tulong sa paglilikas agad! Nahihirapan po akong ilikas sila dahil ako po ay nakawheelchair.

Today, 11:12 AM

Hello Aika, naitala ko na ang iyong lokasyon at sitwasyon. Nagpapadala na kami ng team sa iyong lugar agad. Bibigyan kita ng update tungkol sa ipinadalang rescue team. Manatiling makipag-ugnayan sa amin hangga't di dumadating ang rescue team.

Sent 2m ago

Type your message here...

LGU UX

RESPONDE PH
Tutok bahay-bahai!

Pasig City, NCR | July 26, 2024 | 10:12:23 AM | Partly Cloudy | Sign Out

Forecasting | Map View | Incident Summary | Live Chat | Rescue Navigator | Supplies and Distribution | Live Feed

PRIORITY RESCUE IDENTIFIER

All | Search /

+ New Entry

All 19 | Vulnerable 4 | Healthy Adult 4 | Pet or Plant 2 | Archived 9

#	NAME	PROFILE	CATEGORY	LOCATION
1	Jieun Lee	Female, Senior Citizen, With Comorbidities	Vulnerable	Rainforest Drive, Maybunga, Pasig City
2	Chappell Roan	Female, Middle-Aged, Mother of 2	Healthy Adult	Jenny's Avenue, Rosario, Pasig City
3	Solar	Dog: Shih-Tzu, Brown and White Fur	Pet or Plant	Camia St., De Castro Subdivision, Sta. Lucia, Pasig City
4	Sean Catacutan	Male, Young Adult	Healthy Adult	Nile Bldg., Riverfront Residences, Caniogan, Pasig City
5	Mary Loi Yves Ricalde	Female, PWD: Difficulty Hearing, Young Adult	Vulnerable	Monggo St., Napico Subdivision, Manggahan, Pasig City
6	Kai	Cat: Siamese, White Fur	Pet or Plant	Nile Bldg., Riverfront Residences, Caniogan, Pasig City
7	Justin Paolo Canlas	Male, Middle-Aged, Father of 3	Healthy Adult	Camia St., De Castro Subdivision, Sta. Lucia, Pasig City
8	Ma. Nicolette Vergara	Female, Child	Vulnerable	Monggo St., Napico Subdivision, Manggahan, Pasig City
9	Ignatius Loyola III	Male, Senior Citizen, With Comorbidities	Vulnerable	Jenny's Avenue, Rosario, Pasig City
10	Ian Arceta	Male, Young Adult	Healthy Adult	Rainforest Drive, Maybunga, Pasig City

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Pasig City, NCR | July 26, 2024 | 10:12:23 AM | Partly Cloudy | Sign Out

Forecasting | Map View | Incident Summary | Live Chat | Rescue Navigator | Supplies and Distribution | Live Feed

PRIORITY RESCUE IDENTIFIER

RESCUE RESOURCES

RESCUE TEAMS

Total	Dispatched	Available
48	36	12

RESCUE BOATS

Total	Dispatched	Available
12	7	5

RESCUE TEAM UPDATES

All | Search /

+ New Entry

All 143 | Dispatched 57 | Available 86

#	TEAM MEMBERS	CATEGORY	CONTACT NUMBER/S	LAST LOCATION	LAST UPDATE
1	Juan dela Cruz, Tom Reyes	Dispatched	09981213452	Rainforest Drive, Maybunga, Pasig City	15 Jul 2024, 12:47 PM
2	Maria Tolentino, Rod Sanchez, ...	Available	09157265399	Rainforest Drive, Maybunga, Pasig City	14 Jul 2024, 2:36 AM
3	Wil Ildefonso, Peter Santos, Erik ...	Dispatched	09230973434	Jenny's Avenue, Rosario, Pasig City	15 Jul 2024, 6:12 PM
4	Patricia Jimenez, Jansen Cruz, ...	Dispatched	09982327656	Rainforest Drive, Maybunga, Pasig City	13 Jul 2024, 1:25 AM

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Pasig City, NCR | July 26, 2024 | 10:12:23 AM | Partly Cloudy | Sign Out

Forecasting | Map View | Incident Summary | Live Chat | Rescue Navigator | Supplies and Distribution | Live Feed

PRIORITY RESCUE IDENTIFIER

RESCUE RESOURCES

REAL-TIME RESCUED PEOPLE DATABASE

Search /

+ New Entry

#	NAME	RESCUE TIME	RESCUE LOCATION	EVACUATION LOCATION	DETAILS ON MEDICAL ACTION TAKEN
1	Sabrina Plumber	14 Jul 2024, 12:51 AM	Jenny's Avenue, Rosario, Pasig City	Rainforest Park, Maybunga, Pasig City	N/A
2	Conan Peach	22 Jul 2024, 10:10 PM	Rainforest Drive, Maybunga, Pasig City	Rainforest Park, Maybunga, Pasig City	First aid given
3	Saekyeong Shin	5 Jul 2024, 1:35 AM	Camia St., De Castro Subdivision, ...	Rainforest Park, Maybunga, Pasig City	CPR performed
4	Jolina Madrigal	7 Jul 2024, 7:47 PM	Marietta Romeo Village, Sta. Lucia, ...	Rainforest Park, Maybunga, Pasig City	N/A
5	Bryan Magpantay	16 Jul 2024, 12:06 AM	Jenny's Avenue, Rosario, Pasig City	Rainforest Park, Maybunga, Pasig City	First aid given
6	Priscilla Tan-Ching	21 Jul 2024, 9:11 AM	Rainforest Drive, Maybunga, Pasig City	Rainforest Park, Maybunga, Pasig City	N/A
7	Jongsuk Lee	10 Jul 2024, 3:56 PM	Marietta Romeo Village, Sta. Lucia, ...	Rainforest Park, Maybunga, Pasig City	N/A

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Pasig City, NCR | July 26, 2024 | 10:12:23 AM | Partly Cloudy | Sign Out

Forecasting | Map View | Incident Summary | Live Chat | Rescue Navigator | Supplies and Distribution | Live Feed

RESOURCE SUPPLIERS

Search /

+ New Entry

#	NAME	CONTACT NUMBER/S	LOCATION	SUPPLIES	NOTES
1	Boat Shop	(02) 7-265-9234	Jenny's Avenue, Rosario, Pasig City	Rubber Boats, Life Vests	N/A
2	Bahay Bangka	(02) 7-347-1526	Nagpayong, Pinagbuhatan, Pasig City	Rubber Boats, Life Vests	Closed on Wednesdays
3	Evac-Etivac	09271278193	Cavite City, Cavite	Modular Tents	Delivers on Mondays and Tuesdays

RELIEF GOODS DISTRIBUTION TRACKER

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Tutok bahay-bahai!

Pasig City, NCR | July 26, 2024 | 10:12:23 AM | Partly Cloudy | Sign Out

Forecasting | Map View | Incident Summary | Live Chat | Rescue Navigator | Supplies and Distribution | Live Feed

RESOURCE SUPPLIERS

RELIEF GOODS DISTRIBUTION TRACKER

Search /

+ New Entry

#	SCHEDULE	CONTACT NUMBER/S	LOCATION	AVAILABLE GOODS	STATUS
1	M - F, 8:00 AM - 5:00 PM	(02) 7-272-0226	Jenny's Avenue, Rosario, Pasig City	Packed Rice, Canned Goods, Noodles	Fully operating
2	MWF, 9:00 AM - 9:00 PM	09987223627	Rainforest Park, Maybunga, Pasig City	Fresh Meat and Vegetables, Rice	In need of personnel
3	Daily, 10:00 AM - 8:00 PM	(02) 7-473-2165	Bliss, Sta. Lucia, Pasig City	Packed Rice, Canned Goods, Noodles	Accepting donations

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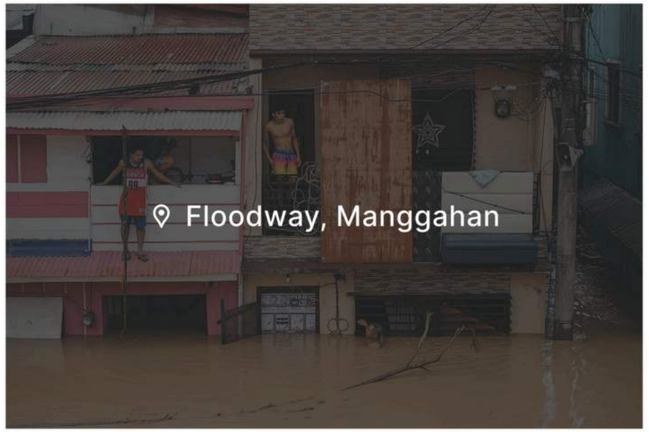
CAMERA FEED